

INNOVATION SHOWCASE

WINTER
2022

WIFI: LIUNAGUEST
Password: construction

INNOVATION SHOWCASE

1. Mayor Satya Rhodes-Conway, Madison, WI
2. Mayor Jacob Day, Salisbury, MD
3. Mayor Cassie Franklin, Everett, WA
4. Mayor Patrick Wojahn, College Park, MD
5. Mayor Jake Spano, St. Louis Park, MN
6. Mayor John Hamilton, Bloomington, IN

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Mayor Satya Rhodes-Conway, Madison, WI

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NOAH: Naturally Occurring Affordable Housing

Help small to medium-sized multifamily housing become more **efficient, affordable, and resilient** while reducing operating costs for owners and energy cost burden for residents.

The goals of the program: to address **housing resilience, equity, and climate change.**

- **HOUSING RESILIENCE:** We have an affordable housing shortage in Madison. One solution is preserving and investing in our existing stock.
- **EQUITY:** Research shows that for working families, rent, utilities, and transportation costs are amongst the highest monthly expenses.
- **CLIMATE CHANGE:** Affordable housing consumes on average 33% more energy than market rate housing bc it is generally older, not upgraded, or has deferred maintenance.
- **ACCESS:** Decrease time and effort in identifying efficiency opportunities and accessing benefits/incentives.



NOAH: Partnerships

Grants



- Energy & water upgrades to 100 units of naturally occurring affordable housing
- Owners commit to units remaining affordable for at least three-years
- Develop a go-to pool of diverse contractors to complete the in-building work
- Install solar at 1 naturally occurring affordable housing property - structure the array to equitably accommodate individual loads
- Develop financial model that ensures transparent and accurate net metering to reduce electrical bills for the residents
- Research, engagement, and implementation planning steps necessary to incorporate mold and lead abatement into an existing energy efficiency retrofit program for naturally occurring affordable housing

USDN

urban sustainability
directors network



Implementation

- Conduct targeted outreach and education to property owners, residents, and community groups
- Coordinate energy efficiency technologies implementation
- Conduct energy assessments to identify and recommend energy efficiency technologies
- Report expected savings and an implementation overview.
- Sustain Dane and Elevate Energy will solicit, manage and oversee contractors to complete the installations of energy efficiency technologies on participating properties

NOAH: Results & Next Steps



"I wanted to let everyone know that we are so appreciative, and impressed with the quality and speed of the work. When we went into the units, we could tell how much warmer it was and how much tighter the airflow felt in there. It sounds like the tenants also had a great experience, so we are super grateful for that as well. We've had a great experience, and again are really appreciative of everything you've done." -Owner feedback

NOAH Going Forward:

- American Rescue Plan Act (ARPA) – Funding to continue NOAH work in Madison
- Electrification - 1 building in construction; 2 coming online Q1-Q2 2022
- Diverse Contractors – Grow the businesses, network and workforce pool





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Mayor Jacob Day, Salisbury, MD

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HERE
IS HOME
SALISBURY



INCREASE SUPPLY

- Waive annex fees
- Waive water/sewer connection fees
- Waive building permit fees



INCREASE AFFORDABILITY

- Establish minimum payment in lieu of taxes for affordable housing
- Property tax credit: SNHS and Habitat for Humanity



HOUSE THE HOMELESS

- Provide housing solutions for the chronically homeless.
- Build tiny home village



2 new Habitat housing starts since passage of bill (72nd and 73rd home)

7 new properties acquired by Habitat since passage of bill





175% increase in residential construction over existing assessable base

67% increase in construction over existing assessable base

**Total
Assessable
Base:
\$2.1 B**

\$1.3 B
Commercial Base

\$800 M
Residential Base

\$1.4 B
Proposed New
Residential

Existing Real Estate

Here Is Home Submissions

67% increase in existing housing stock



Assisted Living
161 units



Single Family
1,381 units



Student Housing
101 units



Townhomes
1,261 units



Apartments
5,133 units



Approximately 100 chronically homeless persons in Wicomico County

33 of them now permanently housed in the City of Salisbury's Housing First program

Wraparound intensive case management provided to all

25 new units will provide transitional housing for the chronically homeless into the City's permanent housing program

City's 'Way to Work' program will provide them with immediate jobs and long-term job training



**HERE
IS HOME**
SALISBURY





QUESTIONS

?

Mayor Jake Day
City of Salisbury

<https://salisbury.md>

443-235-6233



mayors
innovation
project

INNOVATION SHOWCASE

Mayor Cassie Franklin, Everett, WA

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An aerial photograph of Everett, Washington, taken during sunset. The sun is low on the horizon, casting a warm orange glow over the city and the surrounding water. The city's skyline is visible, with various buildings and a large industrial area with cranes and ships in the background. The sky is a mix of blue and orange.

CITY OF EVERETT, WA

Pallet shelters

Mayor Cassie Franklin



EVERETT
WASHINGTON

Goals

- Increase shelter availability
- Address public health and safety concerns



Overview

- Shelter up to 30 individuals using 21 shelters
- Located on vacant City parcel
- Managed by Everett Gospel Mission



Funding

- WA Dept. of Commerce grant funds
- Snohomish County Human Services
- Total of \$1,040,149



Photo courtesy of Pallet



About the shelters

- Built by Everett-based company Pallet
- One hour assembly time
- 10-year lifespan
- Climate control



Photo courtesy of Pallet



INNOVATION SHOWCASE

Mayor Patrick Wojahn, College Park, MD

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PURSuing RESTORATIVE JUSTICE IN LAKELAND

Patrick Wojahn
Mayor, City of College Park, MD



HISTORY/CONTEXT:

- African American settlement in Lakeland
- September 1928 – Lakeland High School and later integration
- Role of University of Maryland
- 1960's – Disinvestment, flooding and blight
- 1970's and 1980's – Urban Renewal and displacement



A COMMUNITY DISPLACED

Urban renewal led to approximately 2/3 of Lakelanders to be displaced

- Homes purchased with the unfulfilled promise to return
- West Lakeland replaced with student housing and senior and affordable housing
- East Lakeland dredged to create Lake Artemesia





RESTORATIVE JUSTICE – THREATS AND OPPORTUNITIES

- Continued displacement through investment properties/student rentals
- “Neighborhood of dead ends”
- Need for additional investment

Process:

- June 9, 2020 resolution – the mayor and council voted to “acknowledge and apologize for our city’s past history of oppression, particularly with regards to the Lakeland community, and actively seek opportunities for accountability and truth-telling about past injustice, and aggressively seek opportunities for restorative justice.”
- Restorative Justice Steering Committee
- Restorative Justice Commission established 12/14/21

PURSuing RESTORATIVE JUSTICE

BLUEPRINT FOR RESTORATIVE JUSTICE

Restorative Justice Commission workplan:

- Community engagement
- Information gathering
- Bringing stakeholders to the table

Lakeland Vision 2025:

- Transportation – vehicular connections and bike/ped/transit
- Education:
 - Enhanced programs at Paint Branch Elementary
 - Access to UMD
 - Community education about Lakeland's history and identity
- Neighborhood preservation and sustainability

THANK YOU.

More information available here:
www.lakelandchp.com

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INNOVATION SHOWCASE

Mayor Jake Spano, St. Louis Park, MN

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Community Health Alliance
Mayor Jake Spano

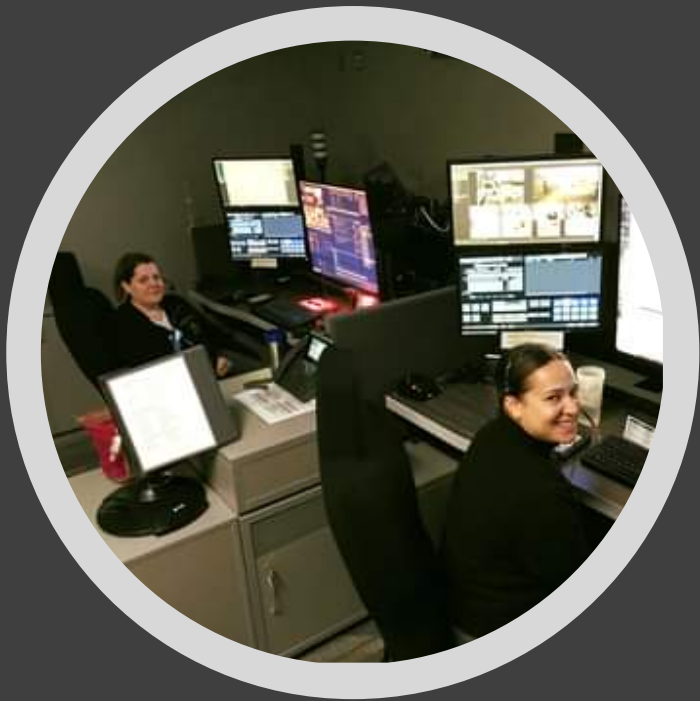


St. Louis Park
MINNESOTA

Experience RECREATION in the Park



St. Louis Park Fire/Rescue
+
Care Resource Connection
=
Community Health Alliance





For more information Contact:

Fire Chief Steve Koering –
skoering@stlouispark.org

Amy Lucht – Care Resource Connection
CEO + Founder –
amy@careresourceconnections.org



INNOVATION SHOWCASE

Mayor John Hamilton, Bloomington, IN

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