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SUMMER
2024

WIFI: JacksonTerminal213
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Welcome, Valerie Friedmann!

Cuyahoga-Lake Link, OH

This trail is a powerful example of how we help communities transform former industrial areas into a vibrant place for people to get outside.

Photo by: Chris Bennett



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Access to the outdoors is a fundamental human need, essential to our health and well-being.

PEOPLE NEED PARKS.





Yet today, 100 million people, including 28 million kids, don't have a park within a 10-minute walk of home.

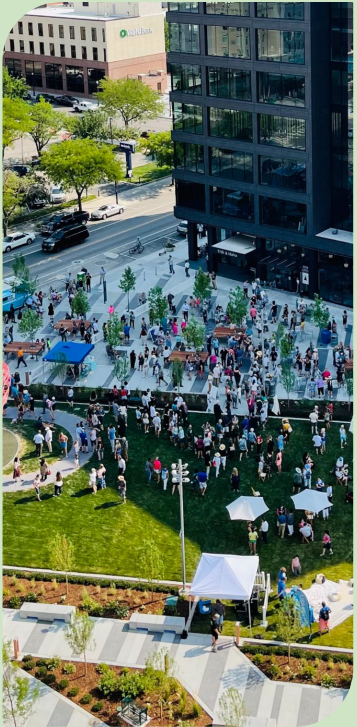


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PARKS: THE HIDDEN ECONOMIC ENGINE OF CITIES

After analyzing parks investments and economic vitality in five U.S. cities – Boise, ID; Plano, TX; Minneapolis, MN; Boston, MA; and Atlanta, GA – Trust for Public Land (TPL) found that investment in **public green space offers a multi-sector economic boost that benefits residents, city leaders, developers, businesses, and philanthropists.**



1

Boosting the economy

Cities that spend 3-6x more on parks see higher job growth and development rates.

2

Attracting a diverse workforce

Job growth rate between 2011 and 2021 in each of the five cities was at-par or higher than the national average.

3

Catalyzing development

Housing and office development were being delivered at faster rates than the nation overall in the five cities.

READ THE REPORT





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10-Minute Walk® Program

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To learn more, visit 10minutewalk.org



Make the 10-Minute Walk
Commitment:

<https://10minutewalk.org/make-the-commitment/>



Since 1972, TPL has protected 4 million acres of public land; created 5,364 parks, trails, schoolyards, and iconic outdoor places; raised \$94 billion in public funding for parks and public lands; and connected 9.4 million people to the outdoors.

To learn more, visit tpl.org.

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