

INNOVATION SHOWCASE

SUMMER
2022

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INNOVATION SHOWCASE

1. Mayor Satya Rhodes-Conway, Madison, WI
2. Mayor Daniel Lee, Culver City, CA
3. Rachel Askew, Associate for Young Leader Programming, Cities United
4. Mayor Kate Colin, San Rafael, CA
5. Mayor Nancy Backus, Auburn, WA
6. Mayor Lily Mei, Fremont, CA
7. Mayor Lucas Ramirez, Mountain View, CA
8. Mayor Benjamin Holbert, Woodmere, OH
9. Mayor Nikylan Knapper, Maplewood, MO

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INNOVATION SHOWCASE

Mayor Satya Rhodes-Conway, Madison, WI

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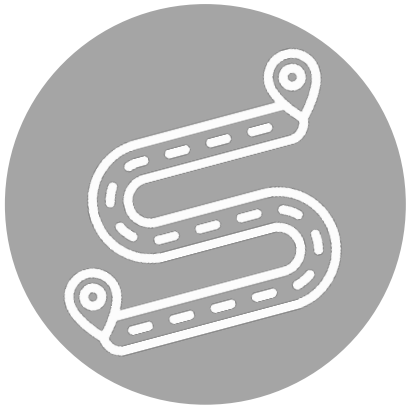
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Violence Prevention In Madison

Mayor Satya Rhodes-Conway

August 2022

Violence Prevention Coalition



Charged with implementing
the Roadmap to Reducing
Violence



Coordinated, public health
approach to violence
prevention and
intervention



Plan uses science, data, &
community input to understand
violence, create solutions, &
take action

Learn more at publichealthmdc.com/vp

Strategic Policing Plan

- Top Priorities: shots fired calls, stolen auto incidents, hazardous driving
- Data analysts reviewing cases in real-time, identifying “hot spots”
- Extra, high-visible patrols assigned to hot spots
- Walk end gun violence
- gun-buy back program
- free steering wheel locks to prevent stolen autos, city-wide communication efforts to Kia/Hyundai owners



Community Safety Intervention Team

1

Using a team approach, reviews violent incidents & shares incident info for immediate follow-up

2

Provides follow-up referrals, services, and outreach following incidents

3

Assesses trends to drive future decision making

Funding Community Based Organizations

Youth Employment and Engagement



- ▶ Dear Diary: The Black Girl Experience
- ▶ Seein' is Believin': Life Readiness in the Parks
- ▶ Mount Zion Baptist Church: Transforming and Reaching our Youth (TRY)

- Urban Triage: Supporting Healthy Black Families and Youth
- Meadowood Neighborhood Association: Meadowood Health Partnership
- Dane County District Attorney's Office: Crime Response Program
- Dane County Multi Agency Center: Multi-Agency Portal
- Operation Fresh Start: Mobile Engagement for Youth and Emerging Adults



Parks Alive!





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Mayor Daniel Lee, Culver City, CA

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Rachel Askew, Associate for Young Leader
Programming, Cities United

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cities
united
a project of the Tides Center

AUGUST 5, 2022

Mayor's Innovation Project Showcase

Engaging Young Leaders in Violence Prevention



CITIES UNITED

VISION

Creating safe, healthy and hopeful communities for Black young men and boys and their families.

MISSION

Cities United supports a national network of mayors who are committed to reducing the epidemic of homicides & shootings among Black men and boys ages 14-24 by 50% by 2025.

CORE VALUES

Social Justice, Equity, Youth Voice, Collaboration, Innovation



THE YOUNG LEADER FELLOWSHIP

The Cities United Young Leader Fellowship began in 2018 and seeks to build the pipeline of leaders committed to making sure all children grow up in safe, healthy, and hopeful communities, while reducing the homicide and shooting rates of Black men and boys.



Questions?



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Mayor Kate Colin, San Rafael, CA

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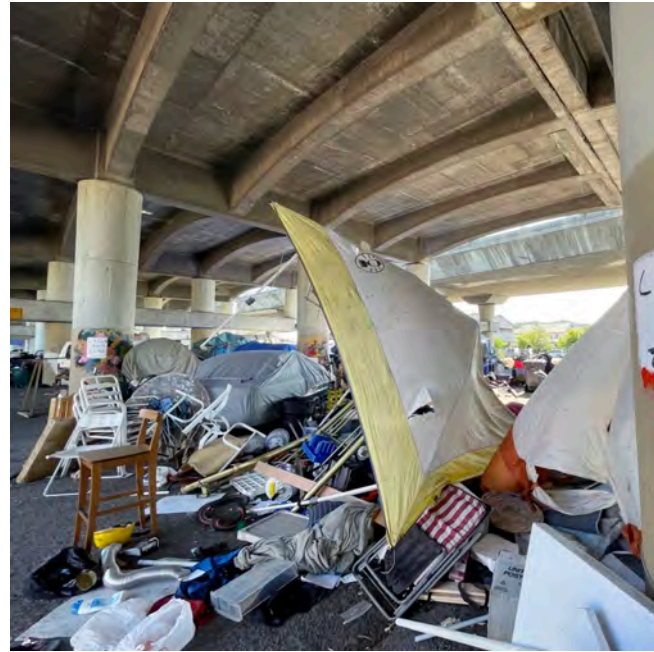
SERVICE SUPPORT AREA "SSA"

ADDRESSING HOMELESS ENCAMPMENTS



PROBLEM WE WANTED TO ADDRESS

(PANDEMIC JULY 2021)



EXISTING CONDITIONS

Covid-related CDC guidelines impacted ability to address encampments

- Local agencies and County Health, Human Services were not allowed to relocate or close encampments

Encampments flourished under the freeway

- ❓ Increased calls for service from PD and FD (+200% as compared to previous calendar time period)

Jurisdiction is Cal-Trans, California's highway agency

- ❓ No commuters due to Covid so "Park and Ride" lots were empty

Homeless services are provided by the County of Marin and local non-profits (not the City). County unwilling to prioritize encampment folks

INNOVATIVE SOLUTION

Designed a program where
needs of the unhoused folks
were the focus



SSA DESIGN

Encampment population

- Meet people where they are and asked what they wanted
- Low barrier to entry - 'code of conduct' and agree to utilize their allotted space (max of 30 spaces)
- Occupants come and go as they pleased

City of San Rafael

- Provide 24/7 private security so people and possessions stay safe (not SRPD)
- Provide basic hygiene facilities, mobile showers, access to electricity, phone charging station, picnic tables, garbage pick-up
- Provide tents, cots, sleeping bags
- Utilize American Rescue Plan dollars as funding
- SRPD Mental Health Liaison and Special Ops team consistently checked in
- Portable unit enabled privacy for medical and mental health care

Cal-Trans

- Agreed to 1 year program on their property

Other Organizations

- Bagged lunches provided 3x/week. Hot lunch 1x/week. Catered holiday dinners
- Meditation skills taught



SSA SUCCESS

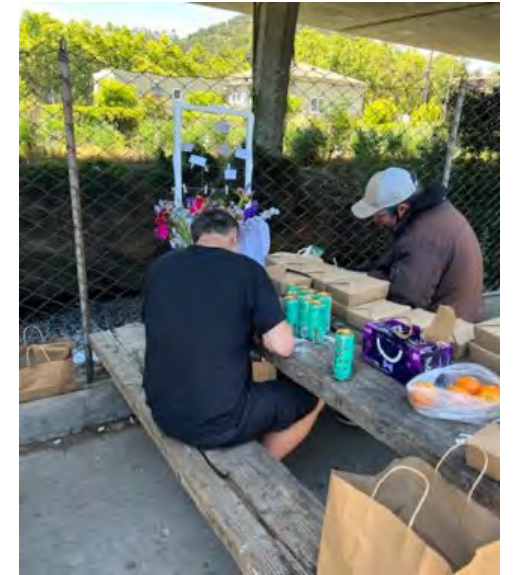
Noticeably fewer homeless folks in the downtown

Opportunity to connect with many individuals. 90 people moved through the SSA over the course of 1 year

80% connected with a case manager

21 people received housing/vouchers/shelter

Broad agency participation: mobile vaccination clinic, military vet outreach, mobile health care, veterinarian services, meditation classes



CHALLENGES & TAKEAWAYS

Objective is to get folks into permanent supportive housing

Case management is critical to helping someone move from the streets to housing

Having folks consistently in one place enabled them to engage with case managers

Flexibility of American Rescue funds was critical to San Rafael being able to pilot this program

This low barrier SSA program enabled some of the 'hardest to serve' get connected to services, support agencies and on the path to permanent supportive housing



INNOVATION SHOWCASE

Mayor Nancy Backus, Auburn, WA

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City of Auburn Response to Homelessness

Report to Mayors Innovation Project

August 5, 2022



2011

- City of Auburn opens **emergency inclement weather shelter** in partnership with The Auburn Food Bank. Shelters were hosted in City-owned buildings in parks.

2014

- **Auburn works with King County Library** to address increased levels of homeless persons congregating around the library and in Les Gove Park. Library soon hires full time social worker.
- **Auburn Police adds bicycle patrols** for the downtown core and parks where homeless were gathering

2015

- To address an increased in unauthorized encampments, **combined the efforts of Code Enforcement, Police, Real Estate services and Parks staff** to address the public health and safety issue.
- Mayor Nancy Backus convenes **Homeless Task Force**
- **Auburn convenes regional affordable housing discussion** with mayors and key staff in King County to discuss affordability in our region
- **Auburn joins Behavioral Health Coalition** to build a 125 bed behavioral health hospital on the Allenmore campus

2016

- **Auburn joins the King County Regional Opioid Task Force**
- Auburn begins **implementing homeless task force recommendations**
- Auburn begins **project planning for day resource and overnight sheltering**
- **Auburn partners with Habitat for Humanity** to renovate a City-owned home to be used for transitional housing
- **Auburn partners with Mary's Place** to manage transitional home for families coming out of homelessness

2017

- Auburn opens its first ever full time day resource center and overnight shelter in partnership with Valley Cities and The Auburn Food Bank – affectionately known as Ray of Hope Resource Center and Sundown.

2018

- Auburn joins King County and City of Seattle on One Table task force seeking to address the root causes of homelessness and stem the inflow into homelessness
- Auburn assists Valley Cities to obtain state funding to build a pilot modular, micro-housing project on their Auburn site
- City Council approves a budget line item to conduct a **Human Services Needs Assessment** designed to help prioritize Human Service grant funding

2019

- Auburn begins negotiating lease 23,000 sq. ft. of a vacant strip mall to permanently locate homeless services and other necessary social services
- Auburn Police Department partners with the **Salvation Army street outreach team** to work with persons living in vehicles to move into housing
- Human Services Needs Assessment is finalized which establishes 5 funding priority areas. 3 of the 5 funding priority areas are directly related to homelessness, housing, and homelessness interventions

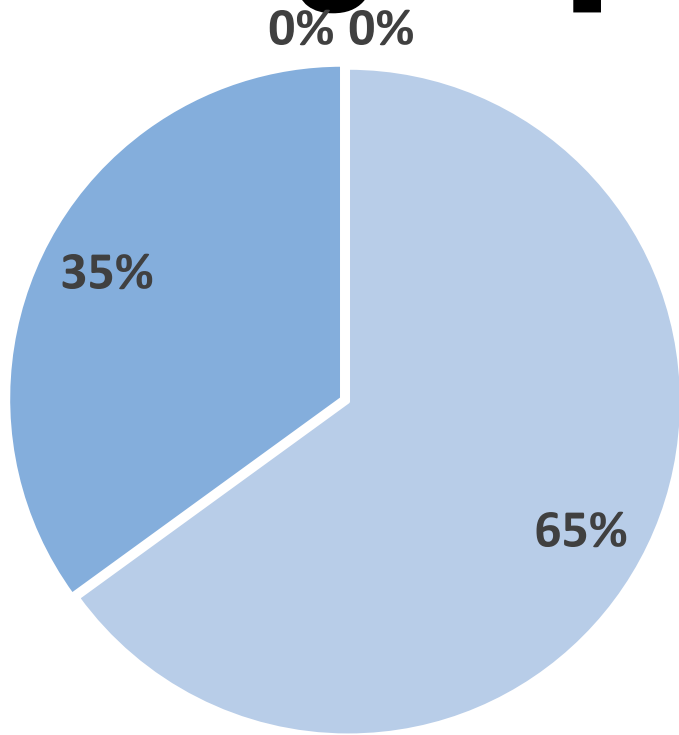
2020

- Auburn finalizes lease on building work begins to co-locate social services, community court and sheltering to the new site
- Day and night shelter move into new location
- Auburn hires full time homeless outreach administrator
- Auburn receives funding from King County to open **community court**
- Human Services staff administer a grant process utilizing the **Needs Assessment** for distributing funding during the 2021/2022 biennium budget. (See graph)
- The United States Congress allocates approximately \$1.12 million in CARES funding of which **\$792,365 was utilized for eviction prevention in Auburn.**

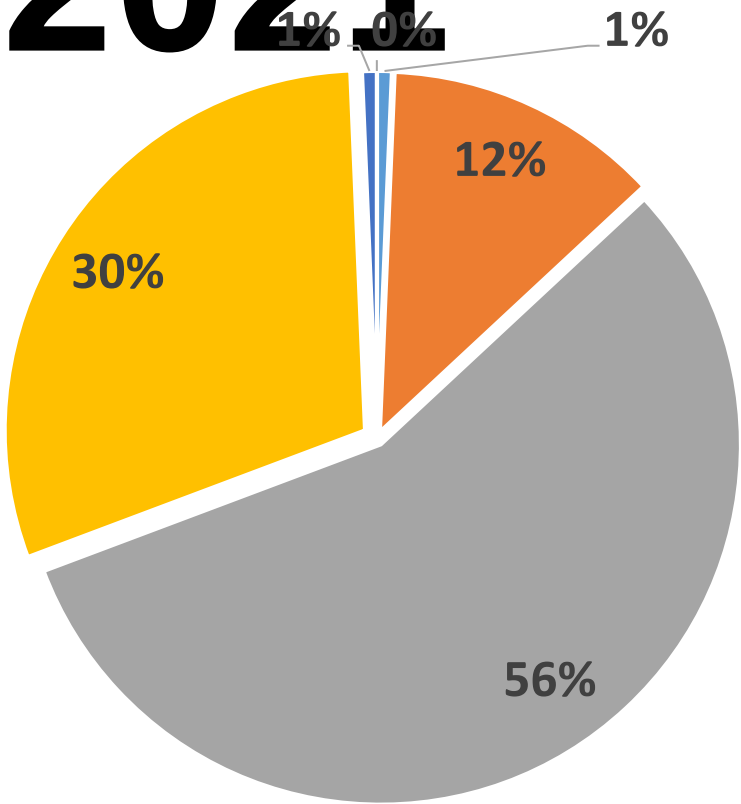
2021

- Auburn passes two ordinances focused on camping on public property and illegal parking
- **King County District Court opens community court** in Auburn

Auburn Homeless Person Demographics - 2021

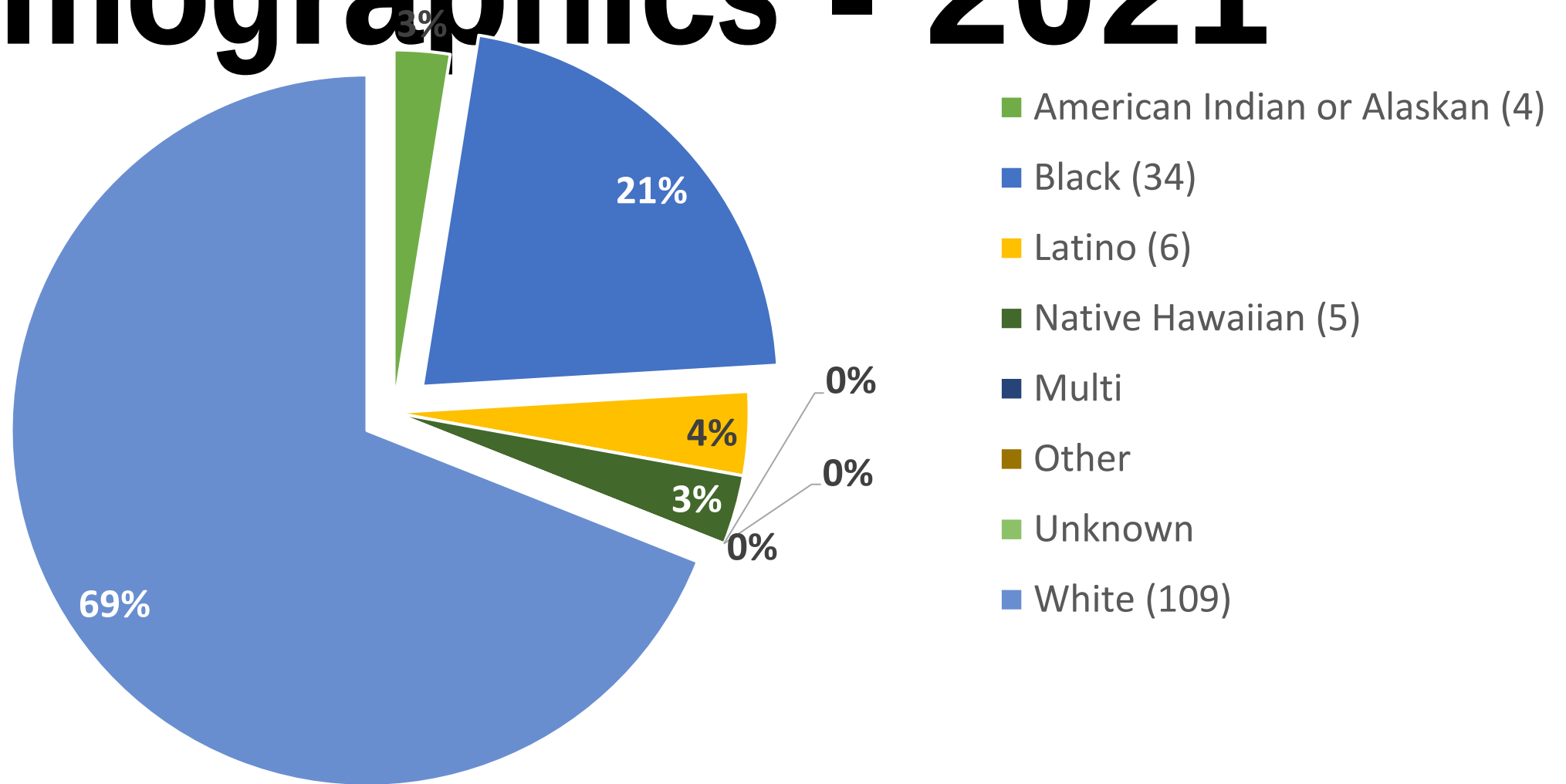


Male (104) Female (56) Transgender (0) Unknown (0)

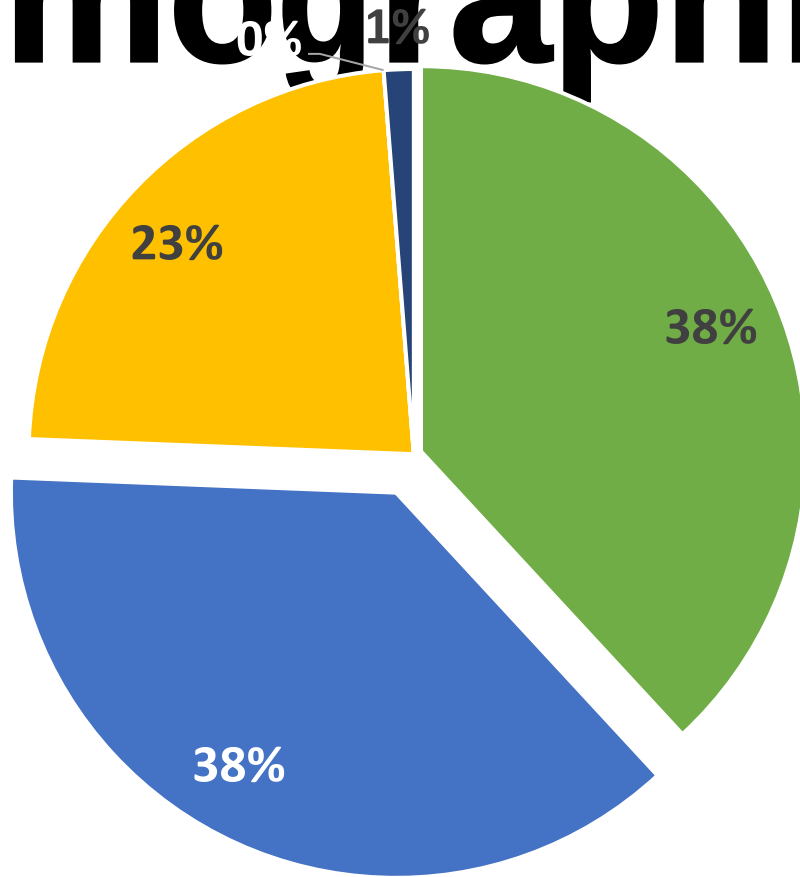


18-24 (1) 25-34 (19) 35-54 (86)
55-74 (46) 85+ (1) Unknown

Auburn Homeless Person Demographics - 2021



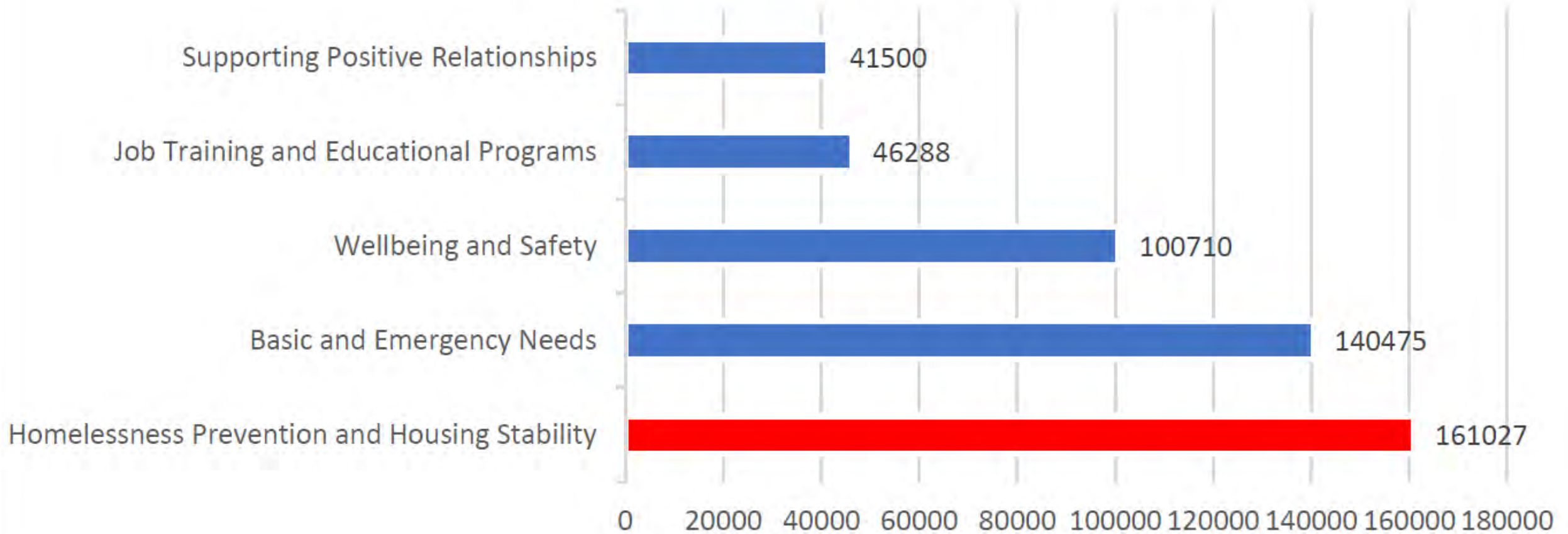
Auburn Homeless Person Demographics - 2021



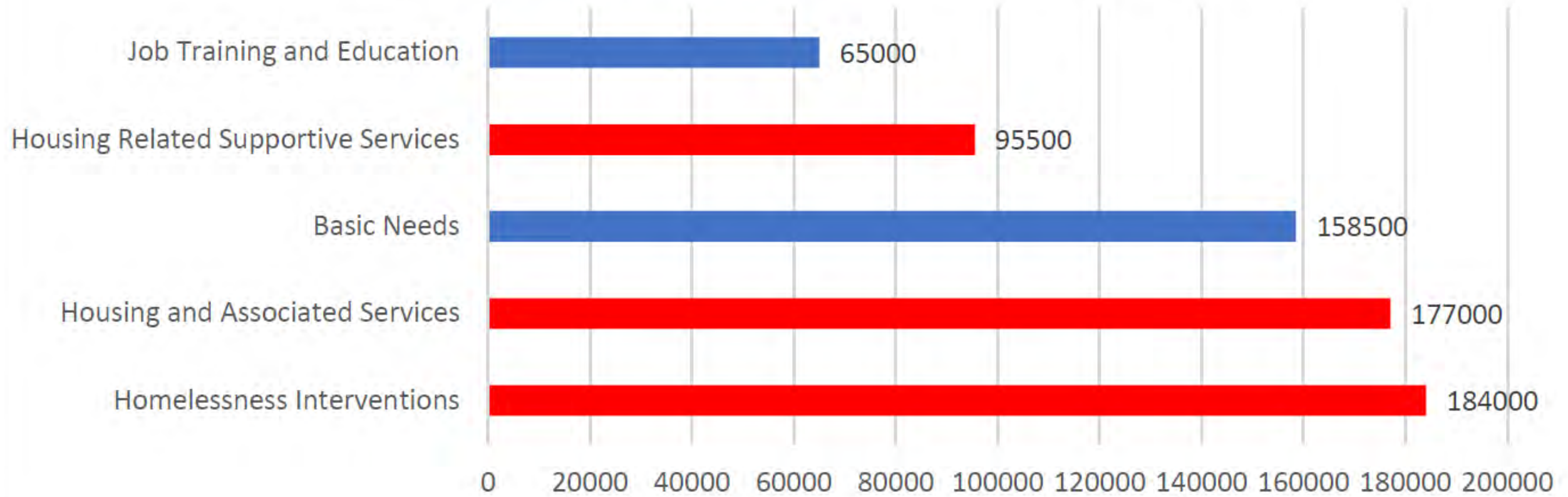
- **Level 1:** Initial interactions, identify needs and offering support. Client may not yet be actively engaged.
- **Level 2:** Client is actively engaged and working with outreach to set individual goals that may resolve their individual situation. Client willing to accept referral services.
- **Level 3:** Client situation is resolved and/or individual goal(s) achieved.
- **Declined Assistance**
- **Unknown**

■ Level 1 (61) ■ Level 2 (60) ■ Level 3 (37) ■ Declined ■ Unknown

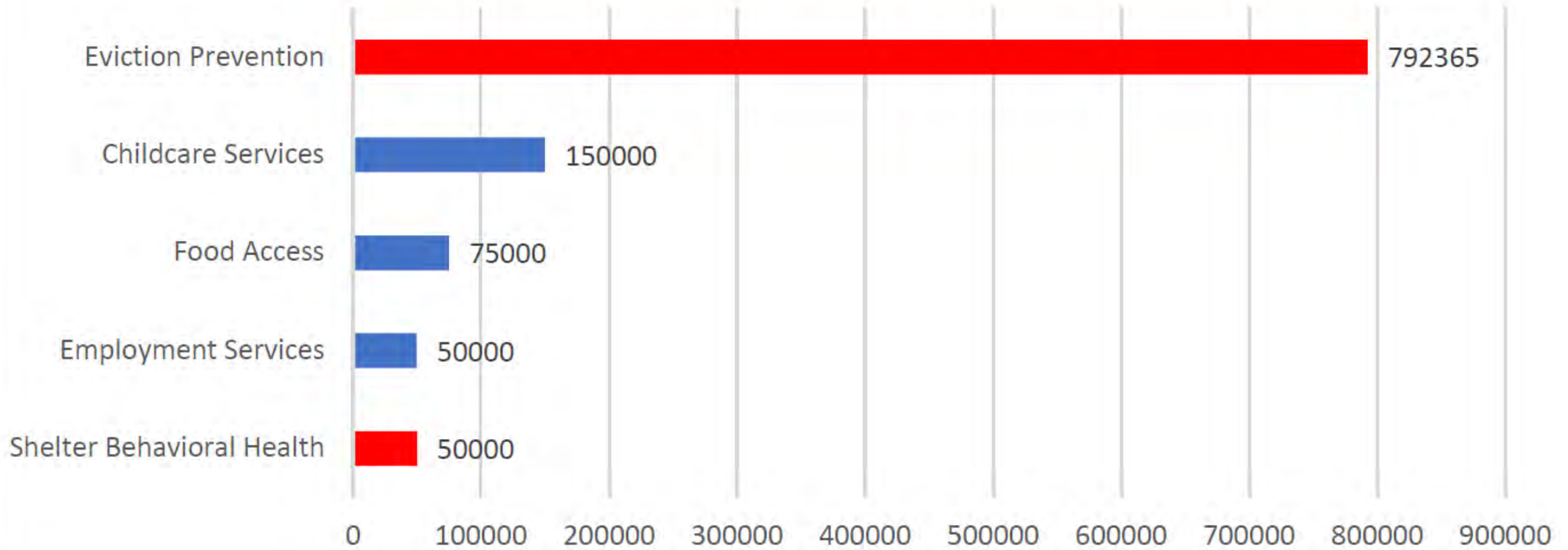
2020 Human Services Funding by Priority Area



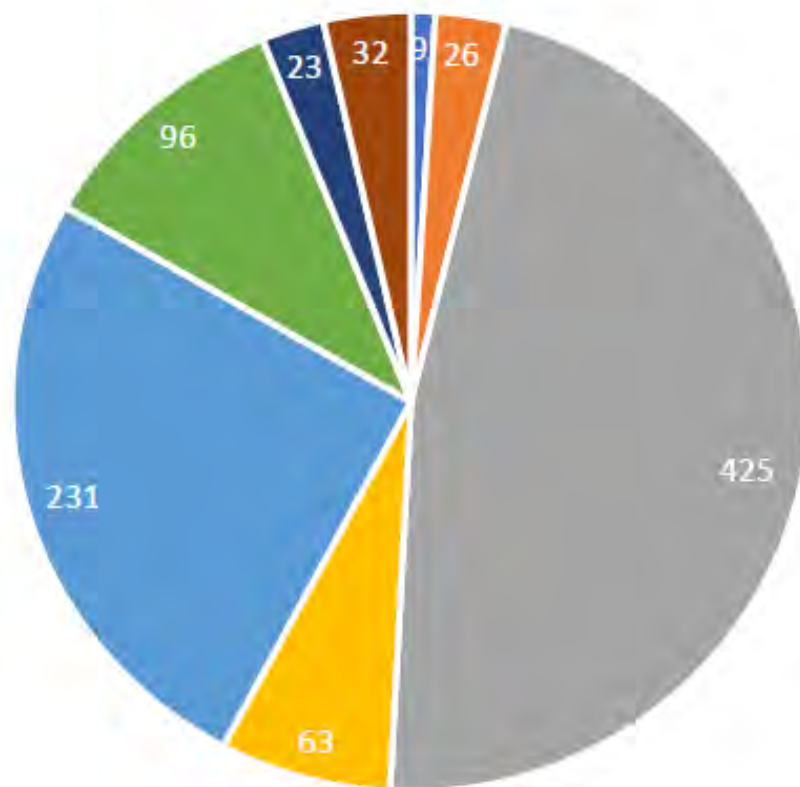
2021 Human Services Funding by Priority Area



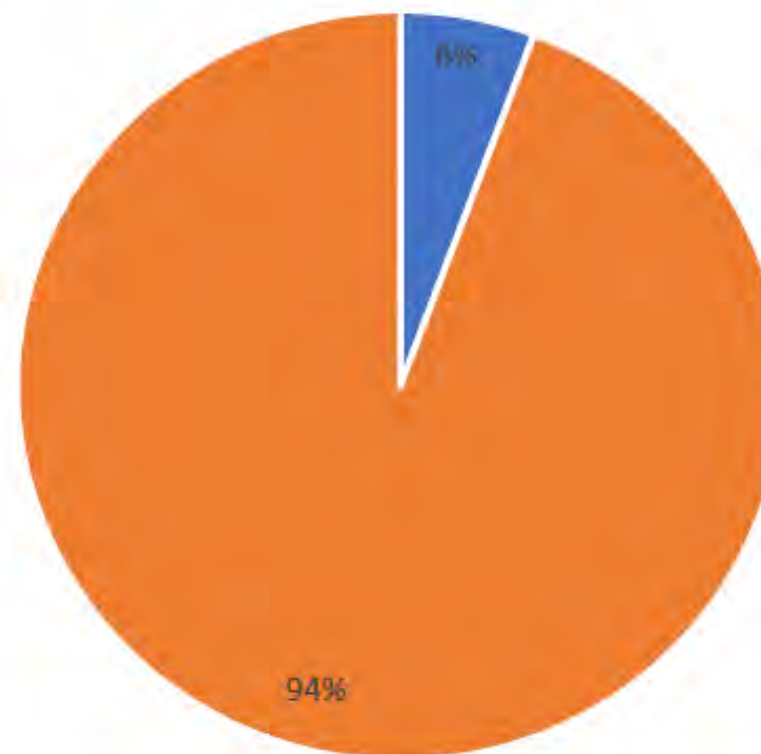
2020-2021 Awarded CDBG-CV Funding



Unsheltered Auburn Residents Served in 2021 by Race/Ethnicity Persons serviced by agencies funded by the City of Auburn Human Services grant program



- American Indian/Alaskan Native
- Black/African American
- White
- Other
- Asian/Asian American
- Native Hawaiian/Pacific Islander
- Multi-Racial
- Unknown



- Hispanic/Latino
- Not Hispanic/Latino

Auburn's Core Values on Homelessness



COMPASSION



ACCOUNTABILITY



COMMUNITY



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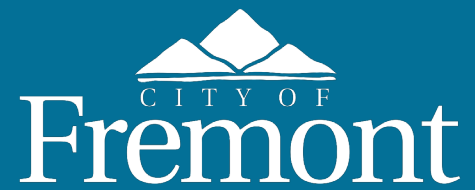
Mayor Lily Mei, Fremont, CA

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Fire Station Microgrids

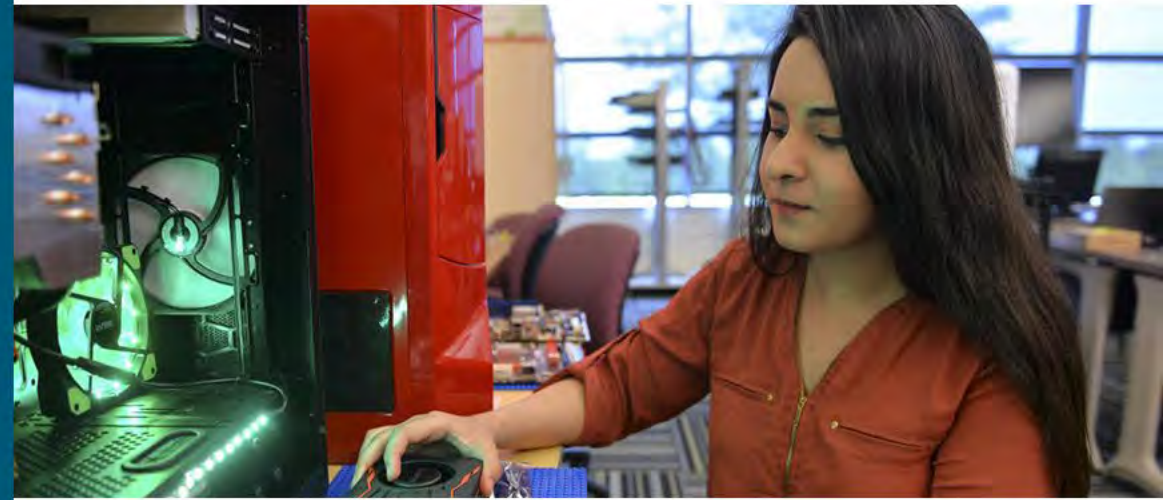


Smart Technology and Manufacturing Back to Work Program

**This time around,
participants will receive:**

- An industry-recognized credential in advanced manufacturing
- Pathways to pursue an associate or underground degree in engineering
- Future to include assistance to Ukrainian and Afghan find meaningful careers in manufacturing

**Thank you to Evolve Manufacturing,
Lam Research, Ohlone College, and Tesla**





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Mayor Lucas Ramirez, Mountain View, CA

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Mayor Benjamin Holbert, Woodmere, OH

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Mayor Nikylan Knapper, Maplewood, MO

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