

Invest DSM: Strengthening Neighborhoods

July 2026

City of Des Moines

What is Invest DSM?

- Launched in 2019 - a first-of-its kind nonprofit and community development organization
- Combines public and private funding
- Range of programs available for residents within identified Special Investment Districts (SID)
- Importance of investing in our neighborhoods:
 - Improves quality of life
 - Promotes thriving neighborhood economies
 - Attracts new residents
 - Keeps current residents



Quick Facts (2025)

- In 2025:
 - 479 projects completed
 - \$31.6 million in total neighborhood investment
 - \$3.57 private dollars for every \$1 Invest DSM dollar (City & County funding)
 - 1,031 total projects managed



Quick Facts (2020-2025)

- From 2020-2025:
 - Over 108M million dollars in total private and public investment
 - \$4.07 of private investment for every \$1 Invest DSM dollar (City & County funding)
 - 1,872 projects completed



Before & After Examples

