



City of Brockton, Massachusetts
Bill Carpenter, Mayor

Forget the
search for an
“honest man,”
how about a
decent
restaurant...





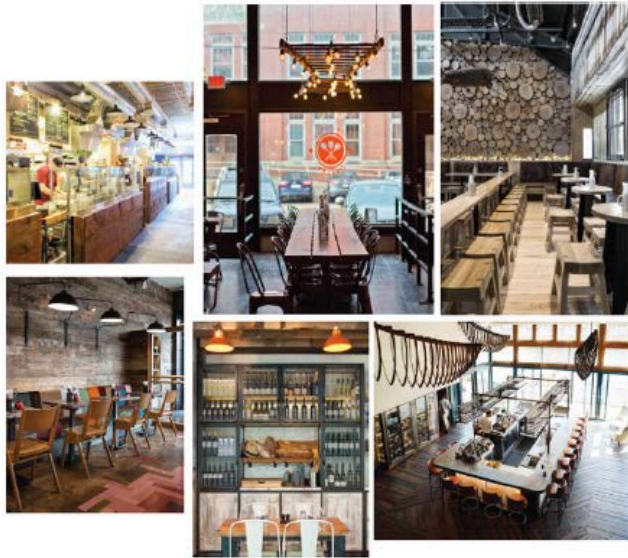
Downtown
Brockton is in a
bit of a
restaurant
drought.

Despite the fact
that there are
over 7,000
employees
downtown



Brockton
Neighborhood
Health Center





Brockton Culinary/Food Incubator Feasibility Study

June 28, 2017

Prepared by Ninigret Partners

A 2017 study
showed there
was a market –
BUT we needed
to prove that
Downtown
could draw from
a larger area.



Prova
means
Proof

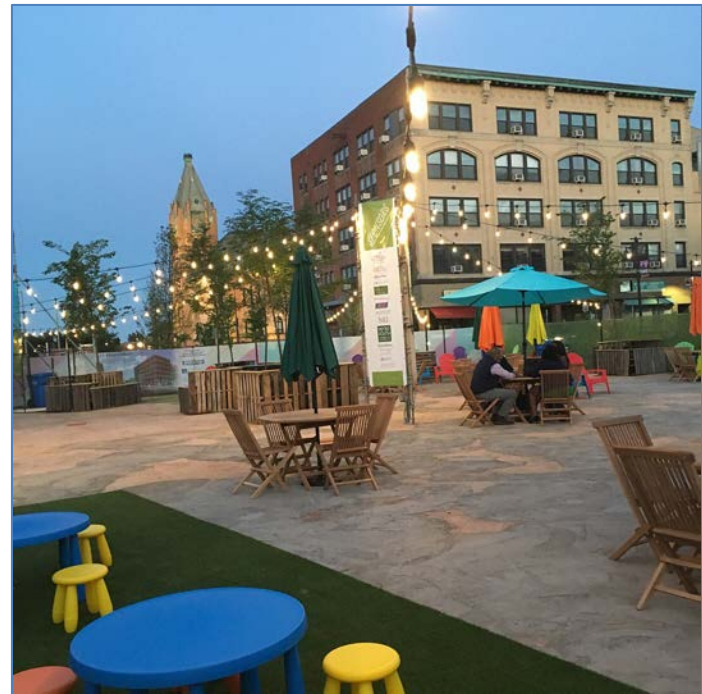




That proof
(PROVA!) starts
with a vacant
lot



And an idea to
turn that lot
into a pop-up
entertainment
and events
space





Patronicity



Crowd funded
through
Patronicity



Eastern Bank as
our prime sponsor
and matching
funds from
MassDevelopment



MASSDEVELOPMENT



PROVA!
becomes
a
reality

Proof that
people will
come to
downtown
Brockton





Proof that a
lot of people
will come to
downtown
Brockton



PROVA! is
proof that
downtown
can support
new
restaurants
and
nightlife



IMPROVA!

