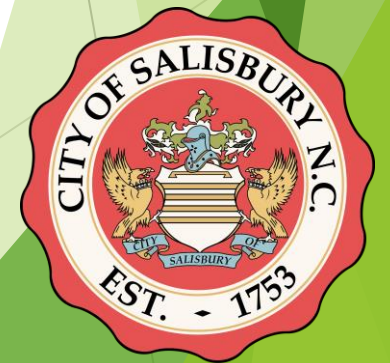


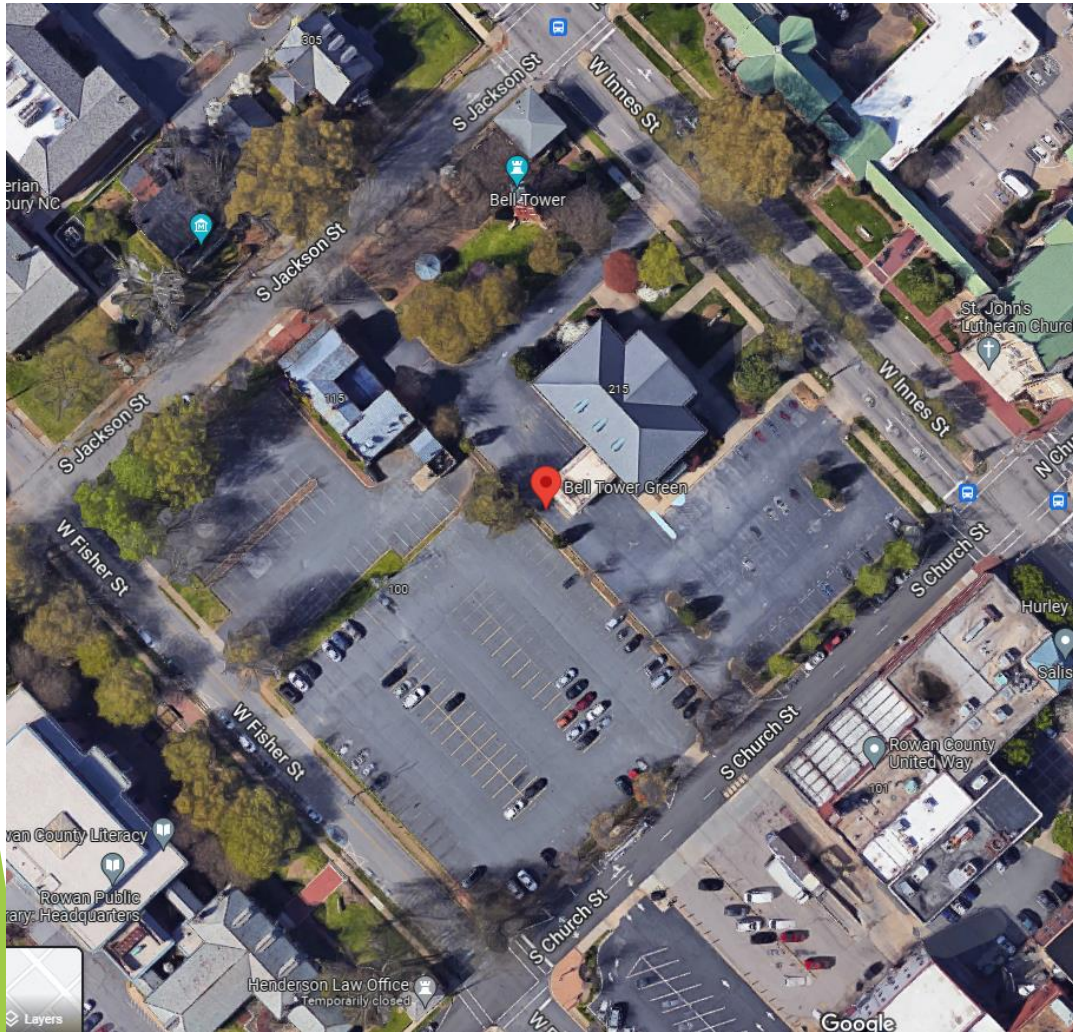


Bell Tower Green

Summer Riffs Concert 2022



Salisbury, North Carolina



Before



During



After

Bell Tower Green, By the Numbers

- ▶ 3.6 Acres in the heart of Downtown Salisbury, purchased from First Presbyterian Church by Bell Tower Green, Inc.
- ▶ Total Project Income: \$13,242,556
 - ▶ Private contributions, individuals and family foundations: \$8,359,000
 - ▶ 650 households contributed
 - ▶ Corporate contributions: \$1,455,000
 - ▶ City, County and State Support: \$1,191,000
 - ▶ Regional Charitable Foundations: \$1,760,000
 - ▶ Other fundraisers and contributions: \$477,556
- ▶ Total Project Cost: \$13,230,000
 - ▶ Property Purchase: \$1,775,000
 - ▶ Design and Professional Fees: \$1,235,000
 - ▶ Construction: \$8,820,000
 - ▶ Renovation of Wrenn House (next phase): \$1,400,000
- ▶ City purchased from non-profit for \$750,000 at completion of construction
 - ▶ City Operating Budget of \$482,313 for management and programming, with additional funding from Bell Tower Green, Inc, Rowan County Tourism and others for other projects.
 - ▶ City and community events hosted at the park include, concerts, movies, Juneteenth Festival, Pride Festival, Hispanic Heritage Month Festival, National Night Out, New Year's Eve at Bell Tower Green, Halloween Fun Fest, and many more, hosted both publicly and privately.



Bell Tower Green Project Summary North Carolina Main Street Awards 2023

<https://vimeo.com/806451479>