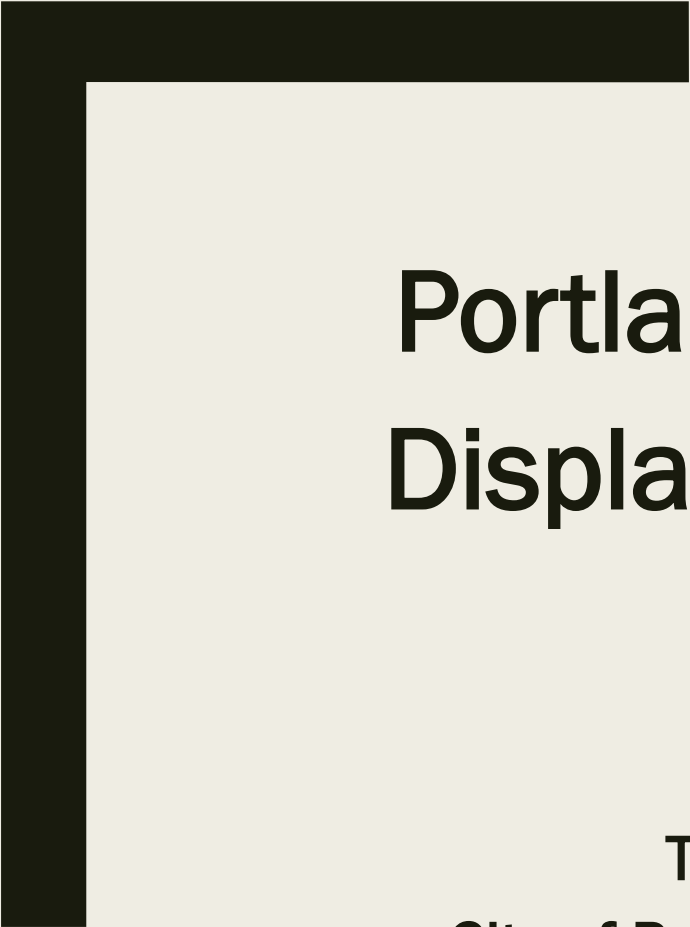
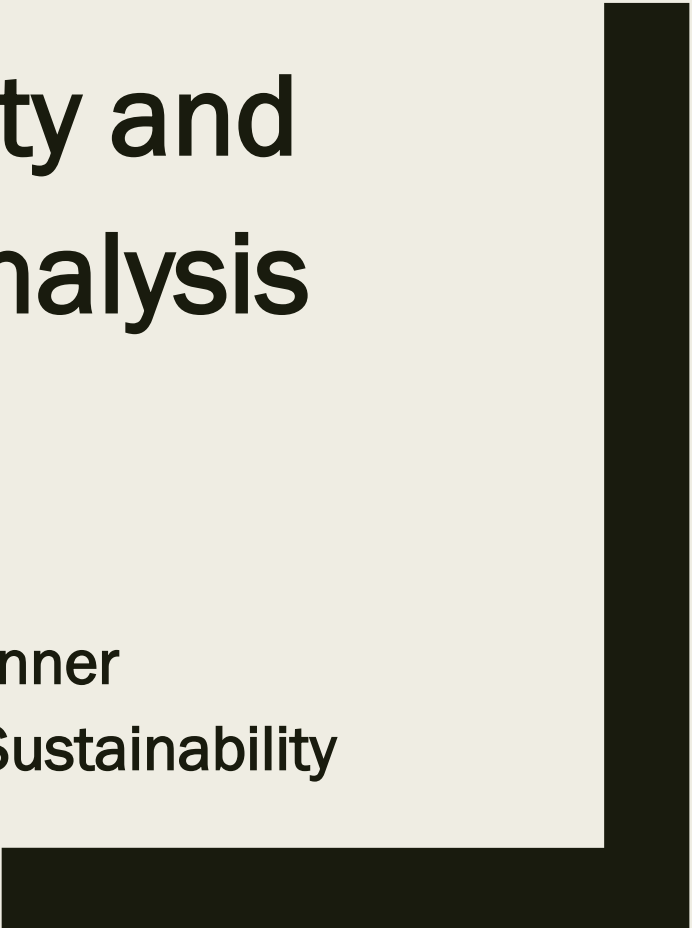




Portland Planning, Equity and Displacement Impact Analysis

Tyler Bump, Senior Economic Planner
City of Portland Bureau of Planning and Sustainability







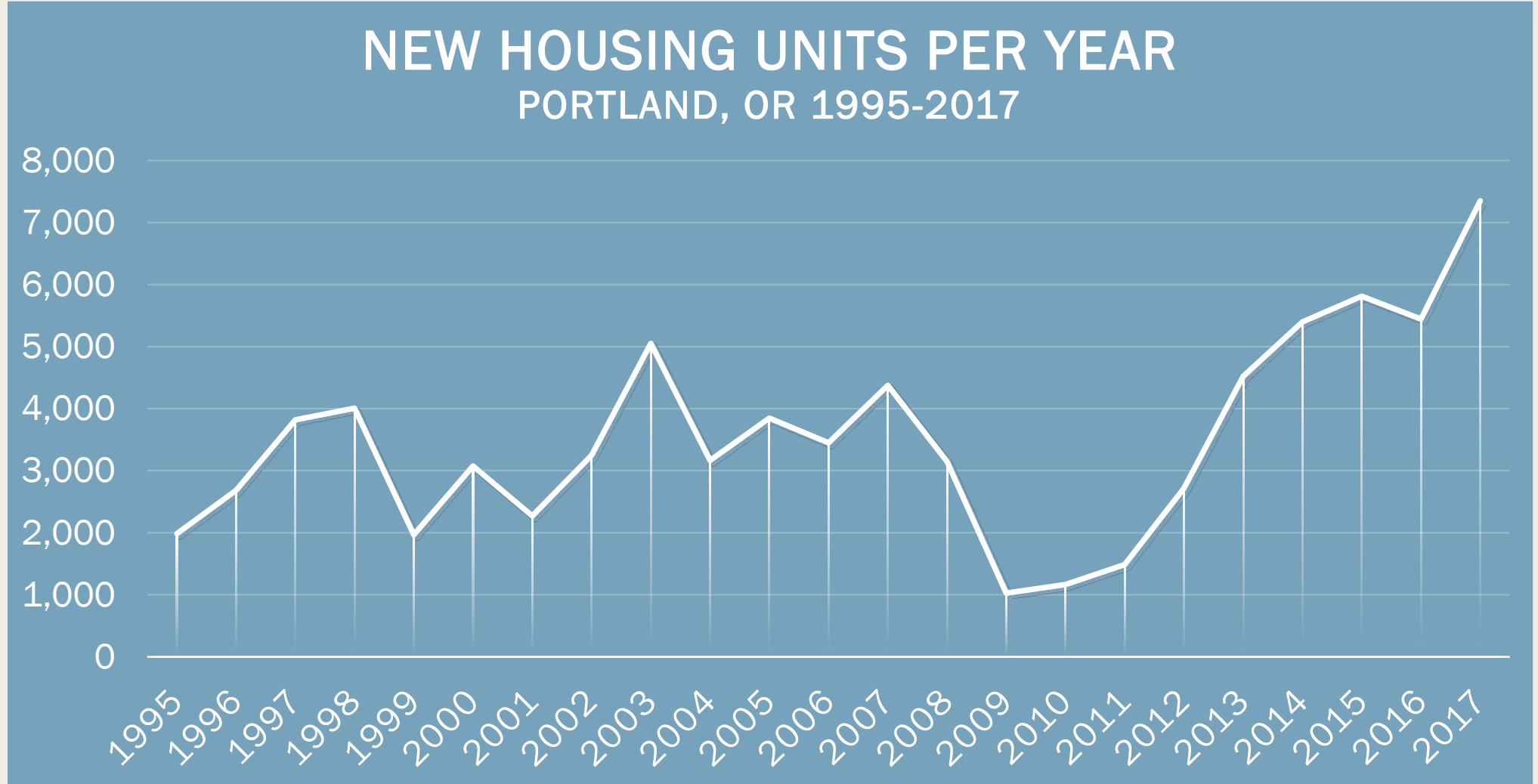
SE Division, 2011



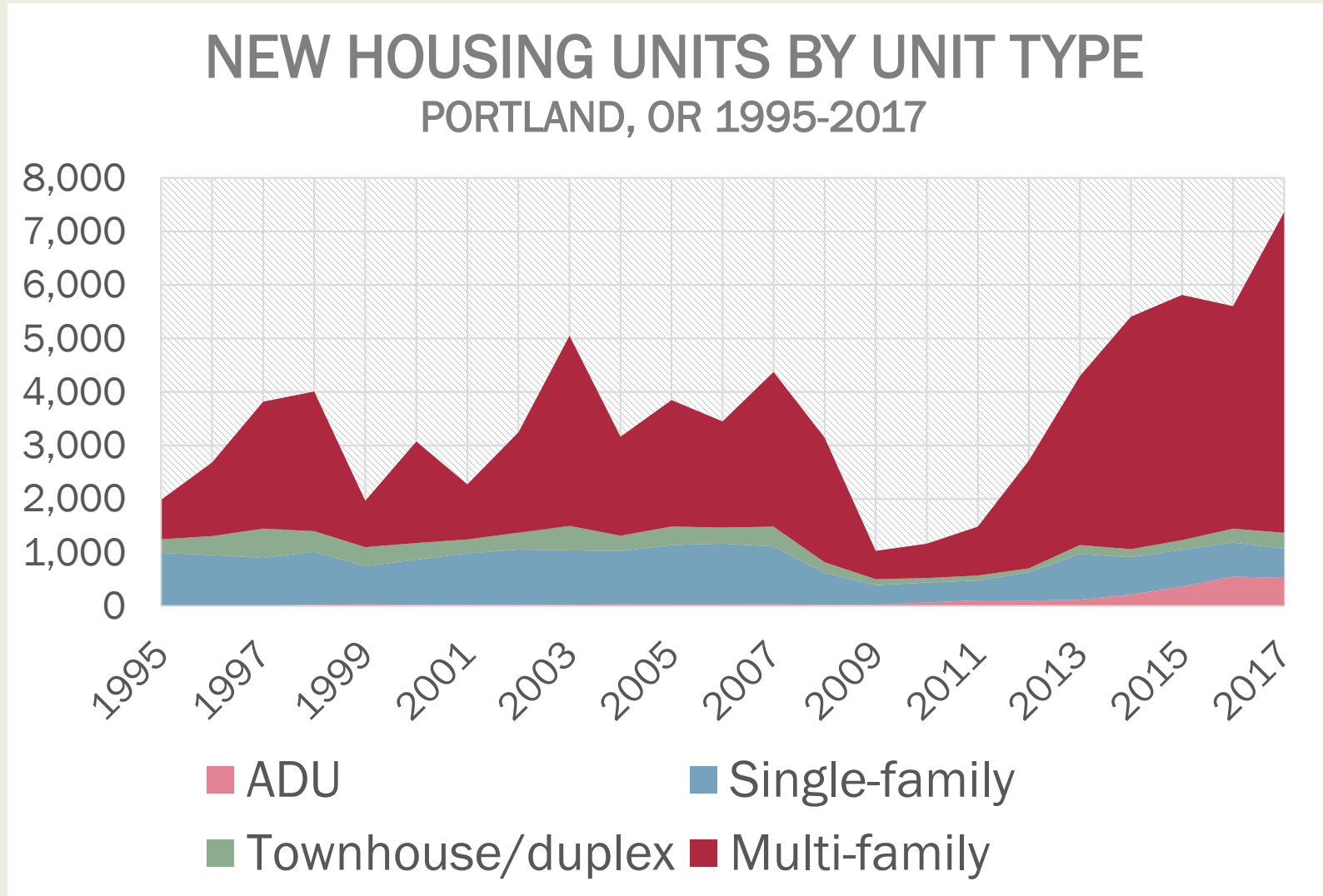
SE Division, 2014



Recent Housing Production Trends



Recent Housing Production Trends

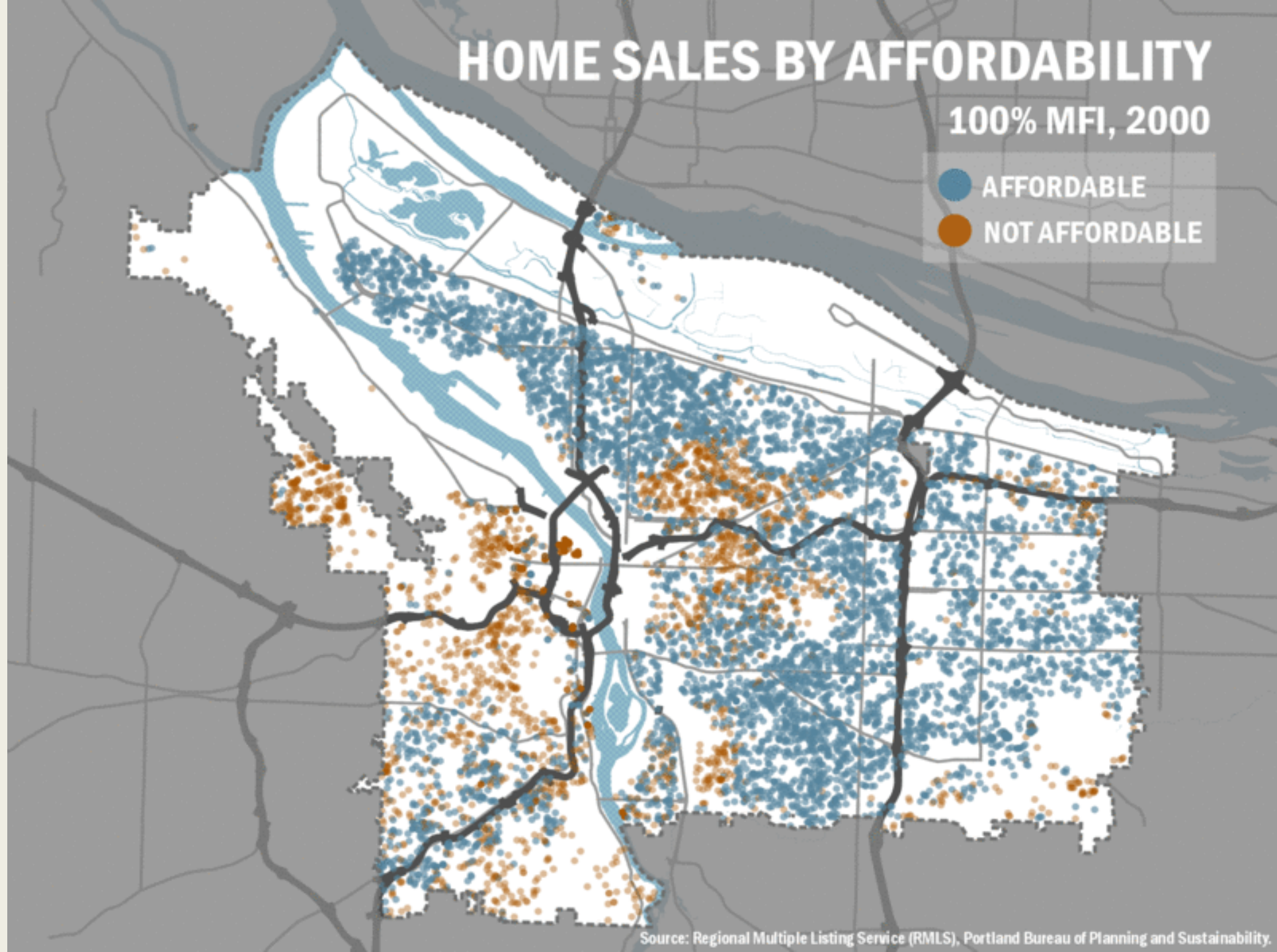


Source: City of Portland, Bureau of Development Services. Prepared by Bureau of Planning and Sustainability.

HOME SALES BY AFFORDABILITY

100% MFI, 2000

● AFFORDABLE
● NOT AFFORDABLE

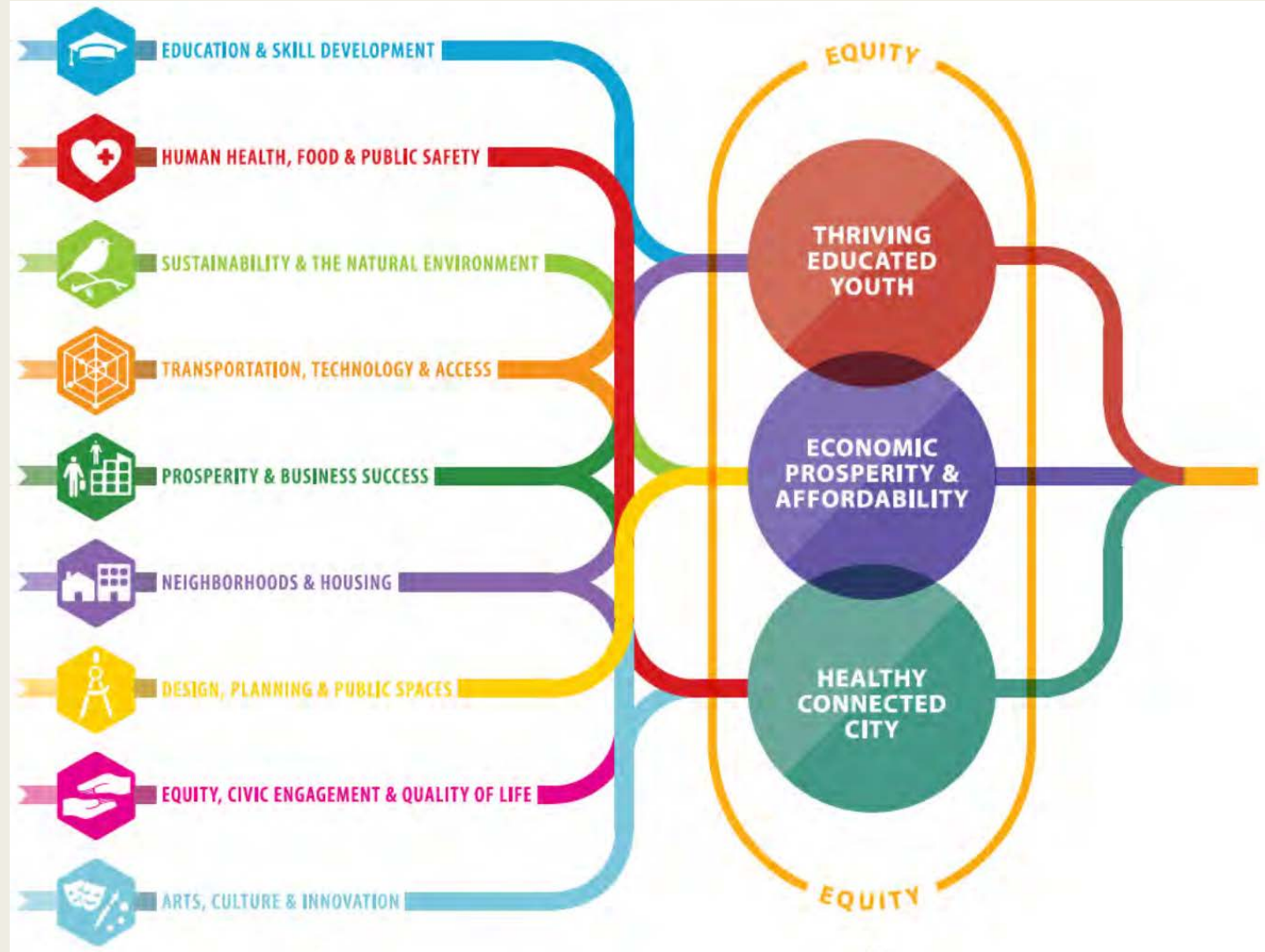


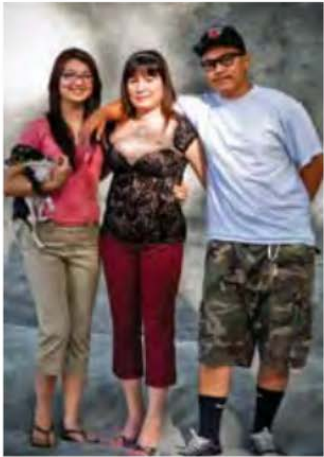
Source: Regional Multiple Listing Service (RMLS), Portland Bureau of Planning and Sustainability.

PROSPEROUS. EDUCATED. HEALTHY. EQUITABLE.

THE PORTLAND PLAN

APRIL 2012

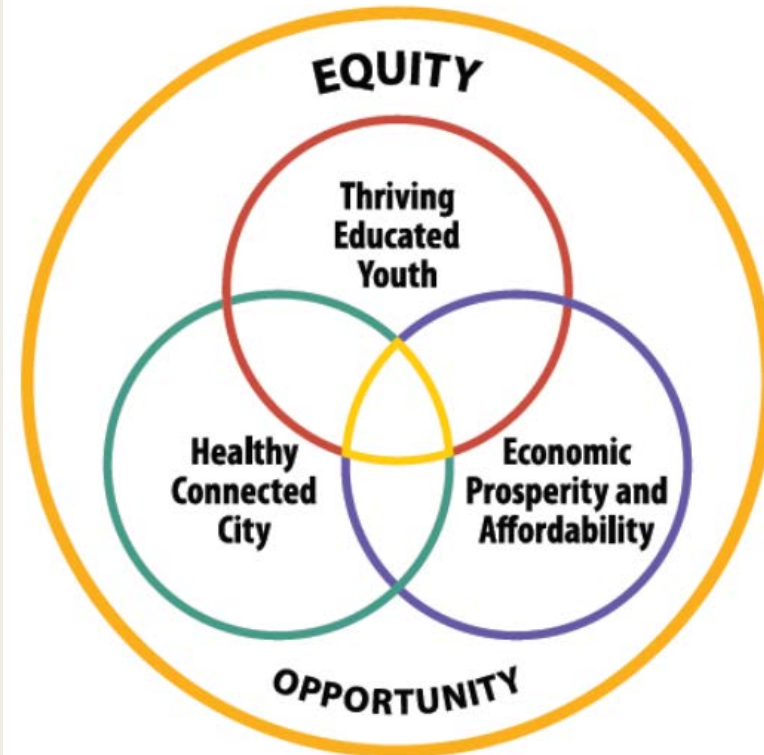




A FRAMEWORK FOR EQUITY

MAKING EQUITY REAL

Advancing equity in Portland means improving the way the city works — starting with how the city government and its partners make decisions, invest, and engage with Portlanders and each other to measure success.



CITYWIDE RACIAL EQUITY GOALS & STRATEGIES



**OFFICE of EQUITY
and HUMAN RIGHTS**
CITY OF PORTLAND

EQUITY GOAL #1

We will end racial disparities within city government, so there is fairness in hiring and promotions, greater opportunities in contracting, and equitable services to all residents.

EQUITY GOAL #2

We will strengthen outreach, public engagement, and access to City services for communities of color and immigrant and refugee communities, and support or change existing services using racial equity best practices.

EQUITY GOAL #3

We will collaborate with communities and institutions to eliminate racial inequity in all areas of government, including education, criminal justice, environmental justice, health, housing, transportation, and economic success.

OVERALL STRATEGIES

1

Use a racial equity framework:

Use a racial equity framework that clearly articulates racial equity; implicit and explicit bias; and individual, institutional, and structural racism.

2

Build organizational capacity:

Commit to the breadth and depth of institutional transformation so that impacts are sustainable. While the leadership of electeds and officials is critical, changes take place on the ground, through building infrastructure that creates racial equity experts and teams throughout the city government.

3

Implement a racial equity lens:

Racial inequities are not random; they have been created and sustained over time. Inequities will not disappear on their own. It is essential to use a racial equity lens when changing the policies, programs, and practices that perpetuate inequities, and when developing new policies and programs.

4

Be data driven:

Measurement must take place at two levels—first, to measure the success of specific programmatic and policy changes; and second, to develop baselines, set goals, and measure progress. Using data in this manner is necessary for accountability.

5

Partner with other institutions and communities:

Government work on racial equity is necessary, but insufficient. To achieve racial equity in the community, government needs to work in partnership with communities and institutions to achieve meaningful results.

6

Operate with urgency and accountability:

When change is a priority, urgency is felt and change is embraced. Building in institutional accountability mechanisms using a clear plan of action will allow accountability. Collectively, we must create greater urgency and public commitment to achieve racial equity.

2035 COMPREHENSIVE PLAN



JULY 2018

CITY OF PORTLAND, OREGON

Equity

Promote equity and environmental justice by reducing disparities, minimizing burdens, extending community benefits, increasing the amount of affordable housing, affirmatively furthering fair housing, proactively fighting displacement, and improving socio-economic opportunities for under-served and under-represented populations. Intentionally engage under-served and under-represented populations in decisions that affect them. Specifically recognize, address and prevent repetition of the injustices suffered by communities of color throughout Portland's history.

- Invest to reduce disparities
- Make infrastructure decisions that advance equity
- Include under-served and under-represented populations in decisions that affect them
- Address displacement of residents
- Provide for on-going affordability



**OREGON INCLUSIONARY
ZONING COALITION**

SUPPORTS SB1533

**Lift the ban on Inclusionary
Zoning! Support SB1533 by calling
your Senator and Representative
today.**

A diverse coalition of advocates including labor, environment, racial and social justice, housing groups and cities across Oregon are united. It's time to pressure local governments the option of using this proven tool to address local housing needs.



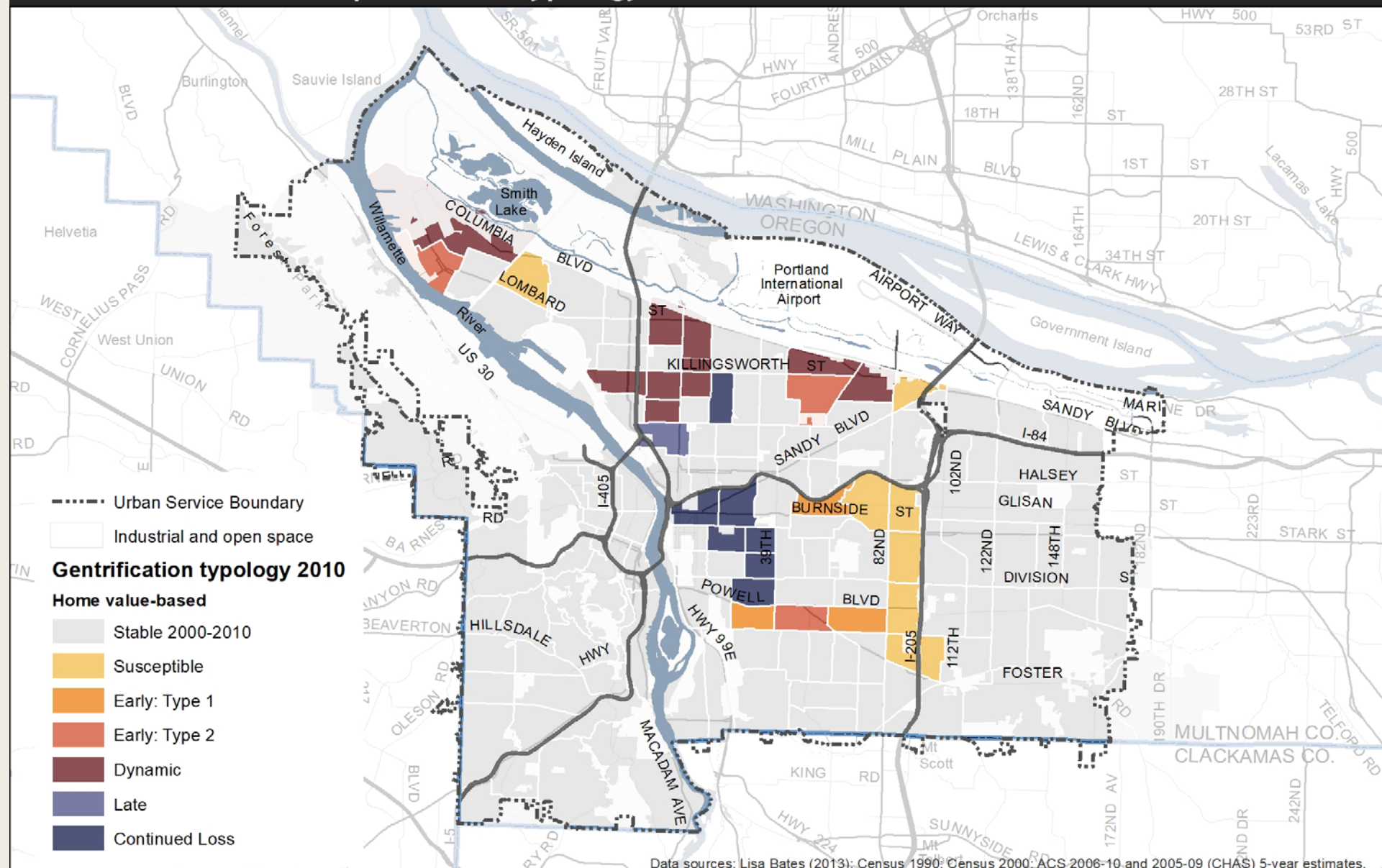
2035 Comprehensive Plan Anti-Displacement Policies

Policy 5.15 Gentrification/displacement risk

Evaluate plans and investments for the potential to increase housing costs for, or cause displacement of communities of color, low- and moderate-income households, and renters. Identify and implement strategies to mitigate the anticipated impacts.

Policy 5.16 Involuntary displacement

When plans and investments are expected to create neighborhood change, limit the involuntary displacement of those who are under-served and under-represented. Use public investments to create permanently-affordable housing and to mitigate the impacts of market pressures that cause involuntary displacement.



March 6, 2018

City of Portland, Oregon ||
 Bureau of Planning and Sustainability ||
 Housing and Economic Planning

The information on this map was derived from City of Portland GIS databases. Care was taken in the creation of this map but it is provided "as is". The City of Portland cannot accept any responsibility for error, omissions or positional accuracy.

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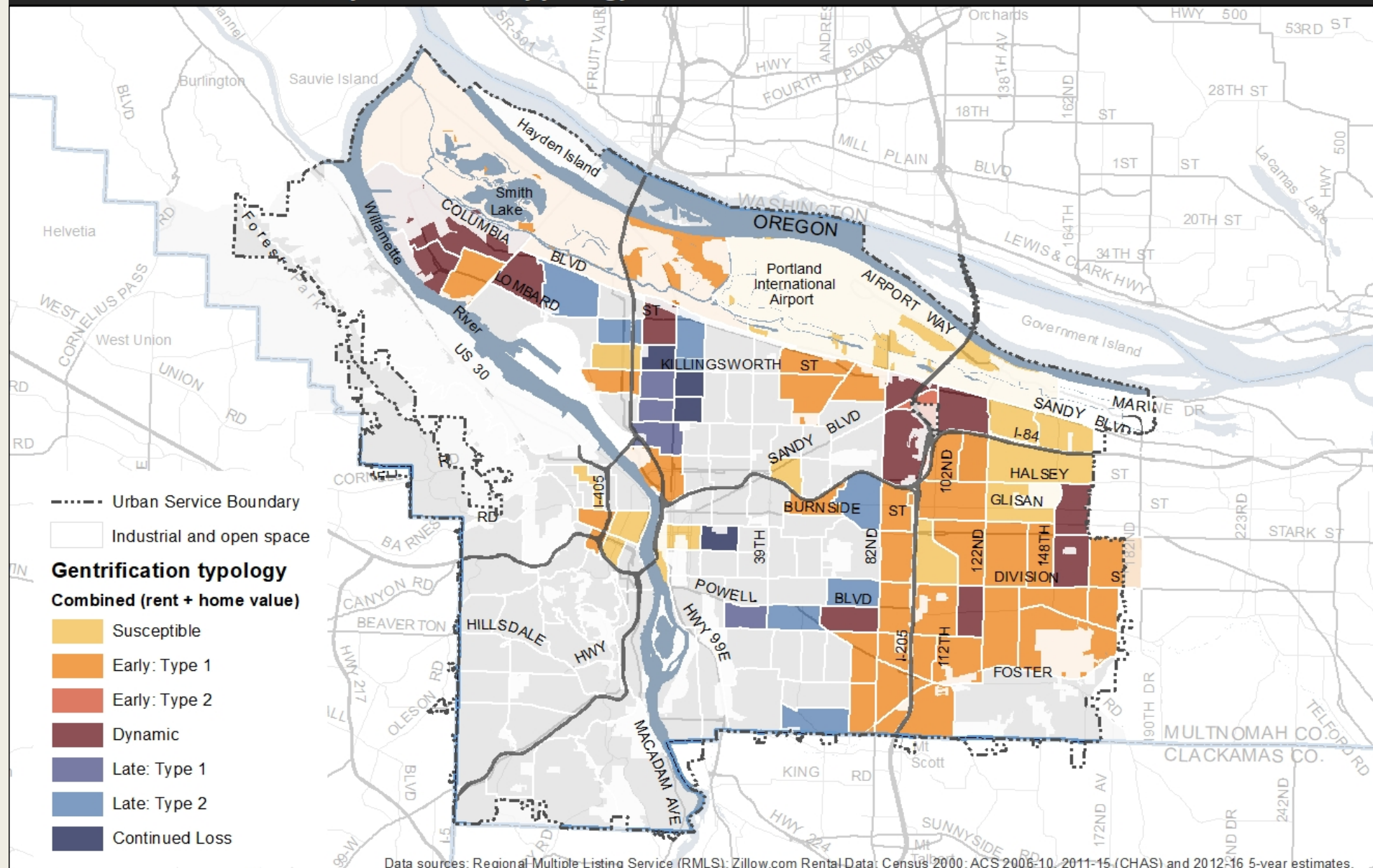
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Bureau of Planning and Sustainability
 Innovation. Collaboration. Practical Solutions.

City of Portland, Oregon
 Ted Wheeler, Mayor • Susan Anderson, Director





August 3, 2018

City of Portland, Oregon ||
Bureau of Planning and Sustainability ||
Housing and Economic Planning

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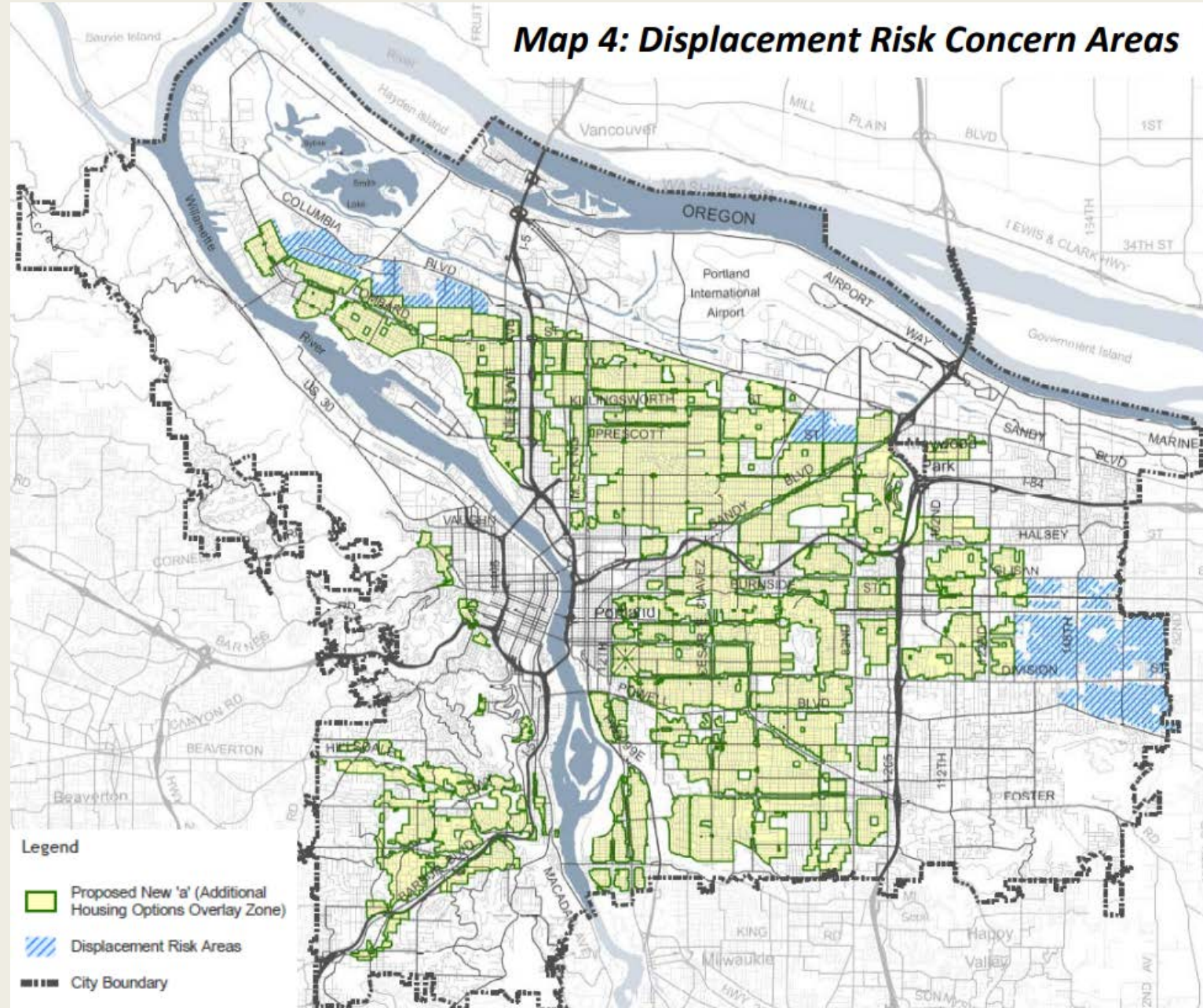


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Ted Wheeler, Mayor • Susan Andersson, Director



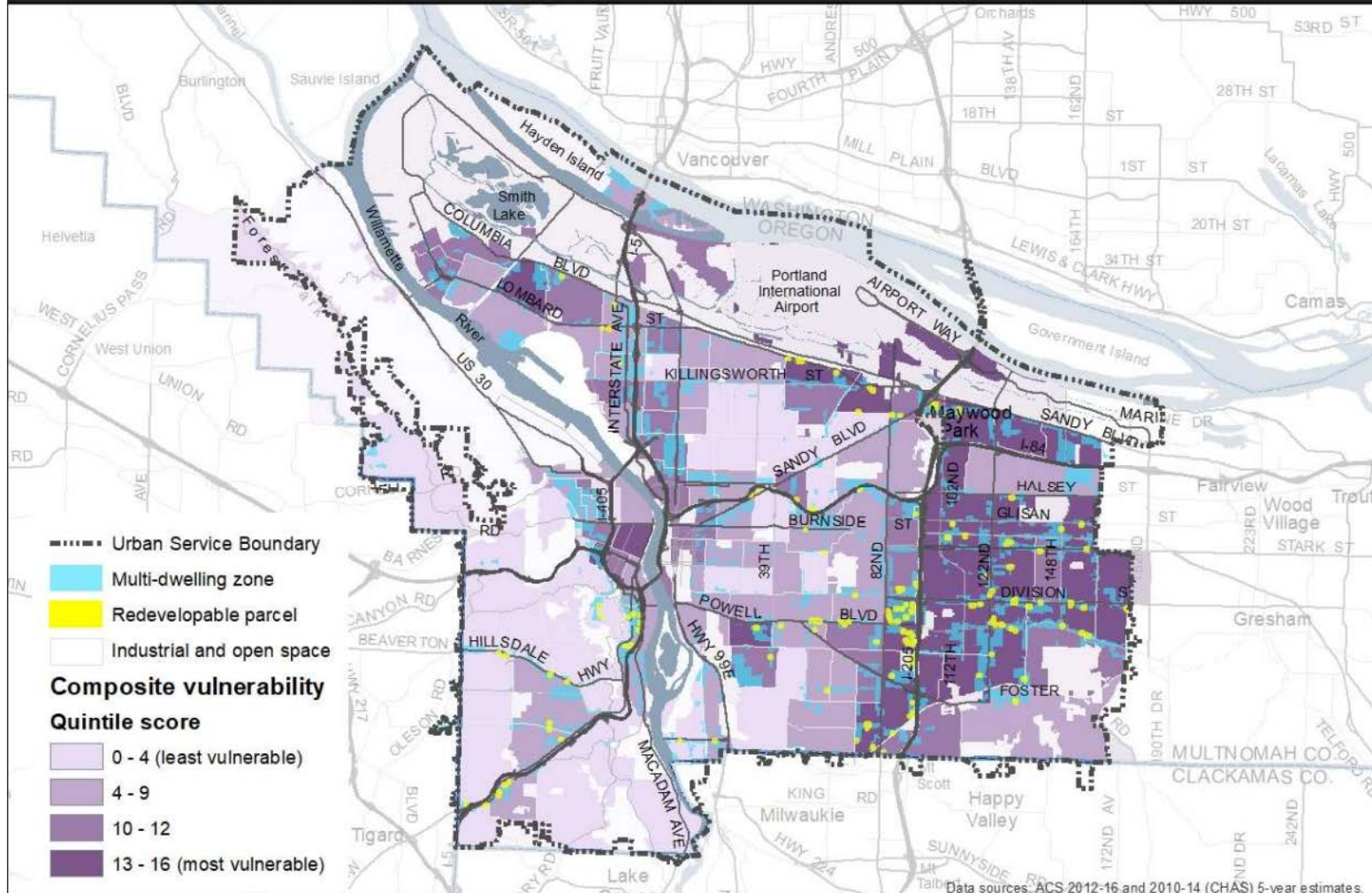
Residential Infill Project– Displacement Risk Analysis



Better Housing by Design – Displacement Risk Analysis

Better Housing by Design displacement risk and economic vulnerability

2017-18



Site size > 8,000 ft ²	In a vulnerable community		
	LB	Est.	UB
Multi-dwelling structures	1	6	16
Single-family rental	10	35	55
Single-family ownership	8	37	77
Total	19	78	148

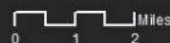
Site size > 8,000 ft ²	Not in a vulnerable community		
	LB	Est.	UB
Multi-dwelling structures	1	4	5
Single-family rental	3	6	10
Single-family ownership	4	9	15
Total	8	19	30

May 29, 2018

City of Portland, Oregon ||
Bureau of Planning and Sustainability ||
Housing and Economic Planning

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and Working Paper • Jason Anderson, Director



