

mayor innovation project 2019 summer meeting

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safe
healthy
hopeful



Mayors leading the way. **Creating safe, healthy, hopeful communities.** Ending the violence against African American men and boys.

STRATEGIC DIRECTIONS

VISION

Creating safe, healthy and hopeful communities for African American young men and boys and their families.

MISSION

Cities United supports a national network of mayors who are committed to reducing the epidemic of homicides & shootings among African American men and boys ages 14-24 by 50% by 2025.

CORE VALUES

Social Justice, Equity, Youth Voice,
Collaboration, Innovative



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PARTNER CITIES

130

and growing

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FOCUS: AFRICAN AMERICAN MEN & BOYS

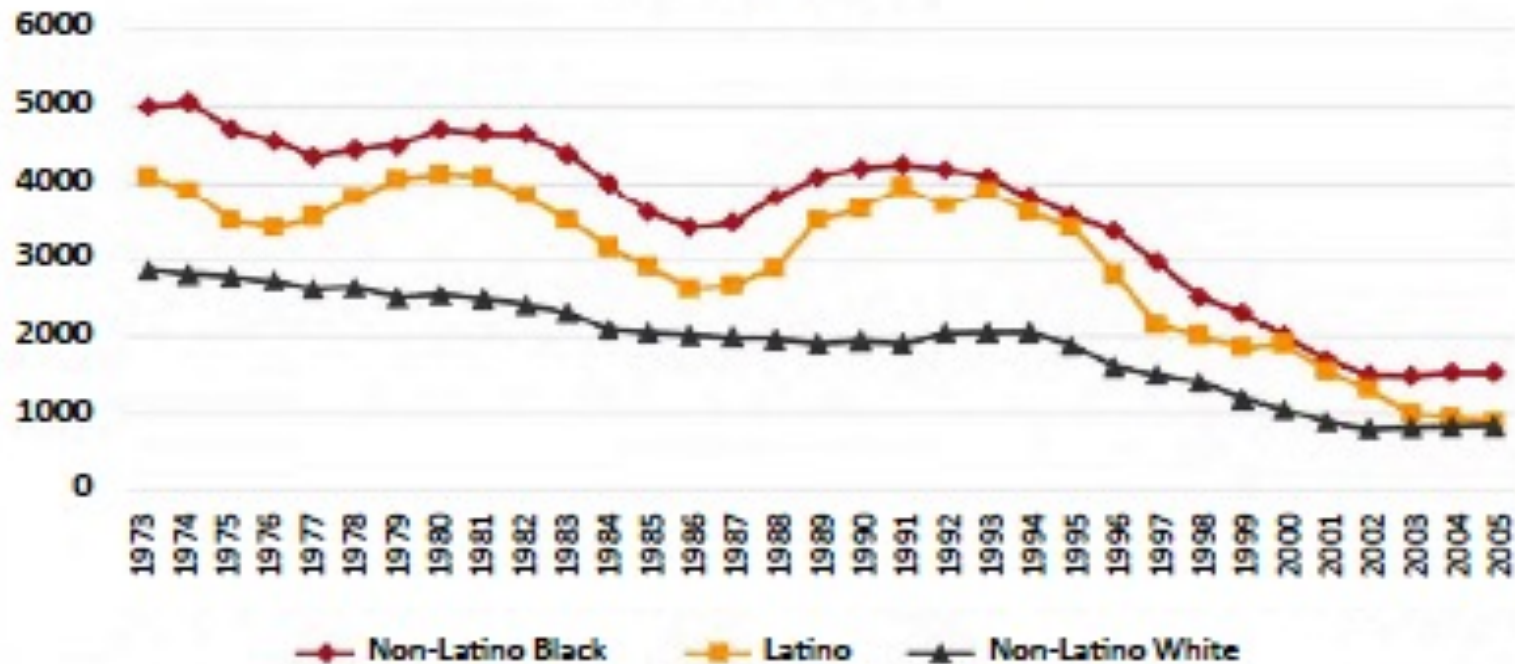


WHY? Follow the Data

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WHY AFRICAN AMERICAN MEN & BOYS?

Figure 6. Male Serious Violent Victimization by Race/Ethnicity 1973-2005 (rate per 100,000)



SOURCE: Adapted from Lauritsen and Heimer (2010)¹³

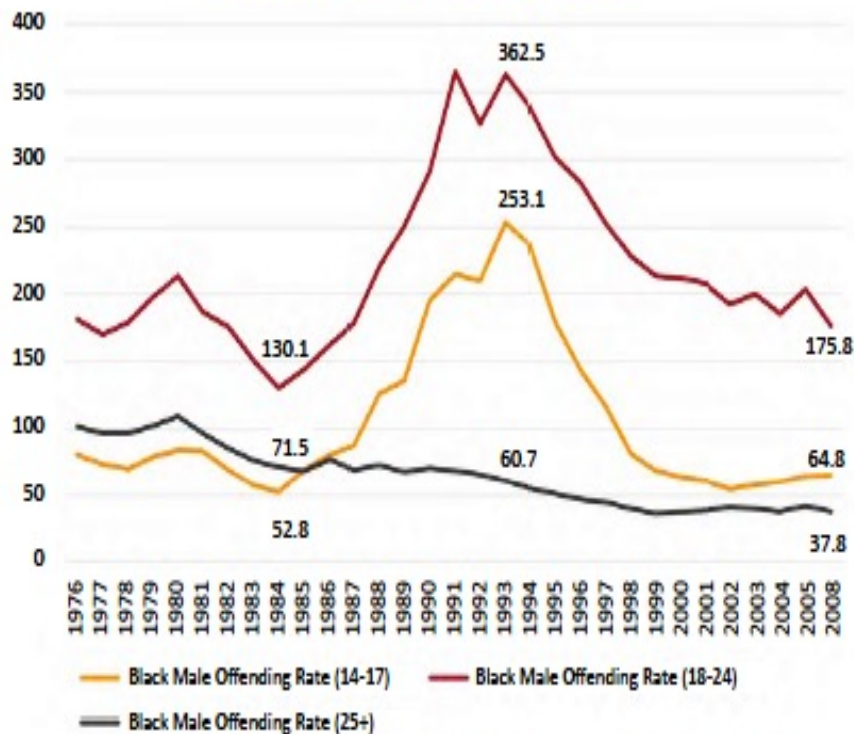
Conclusion 1: We are ALL impacted by violence!

Follow the Data

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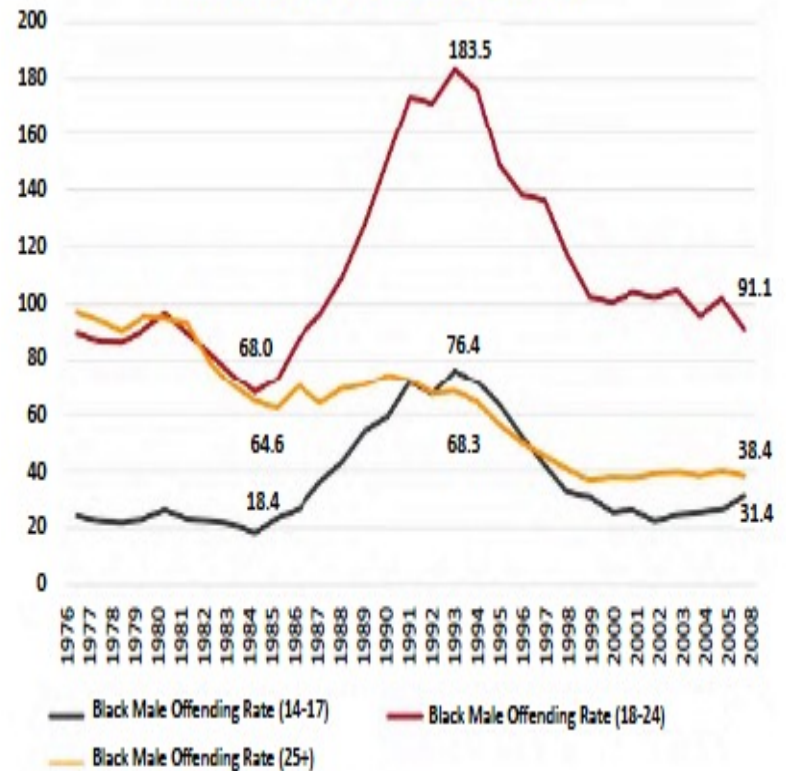
WHY AFRICAN AMERICAN MEN & BOYS?

Figure 3. Black Male Homicide Offending Rates by Age: 1976-2008 (rate per 100,000)



SOURCE: Fox and Zawitz (2008)⁶ and Cooper and Smith (2011)⁷

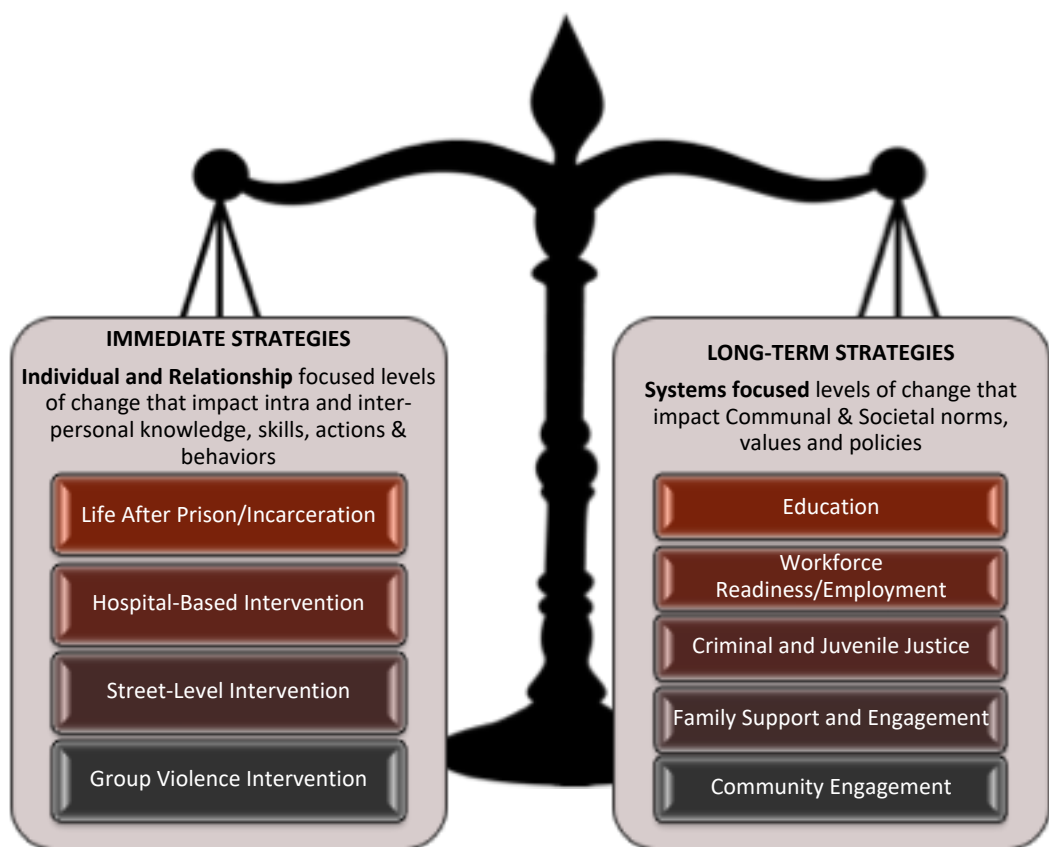
Figure 4. Black Male Homicide Victimization Rates by Age: 1976-2008 (rate per 100,000)



SOURCE: Fox and Zawitz (2008)⁸ and Cooper and Smith (2011)⁹

Conclusion 2: Narrow down efforts to those most impacted!

THE CITIES UNITED APPROACH



“How do we create an environment that allows for equitable quality AND quantity of life to exist AT THE SAME TIME AS stopping people from dying today and tomorrow?”

OUR GOAL:

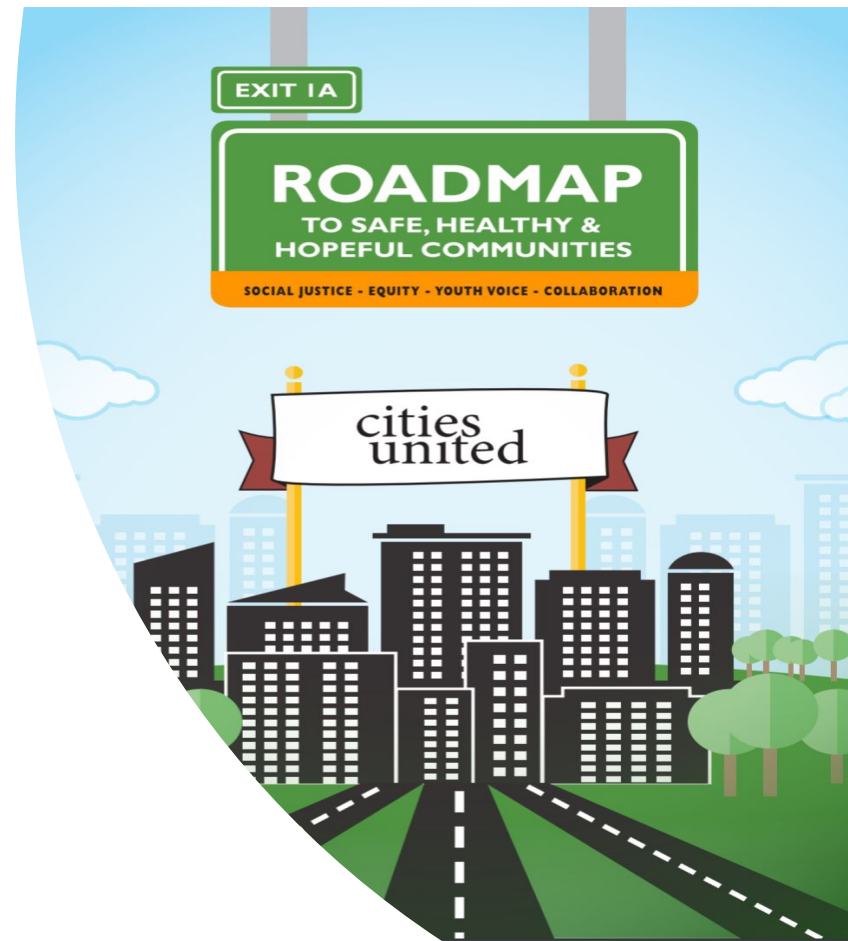
- ✓ Increased & consistent focus on community & societal oriented strategies
- ✓ Decreased need for individual or relationship oriented strategies

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THE CITIES UNITED FRAMEWORK

The Roadmap to Safe, Healthy & Hopeful Communities

An outline for developing, implementing, evaluating and sustaining a comprehensive public safety plan aimed at creating safe, healthy and hopeful neighborhoods for Black men and boys and their families.



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THE CITIES UNITED FRAMEWORK

5

Stages of Planning

24

**Best Strategies &
Techniques**

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NATIONAL MOVEMENT & FIELD BUILDING

ANNUAL CONVENING

Brings together 300+ mayors, city leaders, community leaders, national partners & young leaders from across the country focused on reducing the epidemic of homicides of African American men & boys

august 21-23, 2019

save *the* date



"On behalf of the residents of the great City of Hampton, Virginia, we are excited to host the 2019 Cities United Annual Convening. Hampton is proud of its partnership with Cities United and we welcome the opportunity to showcase our programs and the progress we have made in trying to reduce violence among young African American males, as well as create career pathways and opportunities for this vital segment of our community."

—Mayor Donnie Tuck
Hampton, Virginia

2019 Cities United Convening

A Convening to Further Efforts to Reduce Violence and Violence-Related Deaths of Black Men and Boys

The 2019 Convening, set for Aug. 21-23 in Hampton, Virginia, will provide coaching and capacity-building strategies for planning, implementation and evaluation of comprehensive violence prevention and reduction strategies. Mayors and their teams will engage in peer-to-peer learning focused on issues such as workforce development, criminal justice reform, youth-adult partnership development and building healthy relationships between police and communities.

The City of Hampton is delighted to extend a special invitation to Cities United guests to join the city and the Commonwealth of Virginia in the days following the convening to commemorate the 400-year anniversary of the arrival of the first Africans in British North America in 1619.

August 21-23, 2019
Hampton, Virginia

*Cities United founding organizations: City of Philadelphia, City of New Orleans, the National League of Cities, Casey Family Programs and the Campaign for Black Male Achievement.

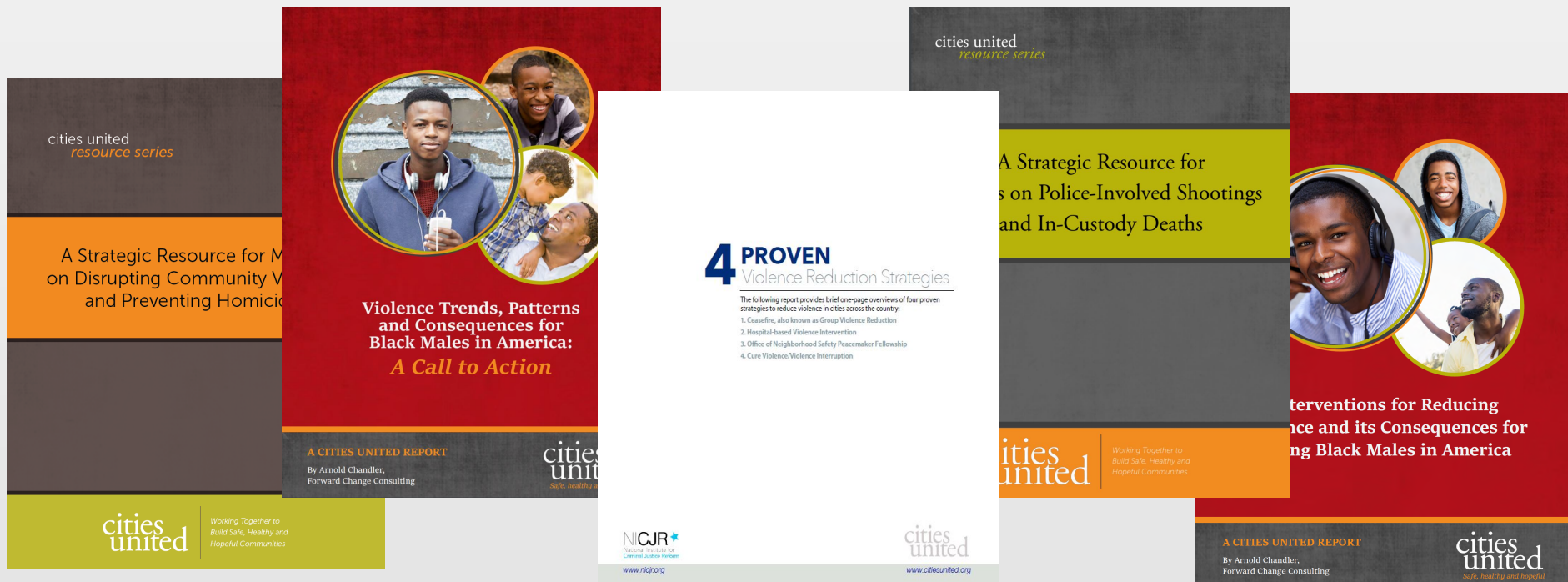
www.citiesunited.org | @CitiesUnited

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NATIONAL MOVEMENT & FIELD BUILDING

Resource Development for Mayors, City Representatives, Young Leaders & Community Partners



Download all at www.citiesunited.org

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COACHING & CAPACITY BUILDING

ROADMAP ACADEMY

The Roadmap Academy brings together cohorts of local government, community and young leaders from around the United States. Leaders work with Cities United for one year to develop a new or enhanced comprehensive public safety plan - that looks beyond law enforcement and is grounded in social justice, equity, youth voice and collaboration.



CITIES UNITED ROADMAP ACADEMY



Increase knowledge, skills and networks of city leads

Increase collaboration between city leads and community partners

Increase number of cities producing and implementing comprehensive, city-endorsed public safety plans

ROADMAP ACADEMY BENEFITS:



Planning Lab

Team Coaching

Roadmap Academy Fellowship

Expert Guidance

City Assessments

Editing & Proofreading

Annual Convening

Peer Networking

Showcase of Plans

Implementation Grant

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COACHING & CAPACITY BUILDING

YOUNG LEADERS FELLOWSHIP



2018 Cohort (not all members pictured)

An intensive twelve-month experience designed for 18 - 24 year old young leaders in cities. Young leaders engage and interact with their mayor and city leads, as well as community based organizations and national experts to

1. Enhance youth-adult partnerships within local government
2. Build the pipeline of leaders committed to reducing the homicide and shooting rates of African American men and boys.

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STAY IN TOUCH

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