

INNOVATION SHOWCASE

1. Mayor Satya Rhodes-Conway, Madison, WI
2. Mayor Leslie Hager-Smith, Blacksburg, VA
3. Mayor Michelle Davis-Younger, Manassas, VA
4. Mayor Kim Norton, Rochester, MN
5. Village President Vicki Scaman, Oak Park, IL and Mayor Katrina Thompson, Broadview, IL
6. Mayor Luke Bronin, Hartford, CT
7. Mayor Pam Hemminger, Chapel Hill, NC
8. Mayor Paige Cagnetti, Scranton, PA

WINTER
2023

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Password: construction

INNOVATION SHOWCASE

Mayor Satya Rhodes-Conway, Madison, WI

WINTER
2023

Toppling Silos & Fostering Cooperation

City of Madison Public Works



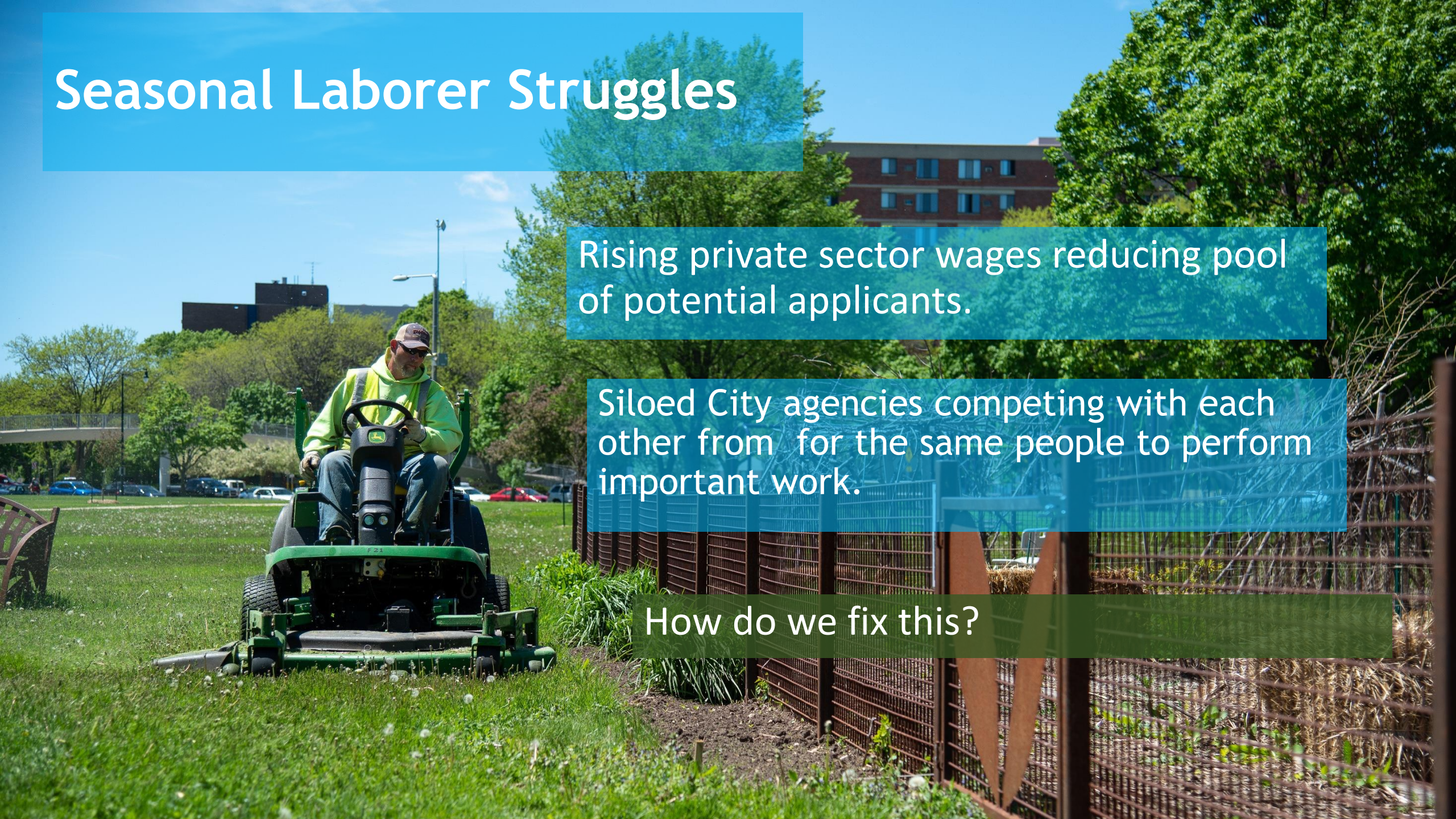
**Madison
Water Utility**



play
**MADISON
PARKS**



Seasonal Laborer Struggles



Rising private sector wages reducing pool of potential applicants.

Siloed City agencies competing with each other for the same people to perform important work.

How do we fix this?

Offer Careers

Three agencies pooled work duties & dollars to create 12 new full-time positions with benefits and opportunities for advancement.

Newly created full time “Public Works Laborers” will move between agencies replacing seasonals during peak demand year round while learning new skills.



The Finances

No new general fund dollars committed to these 12 new positions.

Three agencies contributed \$700,000 from seasonal & contractor budgets

City recognized Unemployment Savings





INNOVATION SHOWCASE

Mayor Leslie Hager-Smith, Blacksburg, VA

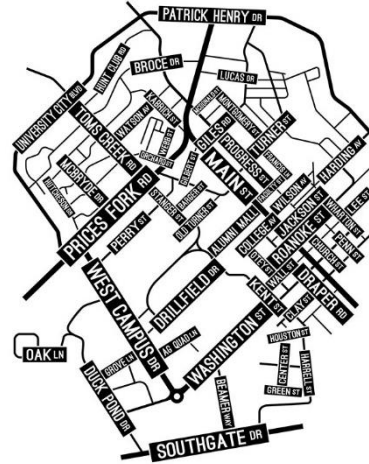
WINTER
2023

MIP Innovation Showcase

January 20, 2023



ARPA OVERVIEW



BLACKSBURG



- \$13.32 million
- Urged to engage community members in allocation
- Deadline to spend ARPA funding – December 31, 2026

PROCESS



ARPA ADVISORY TEAM REVIEW

			Max Points
Equity	Will the project serve the hardest hit residents and businesses, advance equity, serve traditionally underserved members of the community?		20
Community Need & Benefit	Does it address an identified community need, provide widespread benefit to the community or advance a community identified priority?		15
Strategic & Impactful	Is it likely to produce a meaningful and lasting impact, fill a gap where no other funding sources exist, complement other federal, state or regional investments?		15
Capacity & Logistics	Can it be completed within the ARPA timeline? Is there internal staff capacity to manage the project? Anything that could impede or delay the project?		15

ARPA ADVISORY TEAM REVIEW

Max Points

Town Council
Strategic Goals

Does the proposed project align with/ advance one or more of Town Council's Strategic goals?

10

Town Plans &
Priorities

Does the proposed project support priorities articulated in the Comprehensive Plan or other Town Plans?

10

Project Cost vs.
Impact

Does the proposed project have sufficient impact relative to proposed cost? Would cost be excessively impacted by ARPA's federal regulatory requirements?

5

Operational
Impact

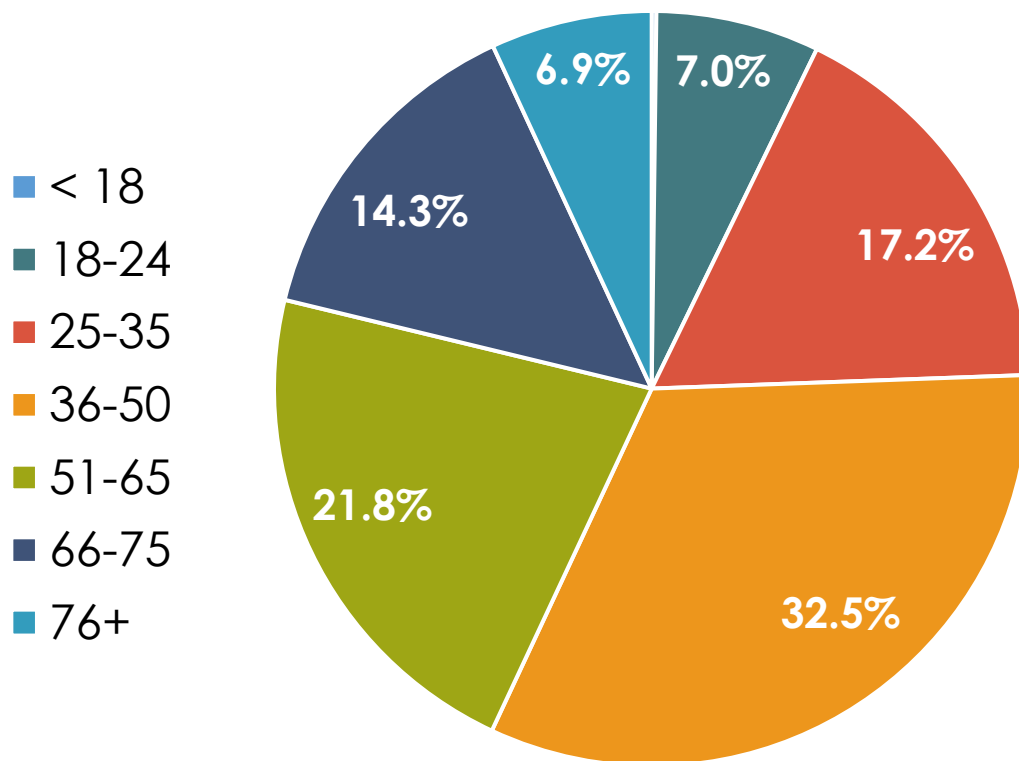
Will the project require ongoing Town staff support post-implementation? What would the impact be on maintenance and operating costs?

5

PUBLIC SURVEY RESPONSES

LET'S TALK
BLACKSBURG

RESPONDENT AGE

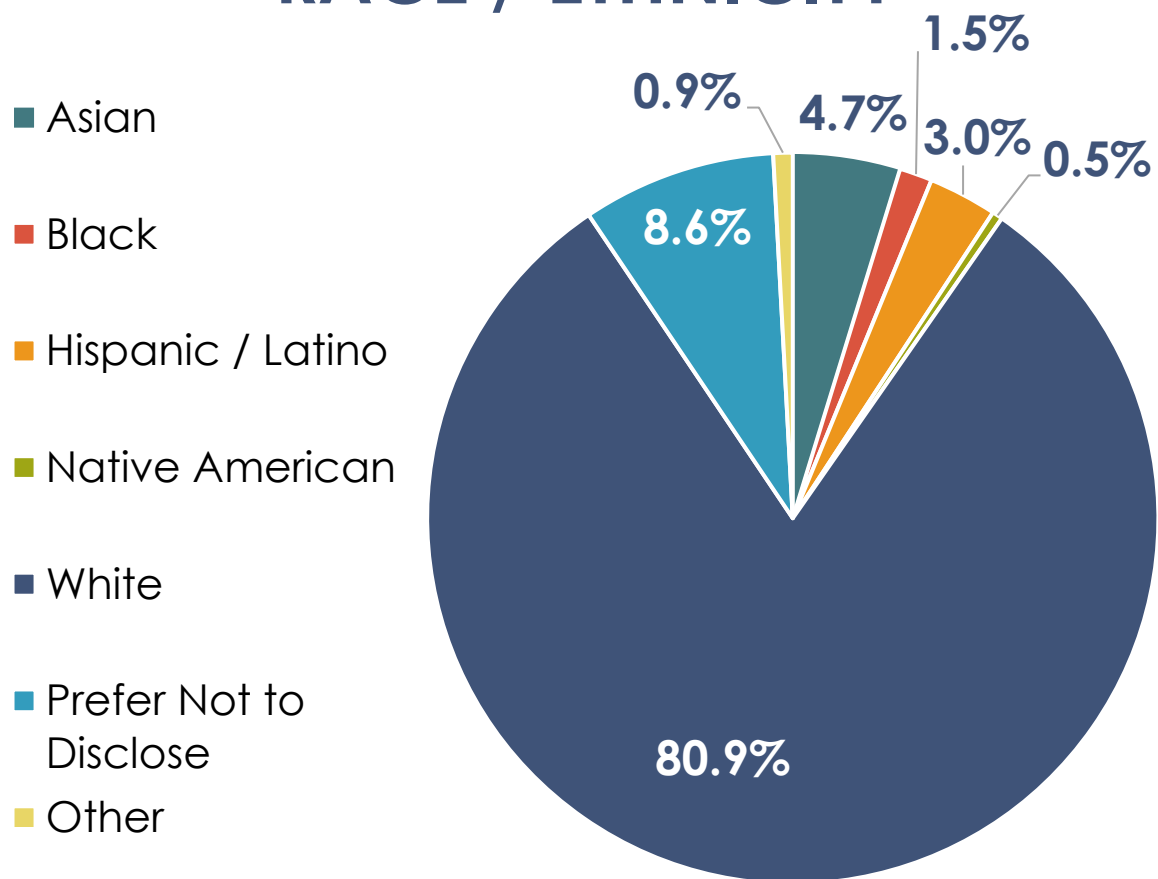


- Received 1,549 survey responses
- 80% Provided Project Specific Feedback

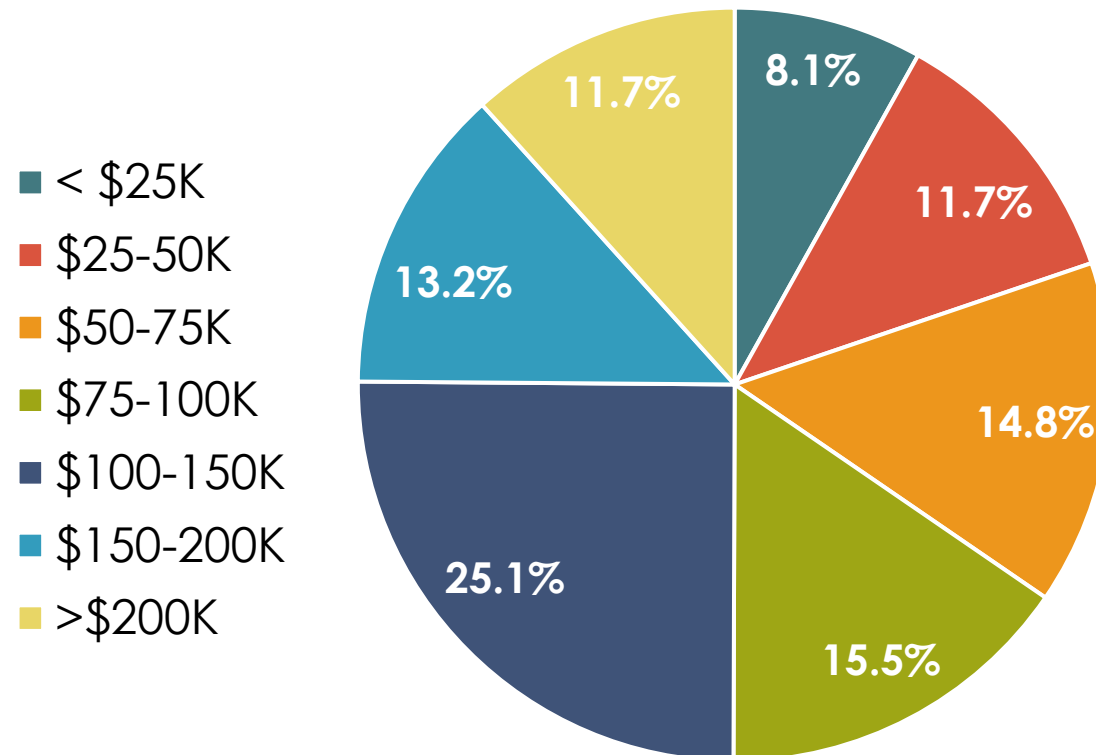
PUBLIC SURVEY RESPONSES

LET'S TALK
BLACKSBURG

RACE / ETHNICITY

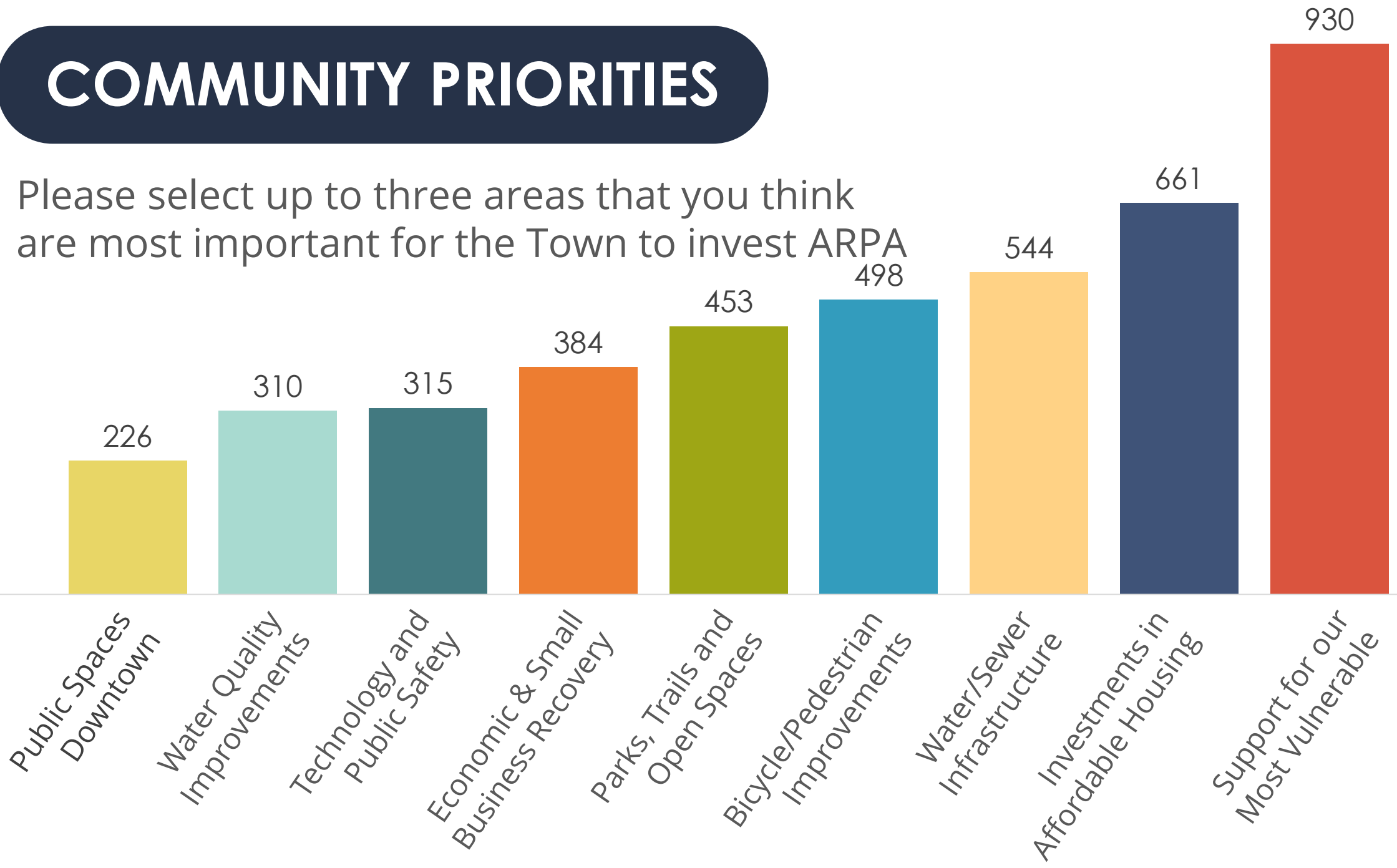


HOUSEHOLD INCOME



COMMUNITY PRIORITIES

Please select up to three areas that you think are most important for the Town to invest ARPA

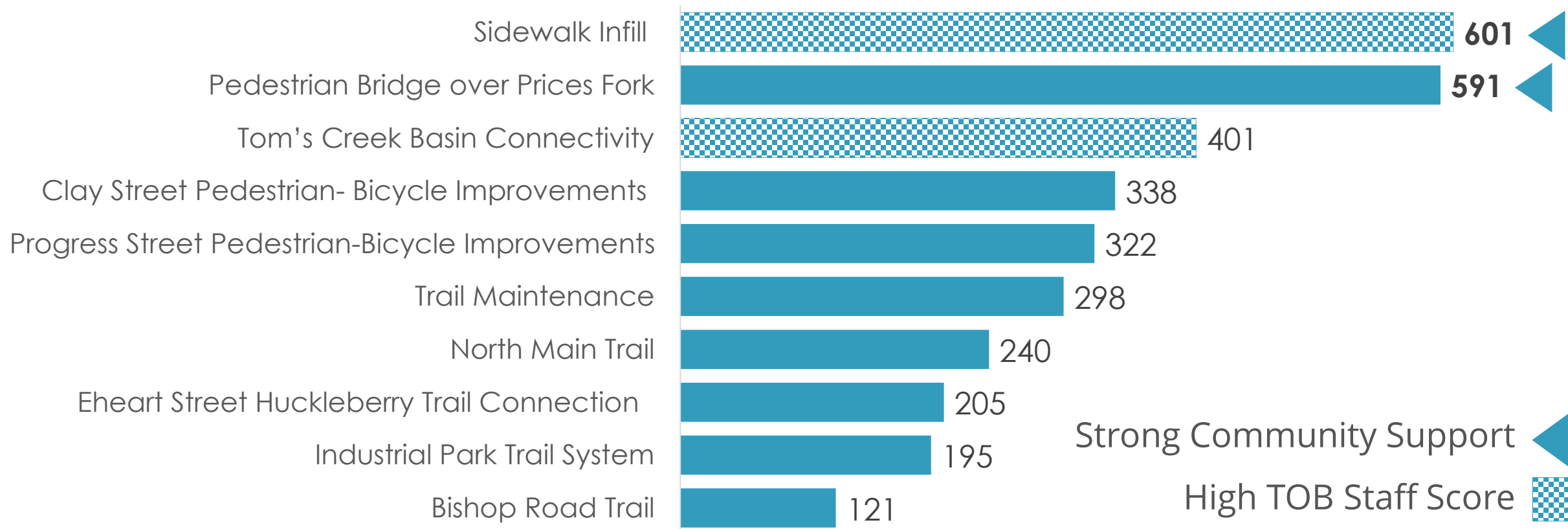


COMMUNITY PRIORITIES

LET'S TALK
BLACKSBURG

Investments in Bicycle and Pedestrian Improvements

Select up to four projects listed below



FUNDED PROJECTS

Investments in Economic Recovery & Small Business

414 N. Main Small Business Coop & Incubator

- Renovate the former Cooks Cleaner's property for a Small Business Retail Co-op, DBI and Community Arts Organization offices, shared and/or community meeting space, and open space for art and small receptions



Retain Economic Recovery Plan

- Recovery plan that includes technical assistance for existing retailers and discovery and recruitment of new retailers
 - The Blacksburg Partnership (project lead)
 - Retail Strategies Inc. (consultant)

FUNDED PROJECTS

Investments in Parks, Trails, and Outdoor Spaces

New Community Gardens

- Two more community gardens within Town limits created by Live Work Eat Grow (LWEG)
- Purchase of a small tractor + trailer to support maintenance all 5 Blacksburg community gardens



Huckleberry Repaving & Widening

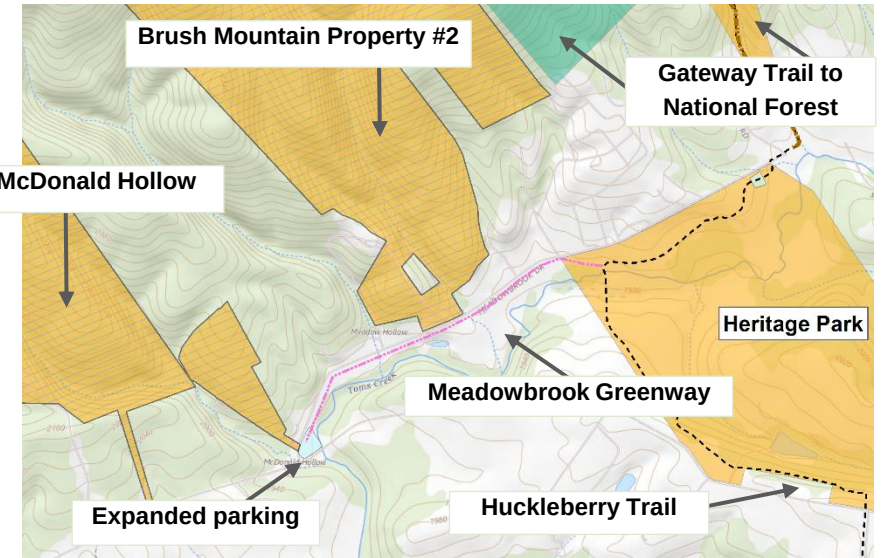
- Widen and repave ~3 miles of Huckleberry trail based on locations identified in the Huckleberry Trail Master Plan
 - Town to explore establishment of a capital depreciation fund for Huckleberry Trail to address future trail and amenities maintenance

FUNDED PROJECTS

Investments in Parks, Trails, and Outdoor Spaces

Meadowbrook Greenway Trail and Expanded Parking

- Construct the Meadowbrook Greenway Trail to connect the Huckleberry Trail, Heritage Park, and the Gateway Trail to the Brush Mountain Park and the Poverty Creek trail networks
- Including expansion of the McDonald Hollow parking area is recommended



North Main Trail

- Extend the multipurpose trail from near Vinyard Avenue to US460 and complete the North Main Trail

FUNDED PROJECTS

Investments in Bicycle and Pedestrian Improvements

Priority Sidewalk Infill Projects

- Complete sidewalk infill projects that improve walkability and safety
- The current list under consideration include sections along Mount Tabor Road, Prospect Street, Progress Street and Washington Street



Hospice Center

- Complete architectural and engineering plans for the planned Hospice facility to be located near Warm Hearth

FUNDED PROJECTS

Investments in Affordable Housing

Affordable Housing Fund

- Affordable Housing Fund that would be dispersed in the form of grants (through an application process) to housing developers willing to produce permanently affordable housing as part of new residential development projects



FUNDED PROJECTS

Support and Services for Our Most Vulnerable Residents

Food Security

- Purchase food, prepare fresh meals, and provide cold storage to support food distribution to Blacksburg residents through Blacksburg Interfaith Food pantry, Live Work Eat Grow, Montgomery County Christmas Store, and YMCA Meals on Main
- Increase program coordination to address redundancy, increase efficiency, and fill gaps in service



Strengthen Childcare Workforce

- The Community Foundation of the NRV and First Steps Network Work with 13 licensed Blacksburg childcare providers on teacher retention and recruitment
- Salary increases, professional training, scholarships, mentorship of new educators, outfit classrooms with developmentally appropriate items to expand capacity for infants and toddlers

Selected Projects & Budget Allocation

ARPA FUNDING SCENARIO

Project Category	Selected Projects	Budget Allocation
Investments in Economic Recovery and Small Business Assistance		
	414 N. Main Small Retail Coop and Incubator	\$ 1,750,000
	Retail Economic Recovery Plan	\$ 150,000
Investments in Bicycle and Pedestrian Improvements		
	Priority Sidewalk Infill Projects (Prospect, Penn, Mt. Tabor, Washington)	\$ 1,002,000
	North Main Trail	\$ 776,000
Investments in Parks, Trails and Outdoor Spaces		
	Community Gardens	\$ 87,000
	Repave/Widen the Huckleberry Trail	\$ 750,000
	Meadowbrook Greenway Trail & McDonald Hollow Parking Expansion	\$ 2,000,000
Investments in Affordable Housing		
	Affordable Housing Fund	\$ 4,000,000
Investments in (Support and Services for) our Most Vulnerable Residents		
	Food Security	\$ 700,000
	Strengthen Childcare Workforce	\$ 1,150,000
	Hospice Center	\$ 695,000
	Budget Total: Town of Blacksburg Recommended ARPA Projects	\$ 13,060,000
	Contingency (funds held in reserve to address project cost adjustments)	\$ 304,987
	Total Town of Blacksburg ARPA Allocation	\$ 13,364,987

INNOVATION SHOWCASE

Mayor Michelle Davis-Younger, Manassas, VA

WINTER
2023



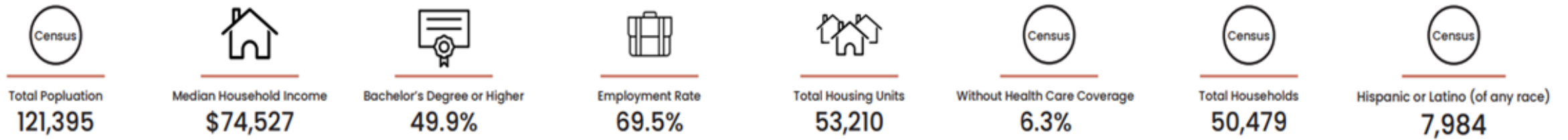
INNOVATION SHOWCASE

Mayor Kim Norton, Rochester, MN

WINTER
2023

Rochester, MN Building Our Future -Equity by Design





73.2% of residents are white and **26.8%** are BIPOC residents

14.1% of residents are foreign born

82% of residents speak English only, and **18.7%** speak a language other than English

16% of residents are age 65 and older

12.4% of residents have a disability

6% of residents are veterans

7.4% of residents below poverty level by income, however **40%** of our black population fall below the poverty level.

*Data collected by US Census Bureau



Advancing Economic Justice

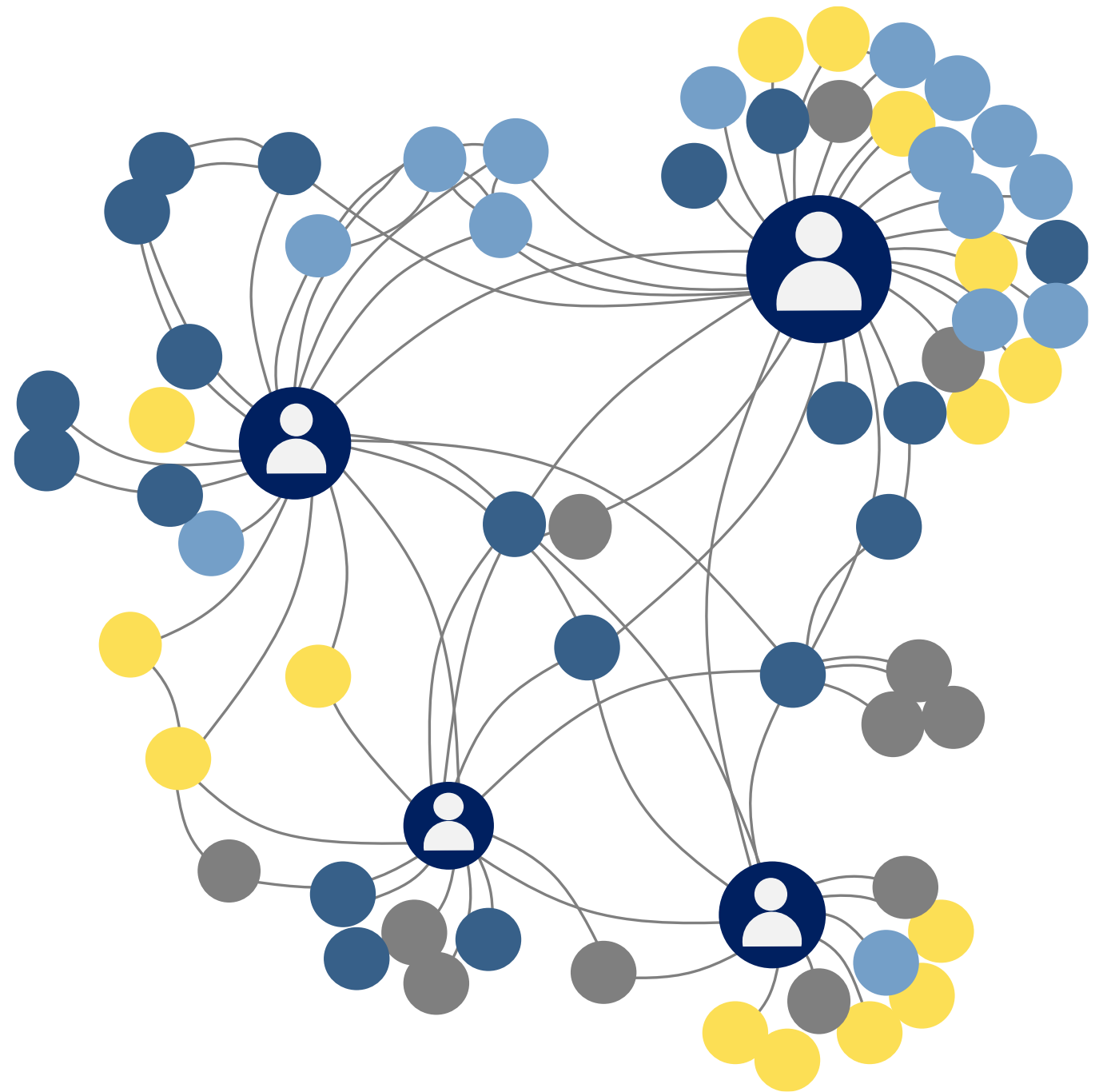
\$6B Economic Development Plan underway (DMC) - \$585M tax dollar investment

Need for over 2000 construction workers per year and more with the Federal Infrastructure Bill passing

Worker shortages across the industry AND less than 1% of our construction workers are black, indigenous, women of color.



Equitable co-design is about creating a rigorous and meaningful opportunity for all community members to have a 'say' in the community of the future.



Equitable Engagement = Co-Design!



Discovery Walk



Bloomberg Philanthropies
Mayor's Challenge



BIPOC Home Ownership

Where Is Rochester Headed?

- Further economic justice for emerging & BIPOC developers
- Promote local minority business ecosystem – NLC Inclusive Entrepreneurship
- Continue to build our local community co-design capacity



INNOVATION SHOWCASE

Village President Vicki Scaman, Oak Park, IL and
Mayor Katrina Thompson, Broadview, IL

WINTER
2023

Cross-Community Climate Collaborative (C4)



MAYOR KATRINA THOMPSON, VILLAGE OF BROADVIEW, kthompson@broadview-IL.gov

PRESIDENT CATHY ADDUCI, VILLAGE OF RIVER FOREST, Cathy.adduci@gmail.com

PRESIDENT VICKI SCAMAN, VILLAGE OF OAK PARK, presidentscaman@oak-park.us

DARNELL JOHNSON, CEO & PRESIDENT, URBAN EFFICIENCY GROUP,
darnelljohnson@urbanefficiencygroup.com

GARY CUNEEN, FOUNDER & EXECUTIVE DIRECTOR, SEVEN GENERATIONS AHEAD,
gary@sevendgenerationsahead.org

C4: The Purpose



PURPOSE

- COLLABORATION AMONG BLACK, BROWN AND WHITE COMMUNITIES TO DRIVE GHG EMISSIONS REDUCTIONS, EQUITY AND SUSTAINABILITY
- ENVIRONMENTAL AND CLIMATE JUSTICE
- SUPPORT COMMUNITIES WITH FEWER RESOURCES AND/OR THAT HAVEN'T BEEN ENGAGED IN SUSTAINABILITY
- BRING RESOURCES, GUIDANCE AND REPLICABLE PROJECTS TO THE TABLE

WHAT MAKES C4 DIFFERENT?

- FOCUS ON EQUITY AND PROCEDURAL JUSTICE
- BUY-IN FROM A DIVERSE GROUP OF MUNICIPAL LEADERS
- GOING AFTER LARGE-SCALE, HIGH IMPACT PROJECTS
- COLLABORATING TO BRING IN NEW RESOURCES



C4 Formation and Road Map

- MEMORANDUM OF UNDERSTANDING (MOU) AGREEING TO WORK TOWARDS BECOMING A SUSTAINABLE COMMUNITY
- ATTEND CROSS-COMMUNITY MONTHLY MEETINGS
- BUILDING LOCAL COMMUNITY SUSTAINABILITY TEAMS
- PARTICIPATE IN GHG EMISSIONS INVENTORY TRAINING
- LEADERSHIP TEAM WILL ENGAGE COMMUNITIES IN CREATING AND SHARING IDEAS FOR HIGH IMPACT PROJECTS
- IDENTIFY AND TRACK INDICATORS FOR MEASURING SUCCESS



C4 Sample Projects

- SOLAR ENERGY PROCUREMENT
- PROJECT DEVELOPMENT FOR IL SOLAR FOR ALL
- ELECTRIC VEHICLE CHARGING STATIONS
- REPLICABLE ENERGY EFFICIENCY PROGRAM MODELS
- WORKFORCE AND BUSINESS DEVELOPMENT
- RESIDENTIAL CURBSIDE & INSTITUTIONAL FOOD SCRAP COLLECTION AND COMPOSTING



INNOVATION SHOWCASE

Mayor Luke Bronin, Hartford, CT

WINTER
2023

INNOVATION SHOWCASE

Mayor Pam Hemminger, Chapel Hill, NC

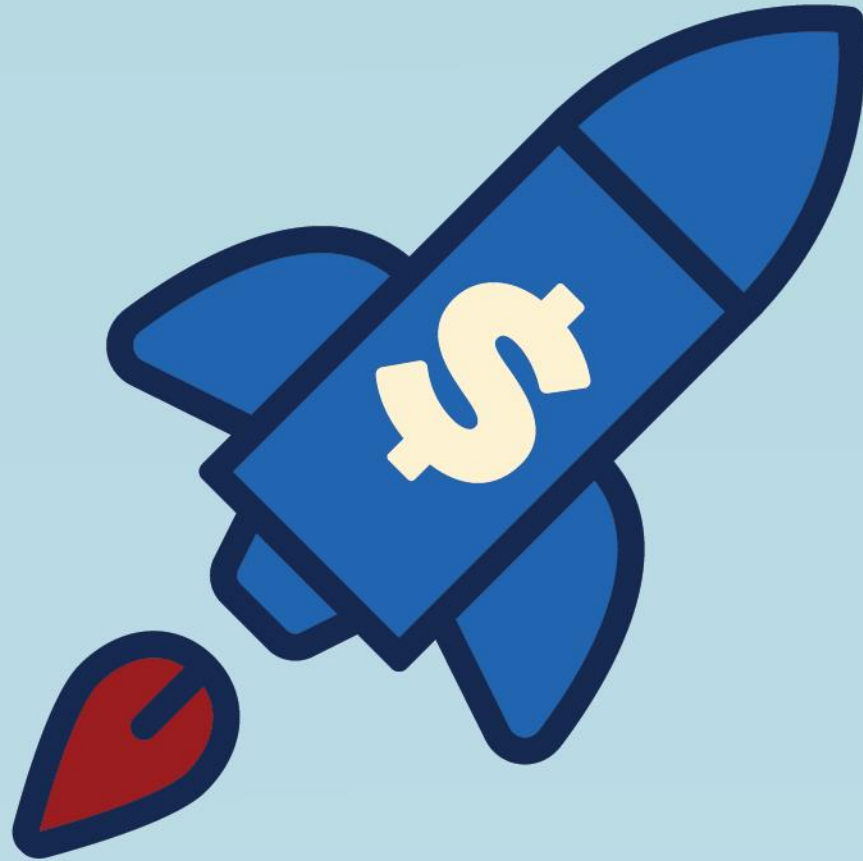
WINTER
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INNOVATION SHOWCASE

Mayor Paige Cognetti, Scranton, PA

WINTER
2023

Scranton Wage Boost Grants



&

AMERICAN
RESCUE PLAN

**ARPA grants
up to \$50,000
per business
over two years**

Helping Small Businesses

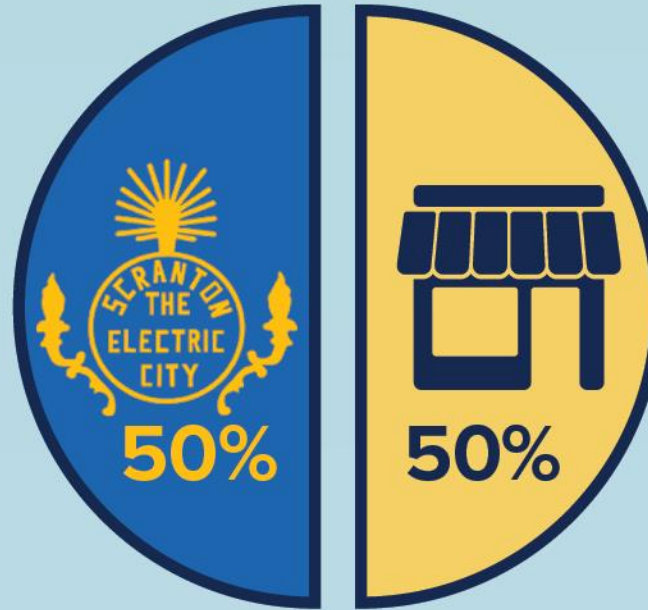
- **Pay a livable wage**
- **Retain employees**
 - **Stay competitive**
- **Remain in Scranton**

Year One



City funds gap between current and new wage.

Year Two



City and business share the responsibility of the new wage.

Year Three



Businesses plan and budget to maintain new wage after funding expires.

INNOVATION SHOWCASE

Thank you for all of the amazing ideas!

WINTER
2023

THE TRUST FOR PUBLIC LAND

Bill Lee, SVP, Policy & Government Relations

WINTER
2023



Historical Fourth Ward Park, GA

