



Affordability is not a low-income problem. It's a problem.

"With growing costs and more financial stress on your communities, how will you respond?"



Untapped Revenue Potential

Cities are overlooking significant revenue from efficiencies and optimization. A city we are working with had people well over the low-income thresholds struggling to pay. Incentives helped them to keep paying.



Beyond Penalties

In diverse cities, one-size-fits-all practices create financial hardship for some people and undercharge others and still they struggle to create balance.



Optimize for Impact

Upgrade your collections and enforcement efforts. You can unlock funds for climate resilience, housing, and infrastructure.



This isn't 3rd party collections. It's about preventing people from ever getting there

"How you build your revenue matters"

Current Reality

Uniform pricing create impossible choices for working class residents (this is not just a low-income problem)

- Accumulating penalties
- Stress and hardship (which shows up in other areas)
- Spiraling debt
- Less revenue collected

Better Approach

Data-driven collections creates sustainable payment

- Less delinquencies
- Less punitive actions
- Consistent payments
- Recovered revenue

Ability-to-Pay, Automated

You get to fund the projects you care about, with revenue that works for everyone.



Grab me to connect or email me.

Let's discuss how this approach can work for your community.

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Utility Bills

Water, sewer, and waste collection adjusted to household income and circumstances



Parking Enforcement

Citations scaled appropriately while maintaining compliance incentives



Court Fees

Legal system fines that don't trap residents in cycles of debt



Code Enforcement

Property violations resolved without creating unmanageable financial burdens

SERVUS builds algorithms that assess ability to pay and make appropriate adjustments automatically. This is what many of you already want to do for your residents. We just make it possible at scale, across all your revenue streams.



Data Ingestion

Algorithmic Assessment

Automated Adjustment

- Integrates diverse data sources for comprehensive financial profiles.
- Applies advanced algorithms to determine fair adjustments.
- Automates the application of right-sized fines and fees.

