



INSTITUTE FOR
Local Self-Reliance

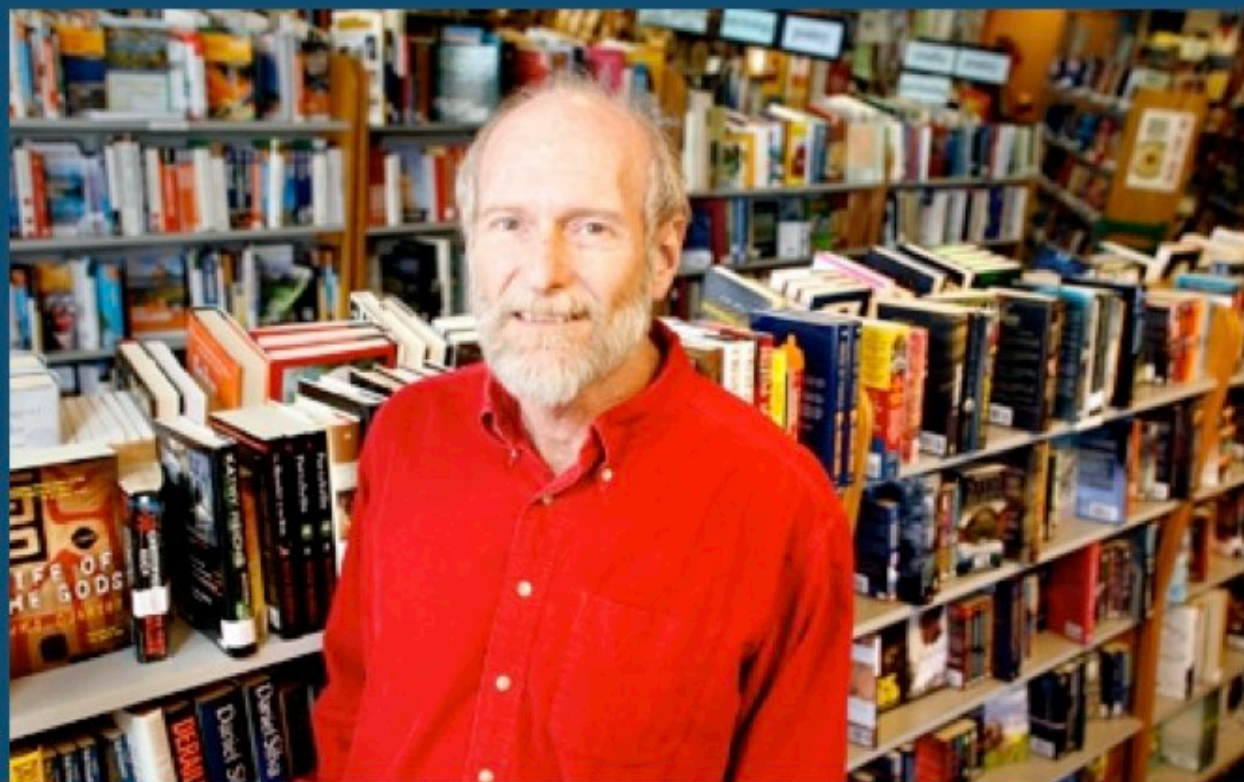
www.ilsr.org

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Key Studies

ilsr.org/key-studies-why-local-matters/

In places where small local businesses comprise a larger share of the economy:

- There's **less income inequality**, faster income growth, and lower poverty.
- College graduates are more likely to stay or return.
- Local economy is **more resilient** in recessions.
- People are **more connected** to one another and **more engaged** in civic affairs.

1. Reorient your economic development programs.



- Prosper Portland

2. Create a conducive built environment.



3. Help local entrepreneurs turn vacant buildings into new businesses.



- Phoenix's Adaptive Reuse Program

4. Ensure new development includes space suitable for small business.



- Brooklyn — Neighborhood Retail Preservation
- Portland — Affordable Commercial Tenanting Program
- Boulder — Affordable Commercial Set Asides

5. Limit “formula” businesses



- San Francisco, Jersey City, and others

6. Prioritize local businesses in city purchasing.



- Cleveland (39% of all city dollars)
- Phoenix's Local Small Business Enterprise Program

7. Grow Local Banks

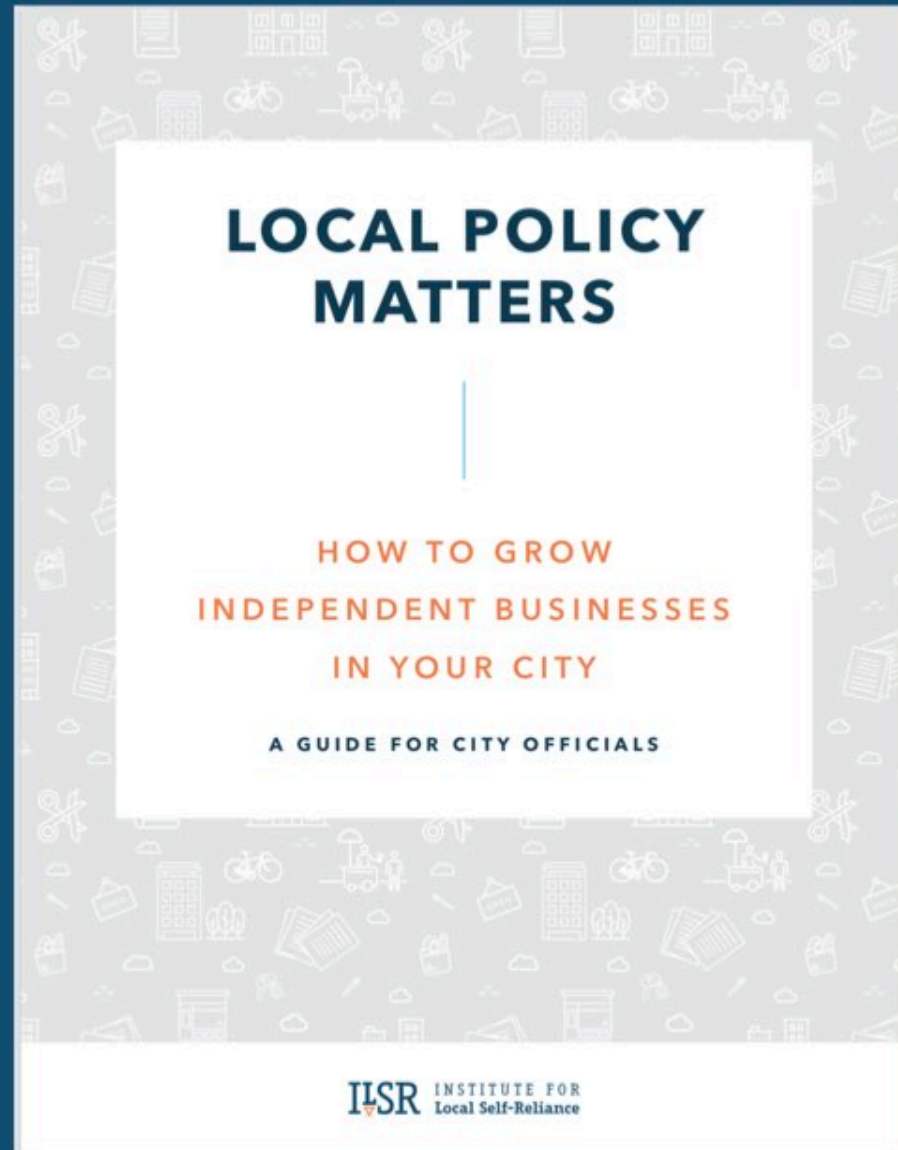


8. Set benchmarks to measure your progress.



9. Be an advocate for independent businesses.





www.ilsr.org/independent-business/



2016 Independent Business Survey

February 2016

AIB Advocates for Independent Business

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Affordable Space

How Rising Commercial Rents Are
Threatening Independent Businesses,
and What Cities Are Doing About It

Olivia LaVecchia and Stacy Mitchell
April 2016

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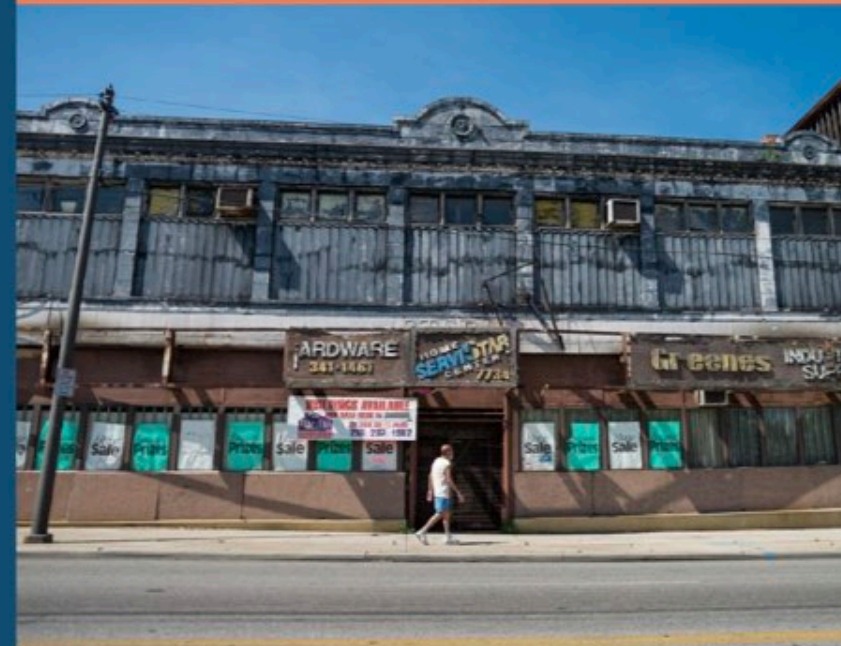


Amazon's Stranglehold:

How the Company's Tightening Grip Is
Stifling Competition, Eroding Jobs, and
Threatening Communities

By Olivia LaVecchia and Stacy Mitchell
November 2016

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Monopoly Power and the Decline of Small Business

The Case for Restoring America's
Once Robust Antitrust Policies

By Stacy Mitchell
August 2016

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Questions or feedback?

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