

Early Childhood Success

Making Way for Early Childhood in Municipal Government

Mayors Innovation Project – Cradle to Pre-K



NLC NATIONAL
LEAGUE
OF CITIES
CITIES STRONG TOGETHER

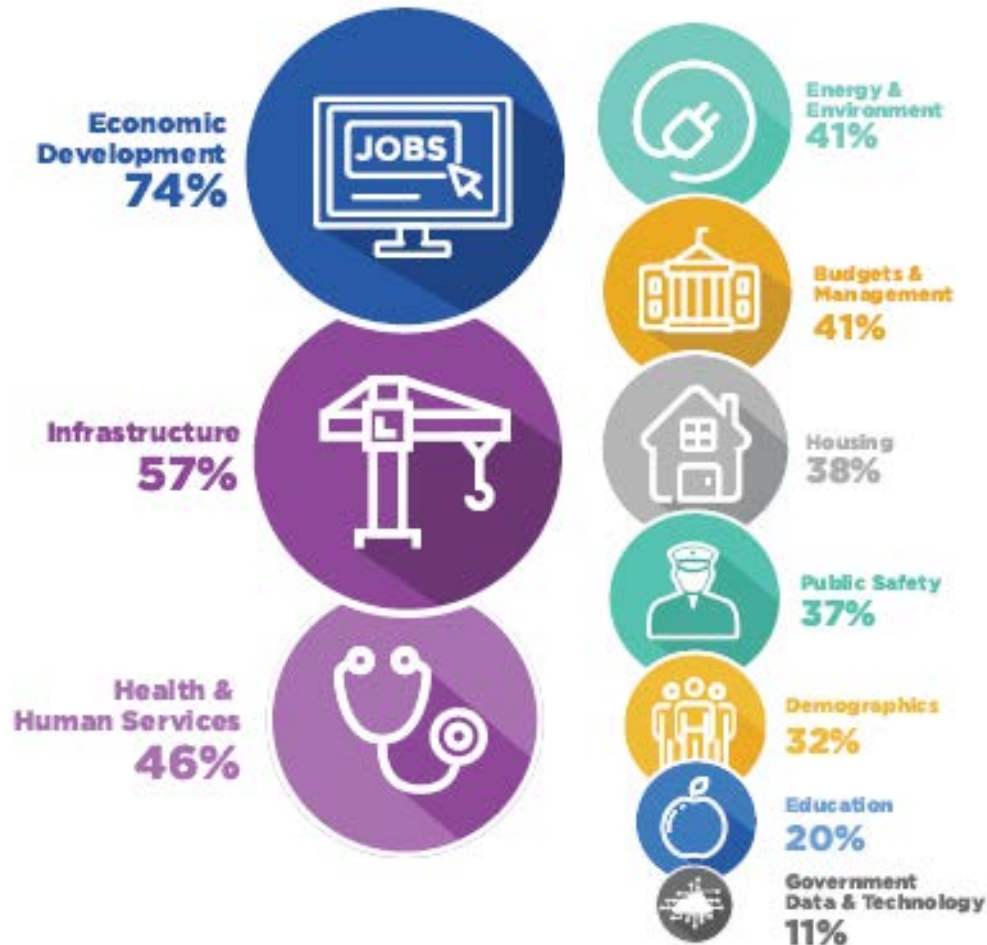
The background image shows two young children, a girl on the left and a boy on the right, sitting on a green surface and playing with colorful blocks. The image is overlaid with a teal gradient. The text "City Leaders and NLC Taking Action" is centered in white.

City Leaders and NLC Taking Action

What's important to your city?

Top 10 Issues

By percent of speeches that significantly covers each topic.*



- How does the Early Care and Education System support your city's top issues?

Early Childhood Success

Providing city leaders with the tools to help them build strong early learning communities that serve young children 0-8 and their families



Vision: Cities, towns and villages are places where all children, 0-8, reach their full potential, where families feel supported and can live safe, healthy lives

Where We Work

The ECS Team brings city leaders together from across the country to help them achieve their shared mission: to lead thriving cities



Almost **50** cities, towns & villages

reaching **2 million** est. young children birth to age 8 years and growing...



Cities participating in Early Childhood Success initiatives

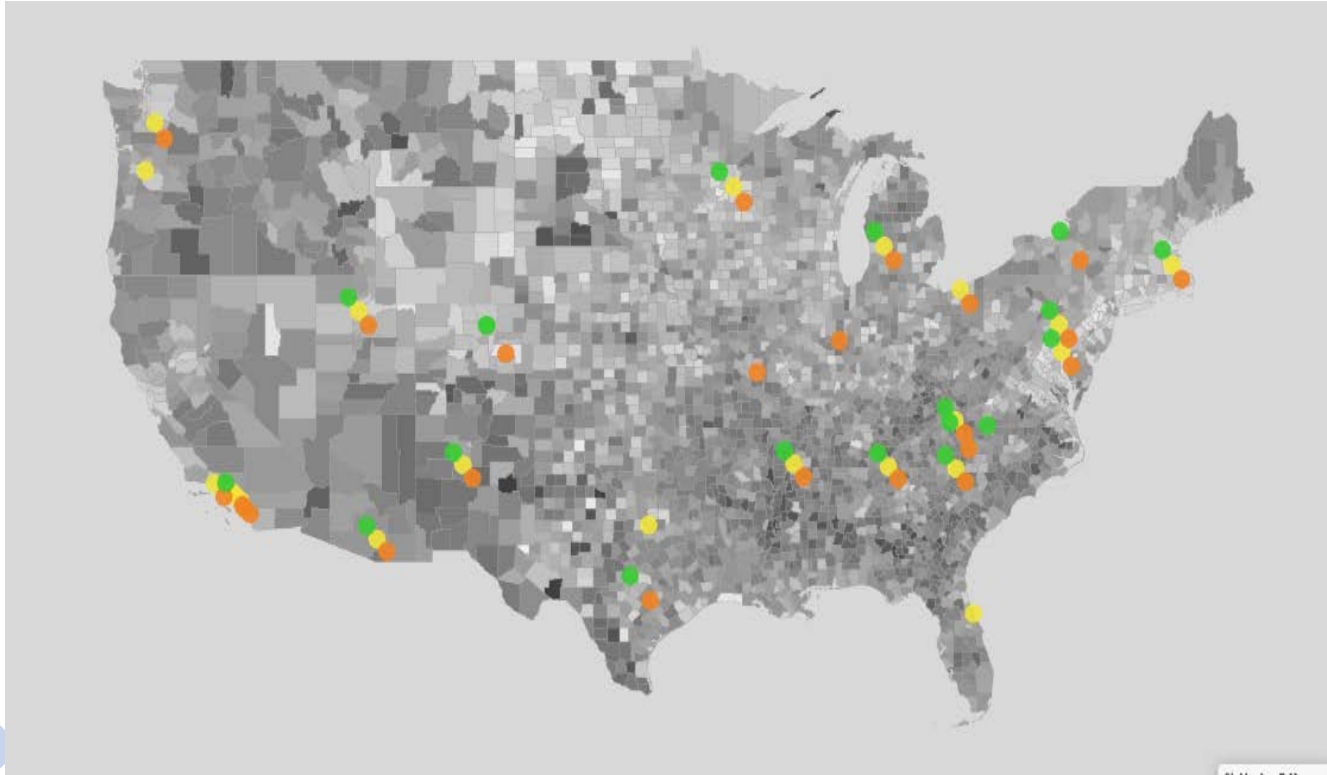
Supporting School Readiness by Age 3

As part of the National Collaborative for Infants and Toddlers (NCIT) a project of the Pritzker Children's Initiative, NLC launched its Cities Supporting a Strong Prenatal to Age 3 Agenda in 2018.



Expand equitable access to and participation in high quality services for at least **one million** infants, toddlers, and their families by 2023 to get them on track for school by assuring healthy beginnings, supported families, and high-quality childcare

Cities Supporting a Strong Prenatal to Age 3 Agenda (PN-3) Cohort



- ❖ Atlanta, GA
- ❖ Austin, TX
- ❖ Baltimore, MD
- ❖ Chattanooga, TN
- ❖ Cleveland, OH
- ❖ Denver, CO
- ❖ Fort Worth, TX
- ❖ Minneapolis, MN
- ❖ Saint Paul, MN

How are we getting there?

Communities are focused on....

Enhancing home visiting programming and policies

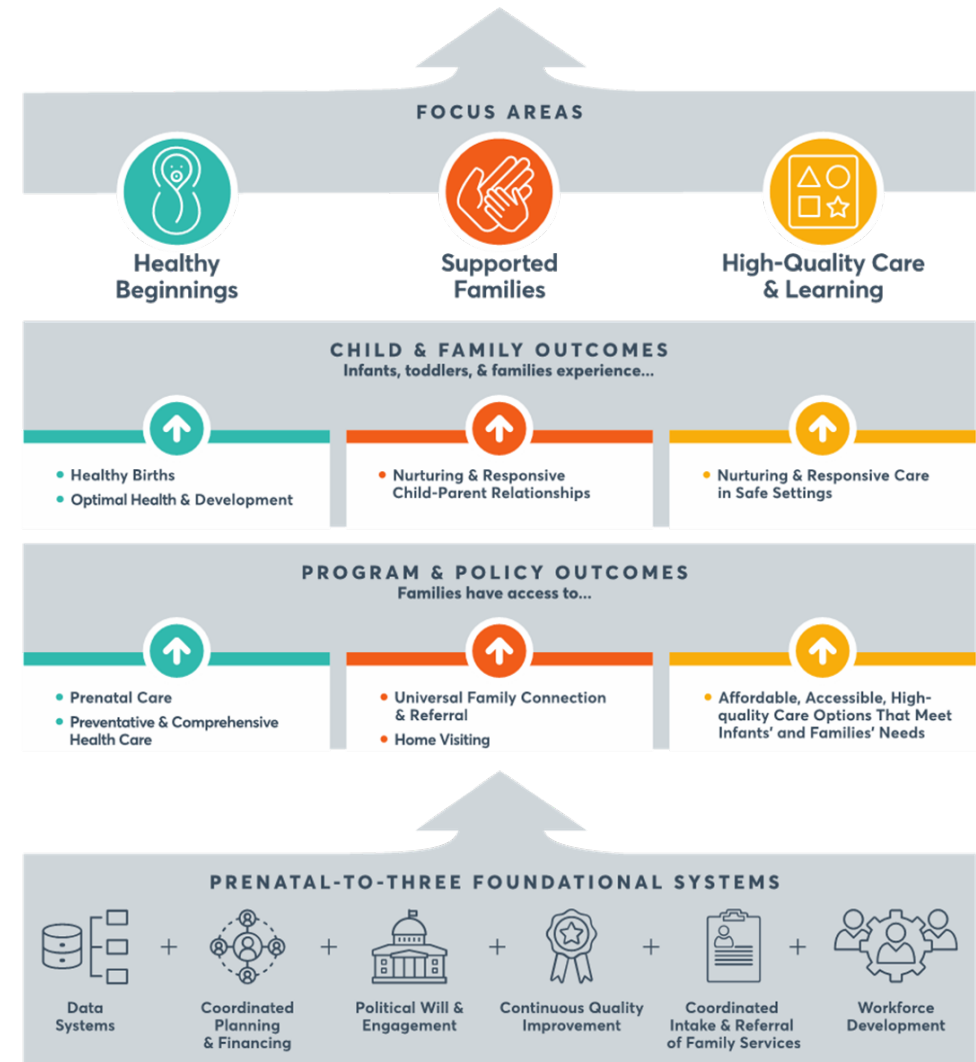
Developing or enhancing data systems

Cross-sector collaboration

Programmatic alignment across multiple agencies

Increasing and sustaining financial supports for programming

Making resources accessible to all families

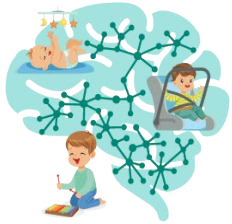


Prenatal-to-Three Outcomes Framework



Early Investments Matter

Why start early?



Birth to age three is critical for brain development. Experiences in the first three years are the brick and mortar of brain development



Supporting babies today will ensure a prosperous tomorrow. Investments in high-quality early childhood education starting at birth provides taxpayers with **a return of \$7.30** for every dollar invested.



Birth-3 investments are needed to prepare our children for an ever-changing workforce



Parents Want and Need Support...

.. And government can play an important role



A photograph of three young children playing in a room filled with toys. The image is covered with a semi-transparent blue overlay. On the left, a baby in a striped shirt looks up. In the center, a girl with long hair is focused on a string-and-button toy. On the right, another girl in a white sweater looks towards the camera. The background shows a wooden toy horse and various colorful toys on the floor.

What Can You Do?

Ways Municipal Government can Take Action

- Advocate for and Support ECE
- Be a strong partner
- Use existing city department policies, and practices impact to children and families
- Use influence to convene stakeholders
- Plan for action





Action planning for your city on behalf of infants, toddlers, and their families

- **Step 1: What is needed to support infants and toddlers in our city?**
- **Step 2: How do we measure our success on behalf of infants and toddlers**
- **Step 3: Who's on deck?**

Connect with NLC's Peer Learning Network

- ☐ Sign up to receive our ECS Newsletter
- ☐ Attend our ECS Webinars
- ☐ Connect with our ECS Team





Thank you!

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