



mayors  
innovation  
project

# INNOVATION SHOWCASE

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Mayor Jim Paine, Superior, WI

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SUMMER  
2024

# Surviving an Apocalyptic Nightmare and other Monday Problems:

*How to talk about the routine, perfectly  
predictable emergencies that catch  
everyone by surprise.*

**Mayor Jim Paine**

**Superior, Wisconsin**











**Jim Paine, Mayor of Superior**

Apr 15, 2018 · 🌐



Here's the plan everyone. We have four trucks out clearing highways and main streets right now but it will be a while before we get to side streets and alleys. We will keep them working until about 1 am and then drop down to a single plow to keep Hwy 2 open. Around 3 am we will get the whole crew back out to clear side streets and eventually alleys. If the storm stops by then we should be able to clear most of the City by 4:30 pm tomorrow. For now, my advice is to just stay in, eat all the junk food you have in the house, and wait this thing out. Please don't try to drive unless you absolutely have to and you have a vehicle that can handle some serious drifts. Stay safe!

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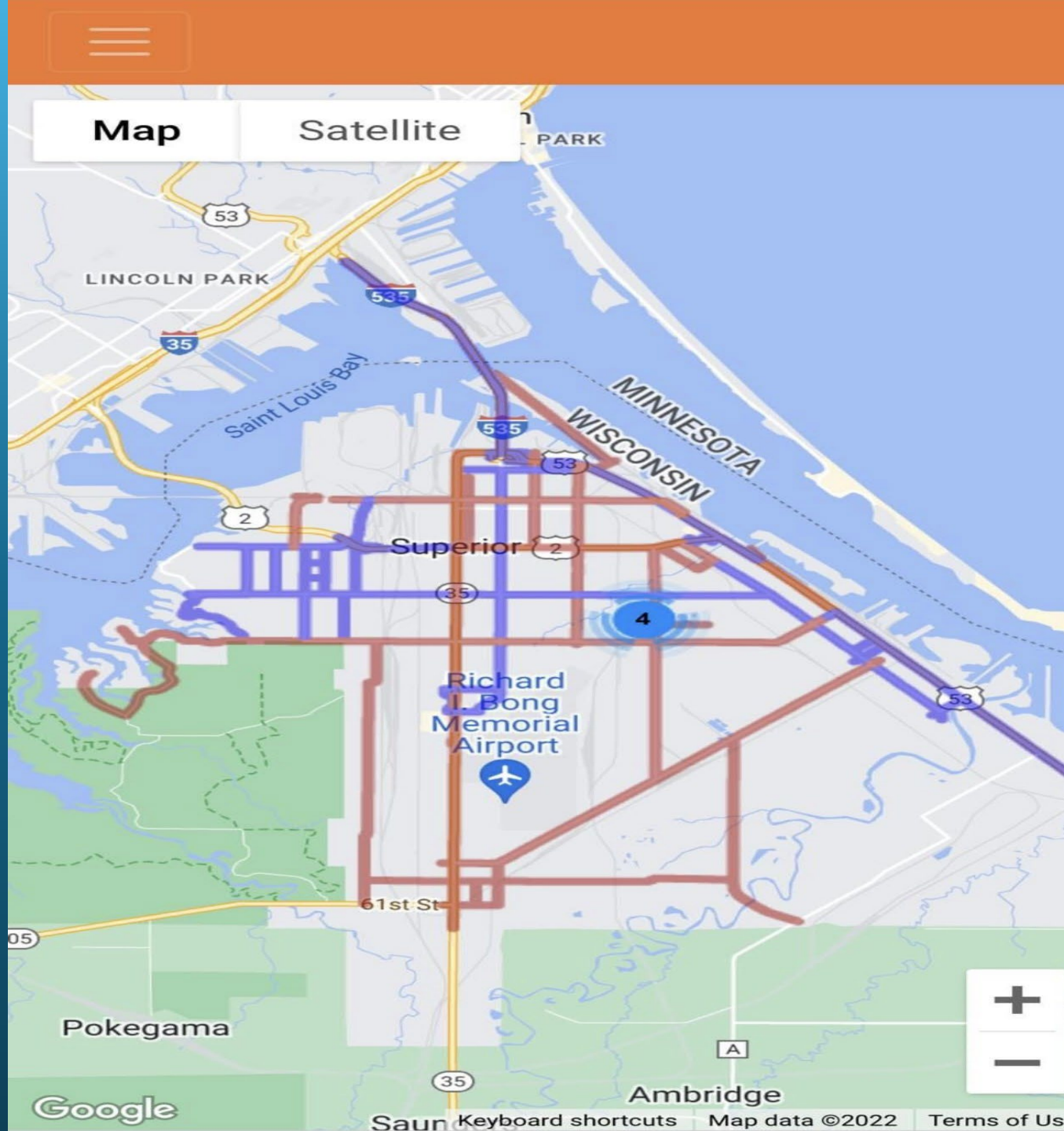
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## A Superior first: Paine is city's first mayor to run unopposed twice

Without a challenger in the April election, Mayor Jim Paine becomes the first Superior mayor to go unchallenged in back-to-back elections; only two other mayors have ever run unopposed in Superior.



Superior mayor Jim Paine stands in the East End business district as snow falls Thursday morning, Jan. 19, 2023. The mayor is hoping to use things the city learned from the North Tower Avenue project to improve other neighborhood business districts in the city. Jed Carlson / Superior Telegram