



mayors
innovation
project

INNOVATION SHOWCASE

Mayor Yasmine-Imani McMorris, Culver City, CA

SUMMER
2024



The MOVE Project aims to:

- Accommodate growth identified in the General Plan 2045 update
- Increase mobility options per SCAG's regional transportation plan, Connect SoCal
- Support the goals of SB375 to lower greenhouse gas emissions (GHG)





Bus & Bike Platforms
Allows for continuity of bike lane and bus boarding.

Traffic Signals
Specifically for bus and bike traffic.

Circulator Service
Electric, low-floor minibus.

10 for peak or every **15** minutes.

Mon–Thurs 7am – 9pm	10	15
Friday 7am – 10pm	10	15
Saturday 10am – 10pm	15	
Sunday 10am – 9pm	15	

Bike Boxes
Extra safety and visibility for bikes at signalized intersections.

Dedicated Bus & Bike Lanes

Expanded Micro-mobility
Wheels and Bird e-scooters.
Coming soon: a new e-bike share for CityShare mobility services.

Asphalt Artwork
Ballona Creek scenes extend curbs and beautify crosswalks.

Mobility Hubs
Street directories for transportation options whether on foot, bike, or transit.

Sustainable Transportation Along Corridor Today



+38%
Increase in CityBus Ridership



-4 min.
Decrease in CityBus Travel Time



+57%
Increase in Cycling Activity



+8%
Increase in Pedestrian Activity



+68%
Increase in Micromobility Trips

Sustainable Transportation at Culver Blvd & Main St



+115%
Increase in Cycling Activity



+36%
Increase in Pedestrian Activity

The Culver/Main intersection has seen the greatest increase in pedestrian and bicycle activity compared to October 2021 and November 2019, respectively.

Vehicular Transportation Along Corridor

+2 min.

In the westbound direction, weekday peak hour travel times were approximately two minutes longer compared to 2019.

±0 min.

In the eastbound direction, weekday travel times during AM and PM peak hours remained similar to 2019.

+10%

The average daily vehicular traffic in 2022 increased by 10% as compared to the September 2021 average baseline.



Thank you!

Stay connected on the journey to move
our communities forward

www.moveculvercity.com

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