

Thank you to our generous sponsor for their support!



next street

WINTER
2025

WIFI: LIUNA-GUEST
Password:
Unionworker1903\$

Welcome, Donald Jones
Partner, Next Street

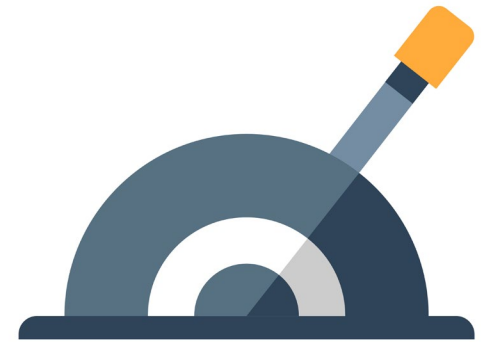
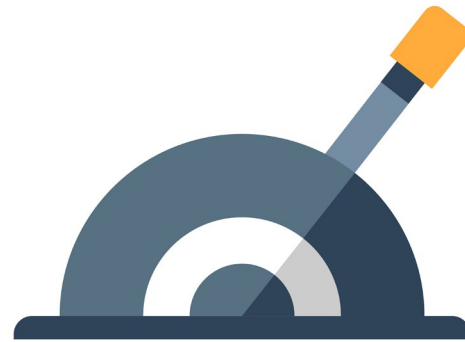
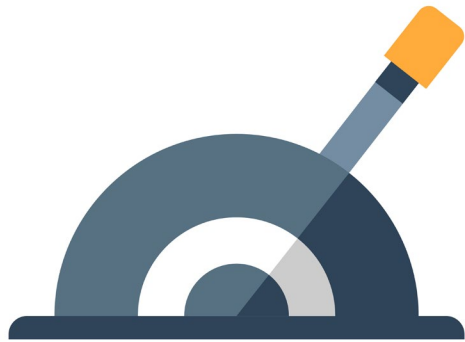
Mayors Innovation Project

Winter 2025 Meeting



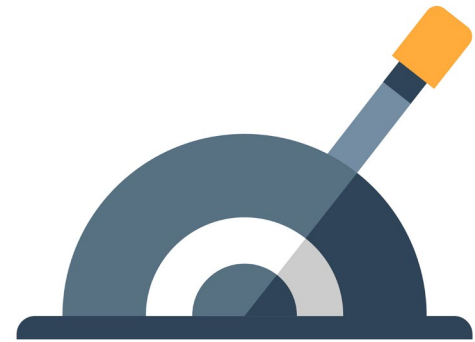
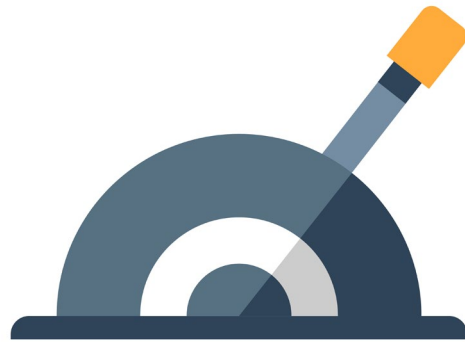
Our Vision:

An economy that works for all





Existing
Assets

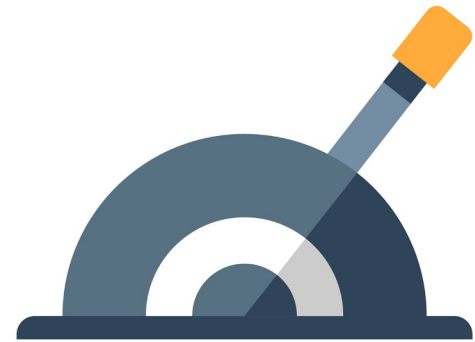




Existing
Assets



Building
Coalitions





Existing
Assets



Building
Coalitions



Outside
Investments



Existing Assets

- Tap into the assets and resources you already have available to you, even if they are not directly small business-related
- Examples



Local, regional, and federal funding sources

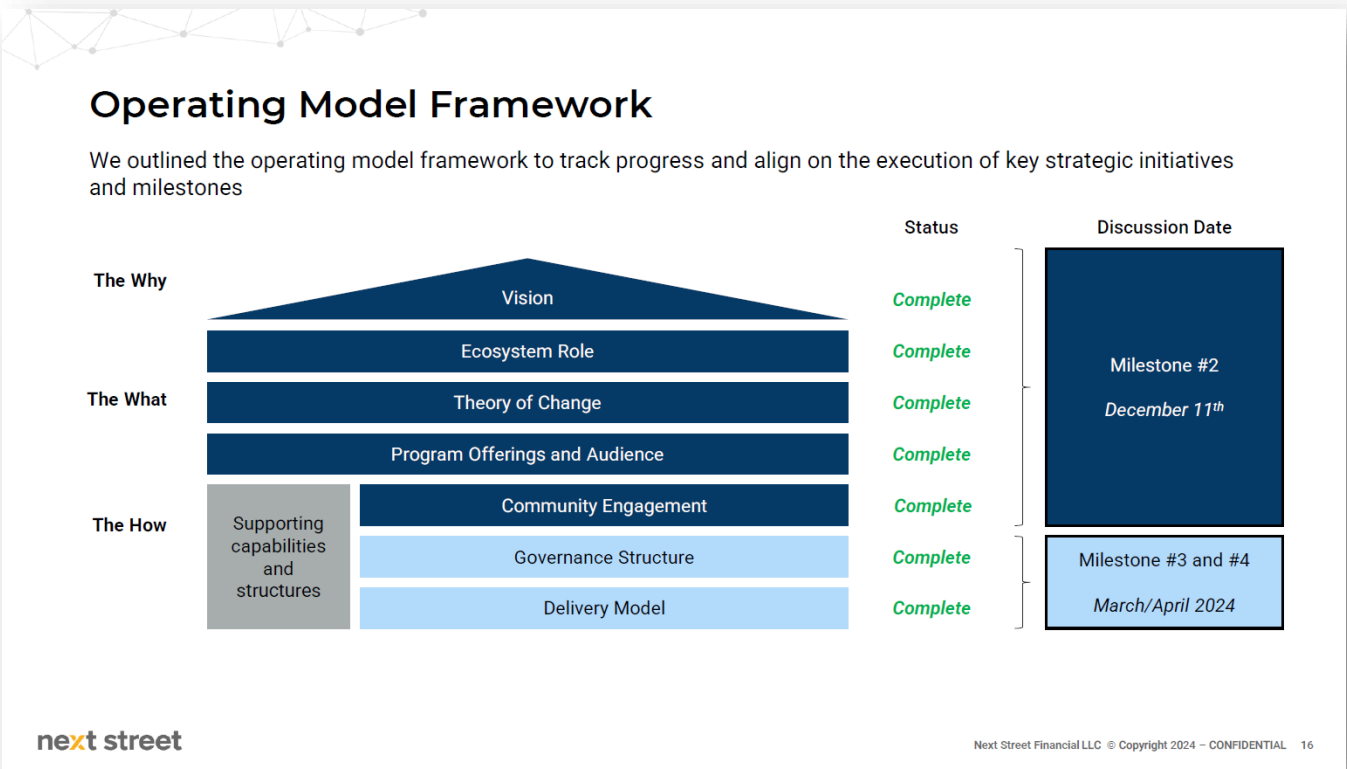
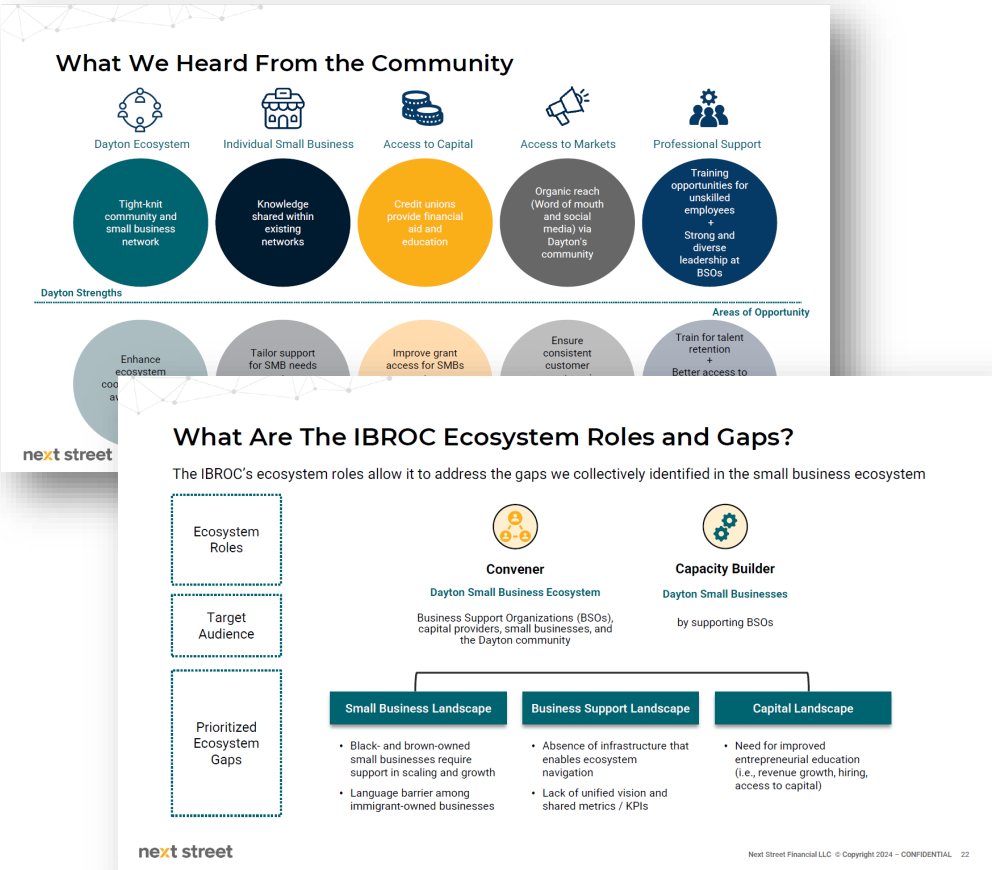


Relationships with anchor institutions, philanthropy



Real estate and community spaces

Example: City of Dayton - Inclusive Business Recovery Opportunity Center





Building Coalitions

- Leverage your political capital and engage community stakeholders to bring the right people to the table
- Elements of a strong coalition



Clear goals – creates alignment

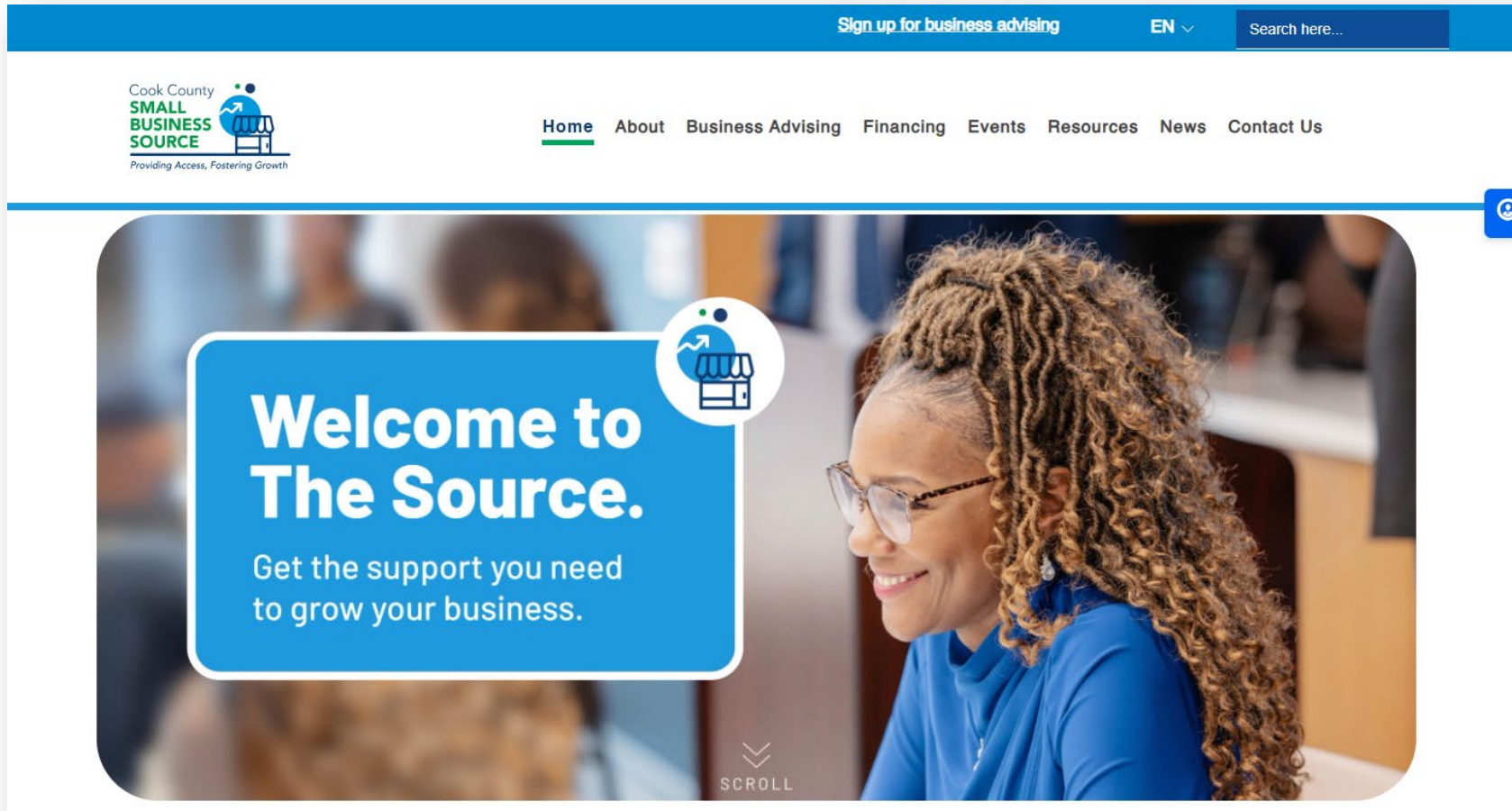


Governance – assigns roles & responsibilities



Coordination mechanism – creates stickiness and improves coordination/cooperation

Example: Cook County Small Business Source



30+

Business Service Organization
partners

\$67M

In grants distributed to businesses
with 20 employees or less

~16,000

Businesses served through
business advising and events

67,000+

Small businesses reached



Outside Investments

- Recognize when regional or national investments and trends could create opportunities for small businesses to tap into investment dollars, contracts, and other growth opportunities
- Examples



Catalytic regional events



National industrial transformation

Examples: LA County & State of Michigan



Let's Talk

Donald Jones

Partner, Next Street

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