



SERVUS: Revenue That Reflects Your Values

We help you:

- Collect unpaid revenue
- Assess Ability to Pay
- Prevent people from accumulating debt that they cannot pay

Revenue Streams We Support

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|  Utilities |  Court Fees |
|  Parking & Traffic |  Code Enforcement |

What We Do

Assess

Work closely with local governments to tailor solutions for specific outcomes

Provide Expertise

- Use machine learning algorithms to analyze individuals' ability to pay
- Adjust fines/fees based on criteria/eligibility dictated by your city

Replicable Model for Better Revenue

- We work with the City of Portland, OR
- Not only did unpaid COVID-era water bill debt get paid, but residents carrying past-due balances started paying more of their current bills.

Benefits

For Leadership

- Fund projects without raising taxes or cutting services
- Meaningful revenue increases you can defend publicly

For Operators

- Higher collections by matching payment to ability
- Reduced administrative burden
- Seamlessly works with your existing billing and case management systems



The Insight: Fairness Requires a Sliding Scale



- The amount of a fine should be proportionate to what people are able to pay (some money is better than no money)
- When people can't pay, they don't - and you spend more chasing debt you probably won't recover
- Financial assistance could help more people; many struggling families don't qualify (this is not just about low-income its about affordability)