

The Path Home:
Mayor Ras J. Baraka's Plan to
End Chronic Homelessness
City of Newark, NJ

Mayor-led Strategies for Addressing Homelessness
Mayors Innovation Project
2025 Summer Meeting



TOGETHER *WE LIFT*

Leadership Matters: The Political Will in Newark



Inclusionary Housing Ordinance

Office of Violence Prevention

Office of Tenant Legal Protections

Newark Land Bank

Lead Line Replacement

Digital Inclusion

City of Newark

Office of the Mayor

Division of Homeless Services

Street Homeless Outreach

Emergency Housing

Low-Barrier Bridge Housing

Homelessness Prevention

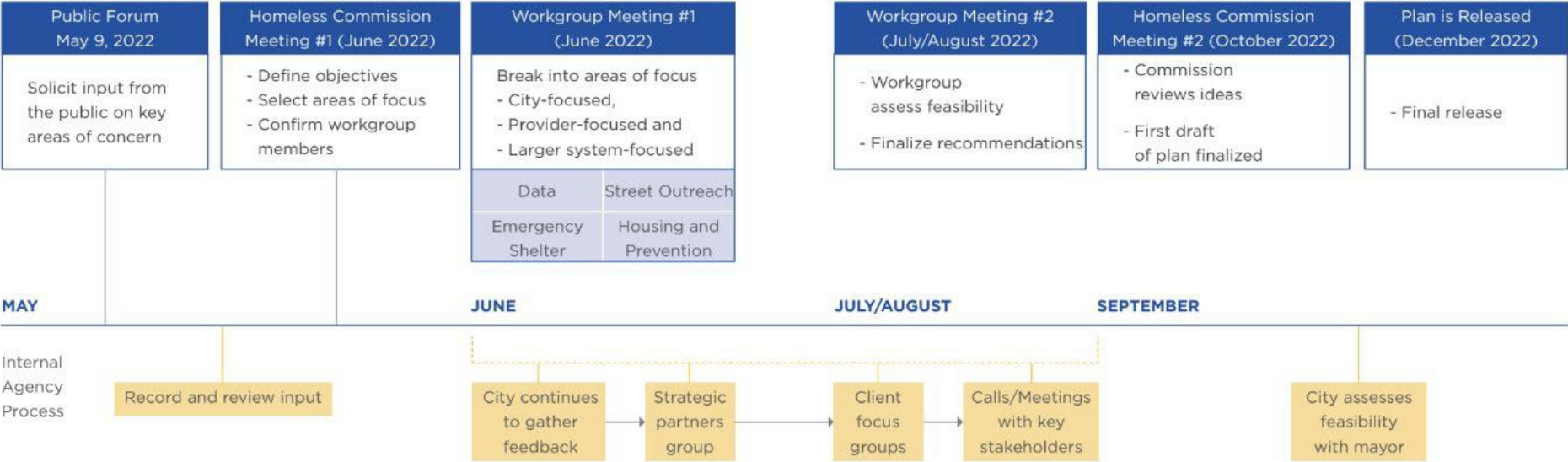
Short-Term Rental Assistance

Permanent Supportive Housing



Planning and Coalition-Building: Collaborating Across Our Community

THE PROCESS FOR DEVELOPING THE PLAN INCLUDED SEVERAL SEPARATE BUT INTERRELATED ACTIVITIES



The Path Home: End Chronic Homelessness in Newark



STRATEGY 1: BETTER ADDRESS STREET HOMELESSNESS

- Create a real-time Data Dashboard for the street homeless population
- Enhance street outreach efforts
- Create multiple entry points to connect to shelter and services
- Coordinate with mobile behavior health services to reach street homeless
- Expand diversion efforts
- Improve targeted support and engagement efforts around Penn Station
- Create a citywide crisis response hotline
- Strengthen healthcare partnerships

STRATEGY 2: IMPROVE ACCESS AND SERVICES THROUGHOUT THE SHELTER SYSTEM

- Develop city-wide shelter standards of practice
- Improve training for homeless services employees and emergency shelter providers
- Better integrate employment programs for shelter residents
- Expand Housing Navigators across emergency shelters
- Integrate coordinated entry into emergency shelters
- Improve access to behavioral health services in shelters
- Develop more flexible space options in shelters
- Collaborate with the Newark Reentry Council Partnership

STRATEGY 3: EXPAND PREVENTION AND HOUSING SERVICES

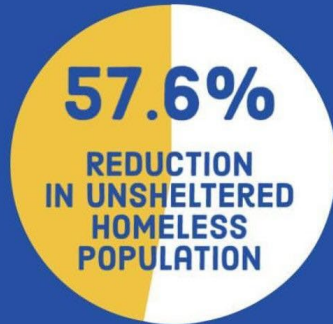
- Develop a public and private funding plan to expand housing and services
- Increase awareness of Homeless Prevention Services
- Create a Landlord Task Force
- Secure additional Rental Subsidy Vouchers
- Increase Low Barrier Housing
- Support Creative Housing Solutions
- Expand the number of Permanent Supportive Housing units
- Deploy an Housing Stability Pilot Program
- Develop an Advocacy Agenda with local and state partners



NEWARK LEADING THE WAY IN ADDRESSING HOMELESSNESS

New Jersey Department of Community Affairs (DCA) annual report show the City of Newark has achieved a staggering 57.6% reduction in its unsheltered homeless population year-to-year.

The report, released in November 2022, show Newark had a total of 3,841 total unsheltered persons. This year to date, there are only 1,627.



57.6% Reduction in Unsheltered Homelessness

- ✓ Strengthened Street Outreach
- ✓ Increased Shelter Capacity
- ✓ Expanding Diversion Model
- ✓ Collaborative Approach
- ✓ Improved Data Infrastructure

NEWS

N.J. homeless population up 24%, survey says. See county-by-county numbers.

November 24, 2024

PUSH *HARDER*

- Chronically Homeless
- 20 Private Rooms
- 24/7 Support Services
- Health Navigation
- Green Space/Gardens
- Food/Nutrition Education

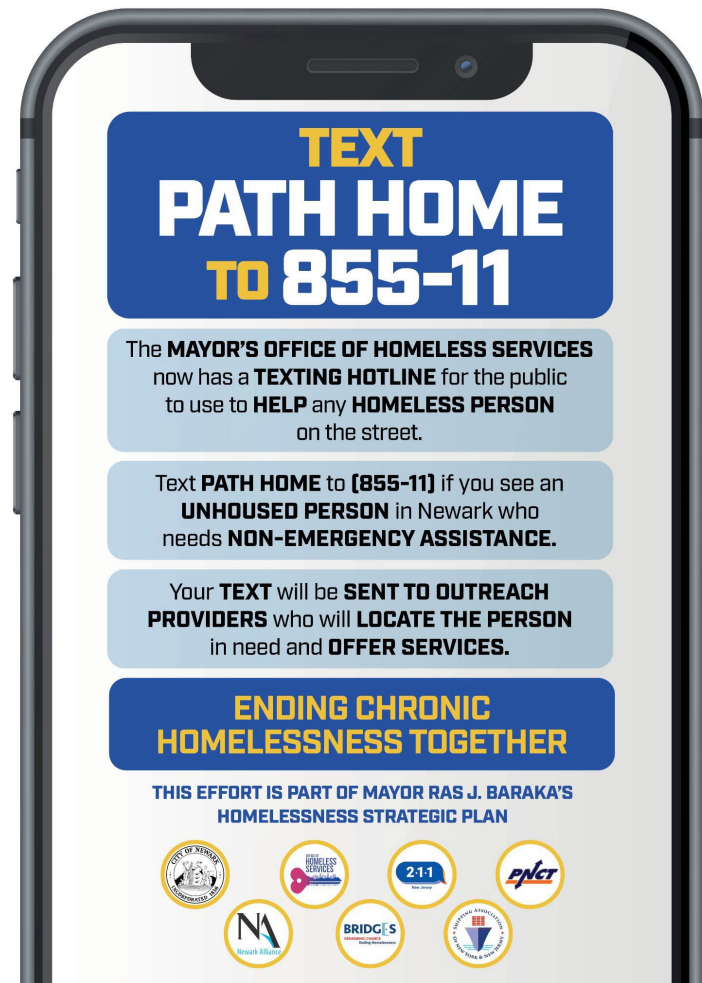


- Shower Facilities
- Communal Space
- WiFi/Desktop Computers
- Kitchenette/Microwave



Texting Hotline for the Public
to use to help any homeless
resident on the streets of
Newark

Text **PATH HOME** to 855-11





Homeless Outreach Medical Unit Street Medicine Model

-  Psychiatric Nurse Practitioner
-  Licensed Social Worker
-  Peer Specialist
-  Street Outreach Workers
-  Community Resource Officers



Launch of **Major** Expansion Street Outreach Efforts

Downtown Outreach Hub
Clinical Metro Team
24/7 Street Outreach Program
Expanded Street Medicine
Expanded Outreach Personnel



POLITICS

Housing the homeless: New initiative in Newark making 200 public housing units available



The 'Path Home' Program

- Renovating 200 vacant Public Housing units for Chronically Homeless Newark residents
- Fully furnished units scattered throughout City of Newark
- Transitional Housing model with Supportive Services
- **111** Residents housed YTD

NEWARK *FORWARD*

Lt. Gov. Sheila Oliver Center

24/7 Drop-In and Resource Services



Lt. Gov. Sheila Oliver Center

24/7 Drop-In and Resource Services

- Medical Suites
- Case Management Offices
- Lounge/Computer Lab
- Laundry/Shower Facilities
- Kitchen/Dining Areas
- Opening December 2025

Resilient Hope



Resilient Hope

- Tiny Homes Model
- Public/Private Partnership
- 24 Chronically Homeless
- Clinic/Community Bldgs
- Opening Early-2026





Riviera Hotel Conversion

Housing and Services

- Community Resource Hub
- Transitional Housing
- Affordable Housing



Gateway to Hope

Focused initiatives aimed to reach, stabilize and house residents in need near **Newark Penn Station**.

- New Transit Outreach Team
- 200 Vouchers (DCA)
- Prudential Partnership

The Path Home:
Mayor Ras J. Baraka's Plan to
End Chronic Homelessness
City of Newark, NJ

Mayor-led Strategies for Addressing Homelessness
Mayors Innovation Project
2025 Summer Meeting

